# Nation's Top Women Golfers in Tamarisk Play

NEXT MONTH IS MAY Max. Min. Saturday, March 28 Sunday, March 29 Monday, March 30 Tuesday, March 31

# The Besert Sun

and PALM SPRINGS NEWS

Published Mondays and Thursdays 174 N. Palm Canyon Drive Phone 2249

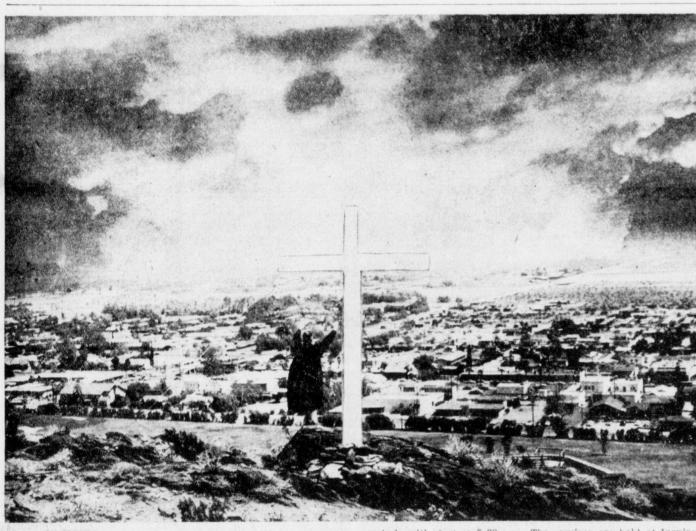
VOL. XXVI. NO. 53

Eighteen Pages

Palm Springs, California, Thursday, April 2, 1953

Single Copy 10c

# Bonita Granville Named Desert Circus Queen



EASTER SERVICES—Heralding the dawn with trumpet flourishes and releasing snowy white doves to circle overhead, while the voices of a choir are raised in song, Palm Springs will hold its 37th annual Easter Sunrise service Sunday morning. The music

prelude will start at 5:30 a.m. The services are held at Inspira-tion Point overlooking the O'Donnell golf course, with a new cross, constructed by members of the Community Church, mark-ing the site. Dr. James H. Blackstone, Jr. will deliver the Easter

# Building for March Drops Below 1952

the city building department shining from the east.

Largest single item was for a new school building, \$44,000. Permits were issued for construction costing \$336,363 during the month, \$135,882 less than the same period last year.

TOTAL FOR THE YEAR is \$970,513, \$352,567 below last year's total of \$1,323,080. Other permits issued during March were: Eleven dwelling additions or

eleven dwelling additions of alterations, \$16,030; two new apartments, five units, \$41,000; six commercial alterations, \$22,-333; one guest ranch addition, \$11,000; one trailer park addi-

See BUILDING, Page 5a

#### This Side of The Sun

By Phat

APRIL FOOL

Now it's April, Next comes May So you know
What I'm gonna say.
But you don't,
I've changed my tune, Stay through June.

They tell me that many places are booked through May . . . And a lot of places say June looks good, too . . . Checking up on temperatures for the past few years and drawing on memory-The first part of April is always, well, maybe always, rather warm . . . The temperature goes into three digits . . . But it isn't bad because all you have isn't bad because all you have to do is to step out of the sun into the shade and it's great . . . Then, toward May, the mercury generally takes a little dip . . . And 'hose mornings! . . . And nights! . . There I go again, tinkering with the weather.

Included in this meeting are

### 37TH SUNRISE SERVICE TO START AT 5:30 A. M.

the 37th annual Easter Sunrise

Permits for 11 new dwellings valued at \$178,000 led the list of 38 building permits issued by hellding department building department lines. The light of the list of the list

The Rev. James H. Blackstone
THE CHANCEL CHOIR will
ender the anthem, "Alleluia"
y Mozart, and the Rev. Jack B.
forrow, pastor of the Four

The Rev. James H. Blackstone
office of Louise Peel, executive director, 332 North Palm Canyon drive.

The Rev. James H. Blackstone
office of Louise Peel, executive director, 332 North Palm Canyon drive.

Villagers and visitors to Palm sing the hymn, "Christ the Lord Springs are invited to attend the 37th annual Easter Sunrise will read selected Easter read-

service at Inspiration Point, over-looking the O'Donnell Golf course.

Following a prelude of record-Following a prelude of record-Gospel church, will lead the

SECOND NUMBER by Chancel Choir will be "Br Forth into Joy" by Barnby.

### BUILD FOR TOMORROW PLAN GIVEN GOUPS' O.K.

gram of the Palm Springs Cham- John Wood, who head the busiber of Commerce, including ness divisions section of the plans for strengthened business- campaign. promotion activities and for a business and professional men project, they announced. Every and women who attended the seven business division conferences Monday, Tuesday and Wednesday at the Fiesta House of the Desert Inn.

The project, they announced. Everyone seems to recognize the urgent need for such a center in Palm Springs, Wood and Kieley said.

Chamber President Frank

by Herman Reich and Joe Gomble, general co-chairmen, who lexpressed appreciation for the expressed appreciation of the co-chairmen leadership of the coble, general co-chairmen, who expressed appreciation for the splendid cooperation of all chairmen and others comprising the seven divisions.

ALL TYPES of business and divisions, such as retail and professions are included in these wholesale, hotels, apartments, guest ranches, finance, utilities, transportation, construction, real estate, insurance, restaurants, bars, medical doctors, dentists, attorneys and other professional men and women, and a special diversified division, for all those not covered above.

Leaders in the campaign to fi-nance the Palm Springs Visi-tors' Center and increase the

The "Build for Tomorrow" pro- announced by Tom Kieley and

Palm Springs Visitors' Center and Chamber of Commerce head: ideas will be developed for the quarters building, were approved enthusiastically by the scores of plans and the Visitors' Center

the Desert Inn.

Chamber President Frank
Prince expressed appreciation on and captains in getting all arrangements worked out for a possible

# Housing Bids to be Opened by City Apr. 6

Housing Authority of Palm Springs will open bids for the 13 buildings at the Herbert "Break Lienau Village, 2058 East Ramon \$250 Damage in Blackstone road, at 12 noon, April 6, in the director, 332 North Palm Can-

> six of the buildings to be re- Lodge, Ramon road. moved within 60 days of the date of purchase, and the remainder with 60 days after the close of the season.

BESIDES THE BUILDINGS, there will be sold by sealed bid beds, springs, mattresses, box springs, tables, chairs, stoves, heaters, ice boxes, chests, dressers, garbage cans, truck, swivel chair and desk, typewriter and cooler motors.

cooler motors.

AT THIS MEETING, further ideas will be developed for the enlarged business-promotion office at Lienau Village.

THE BUILDINGS may be inpected by appointment with R. I. Bennett at 2058 East Ramon road, between the hours of 9

. m. and 5 p. m. The city of Palm Springs voted this Spring not to renew its lease arrangement with the

parking lot, with another ble use being a civic audi-

### **Death Halts Easter Holiday** Plans of Los Angeles Girls

convertible car overturned about

Killed instantly was Jean was involved. And those mornings! . . And o'clock in the Fiesta House of hights! . . There I go again, cinkering with the weather.

THEY HAD BETTER bring pack that special California See THIS SIDE, Page 3a teams in those divisions, it was involved. It was reported that Miss Katherine Heinemann, 17, of Los Angeles. Injured were Annette LaBrucherie and Nancy Ellis, both 17, of Los Angeles, who after receiving emergency treating the morial hospital were taken by Girls in West Los Angeles.

others injured, one critically, Monday morning when their geles, and Nancie Jo Lyons, 16, who remained at the Pass hospital in critical condition.

four miles east of Cabazon while they were en route to Palm Springs to spend their Easter vacation.

The convertible swerved across the highway and overturned, according to highway natrolmen who investigated. No other car

Mr. and Mrs. Curtis Roberts, Box 312, are the parents of a boy, weighing eight pounds, born March 29 at Desert Hospital.

Frazzee, is neartoroken over the loss of her puppy and she wishes to remind Villagers that Rory had a non-talking part in the play "Peg O' My Heart."

# 4 Fun-Packed Days Planned tor Big Event

Program to Start Thursday, April 16, with 'On the Town'

Bonita Granville will reign as 953 Desert Circus Queen.

Milton Hicks and George Strebe, co-chairmen, announced today that the popular young movie star has consented to reign over all activities of the eventeenth annual event April 6, 17, 18 and 19.

Miss Granville and her husand, Jack Wrather, own L'Horion, 1050 Highway 111.

FOUR FUN-PACKED days and ights are planned for Villagers "go Western."

"On the Town" opens the Cir us Thursday night with every-one asked to dress in Western attire and spend the evening going around the town and just enjoying themselves. All local night spots will be decorated in

a western motif.
Friday's highlights will be the
Kangaroo Court in the Center
at noon, and the Beaux Arts
Ball sponsored by the Desert Art Center at the Tennis club in the

ON SATURDAY, the traditional arade will be held, starting at 0 a. m., and a carnival and ance will be held in the Wars to be a carnival beliling in the wars Memorial building in the eve-

ning.

A "Wild West" show, featuring "Indians and sharp-shooters," will be held Sunday afternoon at the Polo Grounds, sponsored by Los Compadres. John Hollinger will be general chairman.

week to participate in sponsor ship of the Desert Circus by pur chasing 10 tickets to the carnival and dance, which are being sen them, and to give them to their employes. Tickets are \$1 each

Damage estimated at \$250 was quare church, will deliver the trotal will be followed by a hymn, "All Hail the Power of Worshippers assembled below Jesus' Name," and the benedic-

Cause of the blaze is believed to be a cigarette, firemen re-ported, with damage caused to a box spring, mattress, luggage and clothing.

Frank Hodsall of Los Angeles.

(Photo on Page 5a)

was planted in DeMuth park

Sunday afternoon with fitting

ceremonies. It was part of a

Katherine Spargur, presi-

dent-elect of the VFW Aux-

iliary, made the presentation speech on behalf of her or-ganization while Muriel Ful-

ton, park board member, accepted the tree on behalf of

Mildred Oistad, acting as mistress of ceremonies, presented Commander Walter Larson of the DAV, and American Lordon Charlein, Caralda

Larson of the BAV, and American Legion Chaplain Gerald
Mitchell who spoke briefly.
Auxiliary President Marion
Benzing held the Flag for the
Flag salute. Dr. James Blackstone of the Palm Springs
Companyity chapter again

Community church, gave the

Parents of Boy

state-wide program.

"Prayer for Peace Tree

PRAYER FOR PEACE TREE

PLANTED IN CITY PARK

Community Chest fund drive | Friendly Aid with solicitation of will be continued until April 16, the business district.

it was decided by the board of THE BOARD APPROVED the afternoon at the Coachella Valey Savings and Loan associa-The week of April 6 through

CIRCUS QUEEN—Bonita Granville, wife of Jack Wrather, has been chosen as Queen of the Desert Circus, it was announced this week. The beautiful screen star will take a leading part in Desert Circus Week activities, April 16-19.

CHEST DRIVE DEADLINE

NOW SET FOR APRIL 16

12 is expected to be proclaimed as "clean-up week" for the drive.

CONTRIBUTIONS to date are \$26,401.81, with the quota \$41,000. Another letter is being sent to persons and businesses Advance Gifts list, who have not contributed. Mayor Charles Farrell is chairman of the com-

mittee. Two board members, Hermine Wallet is Report

Theft of \$70 from his wallet left with his clothing in a locker at a local club was reported to police Tuesday by

Two board members, refinite Rosin and Erna Poliak have volunteered to aid with two phases of the campaign, Mrs. Rosin with contacting all hotels and apartments, and Mrs. Poliak and other

bowitz, the closing prayer.

The tree, a Chinese elm, which was donated by Neel's

Bryant, and bore a plaque do-

nated by the Pioneer Sign com-

Rory's Gone

Search is On

for Lost Puppy

Has anybody seen Rory?
If you don't know who Rory is and it is highly possible he doesn't know either. Rory is a five-month-old Irish Terrier. The pup is rust colored and was last seen around 10 a. m. in the vicinity of the Vista del Sol apartment-hotel on North Palm Canvon drive.

first quarter budget for all agencies, as requested, in the belief that the quota will be reached.

President William Smith appointed a nominating committee to select officers for 1953-54. Earl Hough, chairman, Erna Poliak and Newton Hotchkiss will present their report at the next meeting.

isk officials, Chamber of Commerce representatives and members of the press at Tamarisk Tuesday night to discuss plans for the Palm Springs Open. Miss Lengfeld, who is also editor of The Golfer' magazine and state president of the American Women's Volunteer Service, expressed delight with the Tamarisk course.

# Open Tourney at Tamarisk on April 14, 15

#### Leading Women Golfers to Take Part in Event

Sixteen of the nation's lead ng women golfers from the Veathervane group who are on the Gold Coast tournament circuit, will take part in the Palm Springs Women's open golf

tournament at Tamarisk Country club on April 14, 15. The group includes Babe Di-drickson Zaharias (the wonder girl of golf), Patty Berg (fresh from her triumphs at Augusta and New Orleans), Louise Suggs, Marilyn Smith, Jackie Pung, and New Orleans), Louise Suggs, Marilyn Smith, Jackie Pung, Peggy Kirk, Alice Bauer (Hagge) and Marlene Bauer, Betty Jameson, Betty Bush, Shirley Spork, Betsy Rawls. Betty McKinnon, etty Dodd, Betty Hicks, Helen Detweiler and Ann Breault.

THE TOURNAMENT, which vill be two rounds of 18 holes or \$3000 prize money, has been

with two pros for the play.

In addition to the championship calibre golf which is expected to draw a gallery of at
least a 1000, an hour and a half
clinic will be presented both
days, preceding the tournament,
which will open at 11 a. m.

Patty Berg will act as mistress
of ceremonies for the clinic,
which is a fascinating combinaton of demonstration and vaudeville and an intimate close up of

#### THE WEATHERVANE GROUP

Springs is very fortunate to have this array of feminine golf stars in play at the Tamarisk course. Helen Lengfeld, chairman of the ladies' Professional Golf as-

WHAT'S HAPPENED to the proposed Mt. San Jacinto Tramway? This is a question we are asked every once in a while and members of the Welfare and don't know just how to answer. Is the necessary steel available for such a project? Could construction be started soon after steel was made available. Has all of the right-of-way been obtained:

Little information has been released by the Tramway Authority for a year or more. The Authority did get a new lease on life from the State Legislature, so the project isn't a completely dead issue. Whether or not it is hopelessly bogged down or not we

It would be very interesting to many people here to learn just what the prospects are of ever building the Tramway. While most people thought it would be a great boon to Palm Springs there were those who wondered just what effect this big tourist attraction would have on the community. There were some pretty strong forces at work against the building of this tourist lift, as those close to the picture well remember. Open opposition was led by the "conservatives" who fought the Tramway because it moved crowds into nature's wonderland on the slopes of San Jacinto. Opposition from other sources was suspected but never brought out in the open.

Were these opponents responsible for the repeated delays — or are there other reasons? Should we just write off the whole idea and forget it?

If the Tramway Authority would make a report on the present status of the project it would be of interest to a lot of people. Perhaps they have good reasons for not wanting to do so. We would like very much to see them make some statement for the enlightenment of those interested.

We understand that a big passenger aerial tramway is being yon drive. Rory's owner, Miss Peggy Frazzee, is heartbroken over the built in Italy with cars designed to carry something like sixty people. We don't have much information on this but, if there s such a thing, it should be looked into by our own Tramway Authority. It might answer a lot of perplexing problems with which they have been confronted,



EASTER SEALS—Purchasers of Easter Seals, which finance the work for the Crippled Children's Society, are receiving a figurine this year. Mr. Al Hall has been making the little plaster figurines which are painted by the children. Seated on big blocks, a group of children are engaged in

#### MITCH'S STEAK HOUSE

69009 BROADWAY Hiway 111 Cathedral City Telephone 8-3583

MITCH'S SPECIAL FULL COURSE Steak Dinners \$205

#### **En-Brochette**

Full Course Dinner \$ 185

NEW HOURS: Sunday from 12 Noon Sunday 12 Noon to Midnite (Closed Thursday)

Harold Wilcox, Chi Chi man- | sister were together was in Toger, is leaving Sunday to visit ronto. He left there, and "not sister whom he has not seen being the writing kind" lost contact with during that also moved to Vancouver during

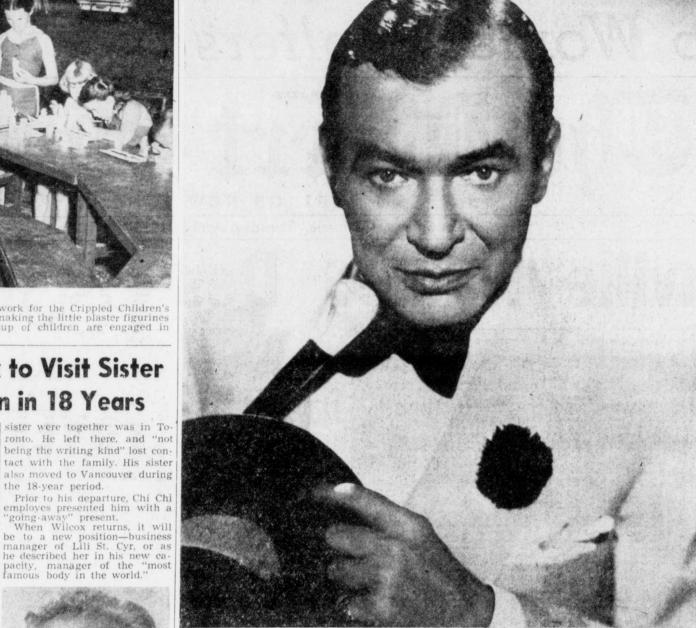
And the story of their re-locating each other is one which is only found in movies.

One night, at the Chi Chi. Wilcox remarked to guests from Canada that he had a sister living there whom he hadn't seen or heard from for 18 years. The visitors said that they would try to locate his sister, and they did. isitors said that they would try pacity, manager of the "most famous body in the world."

NOW, WILCOX is preparing to eave for the family reunion vith his sister, Mrs. George Holmes in Vancouver, British

During his three months' visit, he may attend the coronation of Queen Elizabeth in London, together with his sister and her

THE LAST TIME he and his



SPELL BINDER—Harry Richmond, one of the most imitated artists in show business, but whose song interpretations have never been equalled opens an engagement at the Chi Chi tomorrow

### Harry Richman Opens at Chi Chi Tomorrow Night

names in show business, is open- Palace Theater 18 'times and ing at the Chi Chi tomorrow comes pretty close to being "Mr.

comes pretty close to being "Mr. Show Business."

Recently he has been devoting himself to his 60 square mile cattle ranch on Pyramid Lake, 50 miles from Reno and making only limited stage engagements.

On the program with this master of song will be the suave and sophisticated dancers the Zerbys, and the Continentals.

And, of course, Les Parker and his orchestra and Durwood at the piano. Richman, whose inimitable Richman, whose inimitable song interpretations have been spellbinding audiences for three decades, is famous for some of his own compositions such as "Walking My Baby Back Home." Starred in the last of the "Ziegfeld Follies," and in George White's Scandals, he has appeared in motion pictures and has been in vaudeville with

has been in vaudeville with such celebrities as Mae West, the Dolly Sisters and Nora Bayes. He has played the Chez

### The Desert Sun PALM SPRINGS NEWS

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OLIVER B. JAYNES WARD J. RISVOLD

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#### Harry L. Baker Taken by Death

Harry L. Baker, 48, Los Angeles, died at 2 p. m., Monday, at the home of friends here with whom he had been visiting two

Baker was an accountant with the Federal Bureau of Internal Revenue. He was a native of Salt Lake City.

Survivors are three sons, Keith, David and Gregory, and one daughter, Cherlyn, all at

The remains were sent by Wiefels and Son to Los Angeles Tuesday, where funeral arrangements are pending.

WAL Plan Ends Chaos in Change to Daylight Time

EARL C. STREBE THEATRES

Phone 5393-4384

PLAZA

NOW PLAYING

DONALD O'CONNOR

DEBBIE REYNOLDS

"I Love Melvin"

STARTS SUNDAY

OFF LIMITS

MICKEY ROONEY MARILYN MAXWELL

EDDIE MAYEHOFF

VILLAGE

NOW PLAYING

ST. ANTHONY

STARTS FRIDAY

Adventure

clock confusion which has found air travelers living on Daylight Savings Time and airlines fly ing by Standard Time was announced today by Arthur F. Kelly, vice president-sales for West ern Air Lines.

All Western flight schedules will be published in local time after the yearly hour-gaining event takes place on April 27 thus making timetables read the same as local clocks, Kelly

the same as local clocks, Kelly said.

"Your watch will be your timetable," he declared.

Long a source of 60-minute chaos for the traveler, the Daylight vs. Standard time battle has been waged for years, with all participants unhappy.

Now, the travelers on Western Air Lines need only glance at his flight schedule, look at his watch and he can't miss his flight.

20-The Aesert Sim and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

> Desert Hot Springs Doors Open Nightly 6:15 Last Complete Show 8:15

Thurs.-Fri.-Sat. Apr. 2-3-4 Humphrey Bogart and June Allyson

'Battle Circus' - 2nd Major Feature -"She's Back On

Broadway' Color by Warnercolor Virginia Mayo Steve Cochran

Gene Nelson Frank Lovejoy Virginia Gibson

Sun.-Mon.-Tues. April 5-6-7 Peter Lawford - Janice Rule Richard Greene 'Rogue's March'

- also -"I Love Melvin" Color by Technicolor

D. O'Conor - Debbie Reynolds STARTS WED. - APRIL 8 COME BACK LITTLE SHEBA



OF TWO CONTINENTS!

ppearing

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ALSO

Sensational

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Home of the Finest Food on the Desert

and the Best Entertainmnt in Town!

Cartoons and Serial STARTS SUNDAY





LEMBECK - HOLDEN - FARRELL ROBERTS - HARDY - GREENE

BOX OFFICE HOURS
PLAZA
VILLAGE
Weekdays 5:45 P. M.
Daily 5:45 P. M.
Saturday 4:00 P. M.
Holidays 1:30 P.
Sundays & Holidays
1:30 P. M.

### **Harold Wilcox to Visit Sister** He Hasn't Seen in 18 Years



Show Starts at Dark

LAST TIMES TONIGHT

JENNIFER JONES 'The Song of Bernadette

Story of History's Bad.Men "The Hoaxters'

RANDOLPH SCOTT

CHARLES LAUGHTON

FRIDAY - SATURDAY

**GREGORY PECK ERNEST HEMINGWAY'S** 

**Great White Hunter** 

SUNDAY - MONDAY WARNER BROS. PRESENT She's Back on Broadway:

VIRGINIA MAYO WARNERCOLOR

ALFRED HITCHCOCK'S Confess

Kids Free Adults Admission, 65c

LEAVING FOR REUNION Harold Wilcox, Chi Chi man ager, is leaving Sunday for a reunion with his sister whom APRIL 5 - 6 he has not seen in 18 years On his return in three months he will become business man-ager for Lili St. Cyr.

\$25 on a charge of carrying con-cealed weapons in Judge E. E. Therieau's Palm Springs judicial court Tuesday.

# Phone Coin Box Reported Stolen

Theft of a coin box from the public telephone booth at Stack Concealed Weapon

Arrested in Palm Desert Monday by Deputy Sheriff Douglas Palmer, J. D. Shockley was fined \$25 on a charge of carrying concealed weapon.

eight similar thefts during Mon day night. Nash said, the oth

#### Rally April 11

speaker at the monthly Youth for Christ rally to be held at Community church April 11. A

Bible quiz and special music will also be featured.

The rallies are usually held here on the first Saturday night/ of the month but because of Easter Day, were postponed one

At the Polo Grounds Pavilion

**Now Playing** 

Storts Tuesday, April 7 "THE SECOND MAN" starring Helen Stenborg and Barnard Hughes CURTAIN—8:40 P. M. Sunday Matines — 2:30 P.M. For Reservations 2516 Telephone

on Sunrise Way Every Night Except Monday

Victor Jory

"BELL, BOOK and CANDLE"

# FINAL DAYS

Will Close

For Good

April 19th CLOSE OUT! LOST LEASE! QUITTING BUSINESS

Hurry! Hurry! Hurry! WESTERN CLOTHING

For Men, Women and Children

off on Fancy Shirts

½ off on Luggage

off on Billfolds

\$10 off on Justin Boots

Everything at a discount

DUNBARS

373 So. Palm Canyon Dr.

Across the street from Safeway and Thrifty

# Threatened Gas Company Strike is Postponed

ers against Southern California Gas company, scheduled for yesterday, was postponed as negotiations were continued.

tiations were continued.

The union men remained at work on a day to day basis pending outcome of the new talks.

The strike would have affected the Palm Springs area which is served by the Southern California Gas company.

Members of the Los Angeles Gas Utility Workers Council. Utility Workers Union of America, CIO, which represents 10 Southland localities, last Sunday voted to strike if a settlement had not been reached by

ment had not been reached be midnight last night when the union's contract with the South

pired.

The union wants a 10 per cent wage boost, union shop and other employe benefits. The company has offered a five per cent raise and rejected union shop demands.

\*\*To Stage Dance\*\*

Palm Springs Police Rese, will sponsor a dance at the Wants of the Wants of

Here for Holidays

Dr. and Mrs. Sam Herzikoff of Beverly Hills arrived Tuesday to spend the Easter holidays as guests of Mrs. George Machris of 324 Overlook road.

The dam Mrs, Sam Herzkolf of The Grand Francisco of Mrs. George Machris of Mrs. George Machris of 324 Overlook road.

THIS SIDE

Highway Patrol squad that roamed the state highways around the city last month... In that period, when careless motorists were being flagged down for illegal passing, ignoring sand tagged for high speed, the accident rate dropped sharply... Since they have gone there have been five people killed within a 15-mile radius of town. And numerous other brushes and close calls , Many things can happen in a fraction of a second when you're going 70 . . And passing on a blind curve.

THERE'S ONE TIME I miss ton society and fish and game to comduct a commission want to conduct a configuration society and fish and game to society and fish and game to commission want to conduct a commission want to conduct a configuration society and fish and game to commission want to conduct a commission want to conduct a configuration society and fish and game to commission want to conduct a commission want to conduct a configuration society and fish and game to commission want to conduct a commission want to conduct a configuration society and fish and game to conduct a commission want to conduct a commission want to conduct a configuration society and fish and game to conduct a commission want to co

SAFEWAY

Palm Springs Only Exclusive

Prescription Pharmacy
Hospital Supplies, Wheel Chairs, Crutches, Hospital Beds, Invalid Walkers, Oxygen, etc. for rent or sale.

COMPLETE LINE OF TOILETRIES

PROFESSIONAL PHARMACY

# Police Reserves

70 . . . And passing on a blind curve. THESE HIGH SCHOOL kids are lever . . . The latest issue of Smoke Signals, dated April 1, is

an illustration . . . Stories such as "High School to be moved

Palm Springs Police Reserve will sponsor a dance at the Wars Memorial building Saturday night, starting at 9 p. m.

Vic Masters and his orchestra will provide music for dancing. The dance is being held espe-

Friendliest Store in the Village

PALM SPRINGS' LEADING

Home-Owned Cut Rate DRUG STORE

Ramon Drug Has Always Sold for Less

and EVERYBODY KNOWS IT!

LOOK AT THESE SPECIALS for Thurs., Fri. Sat. Sun. April 2-3-4-5

**BOX 300** KLEENEX Reg. 28c

WRIGLEY'S

GUM All Flavors

Carton 20 Packs

75 RUBBER TIPPED BOBBY

PINS Reg. 25c Card

ALL Popular Brands Cigarettes

CARTON

Included

RECTAL OR ORAL Clinical Thermometer Reg. \$1.50

2 - 49c PACKS PERSONNA

Double or Single Edged

BLADES

Open Every Day 8 A.M. to 9:30 P.M.



Plenty of Free Parking

PALM

SPRINGS SAFEWAY



1081 N. PALM CANYON DRIVE



Chicken Legs Manor House brand

way Fresh Fryers.

Fancy fresh, grade "A" Evis-

cerated frying chickens . . .

all ready to cook. Tender,

specially fed, plump birds

that cook to a golden brown.

For a taste treat the whole

family will enjoy, serve Safe-

Additional Meat Values

CRANBERRY SAUCE

Ocean Spray. Whole or strained.

16-oz. 19C

EASTER GROCERY VALUES Special low prices feature the grocery section this week. Check those listed below, then check

Safeway shelves for additional values for Easter.

Large size, Grade A quality.

SHORTENING

**PUDDINGS** 

Strained or junior type. Assorted.

---- NEWS SUDS ----18-oz. 25° 39-oz. 4.9°

WE REDEEM NEWS COUPONS WHITE KING SOAP 22-oz. 25° 46-oz. 49°

AIRWAY COFFEE Mild, mellow. (2-lb. bag, 1.48.

NOB HILL COFFEE 1-lb. 76° Top quality. (2-lb. bag, 1.50.)

Regularly \$1, NOW ONLY 60c with blue triangle from any bag of KITCHEN CRAFT FLOUR

Cuts 5 fancy shapes on a single turn.

10-16. 7.02 5-lb. 54c bag (2-lb. bag, 25c; 25-lb. bag, 2.33.)

SPECIAL

EASTER FEATURE in APRIL FAMILY CIRCLE How to buy, prepare and carve ham . .

HAMS for EASTER Your local Safeway has a wide variety of popular brand hams in sizes to fit your needs. Select your Easter Ham at SAFEWAY.

Bel-air Frozen Foods 10-oz. 15c Green Peas 12-oz. 29c Sliced Strawberries 10-oz. 19c **Cut Green Beans** 

Orange Juice 6-oz. 15c 12-oz. 29c SWIFT'S BABY MEATS 31/2-02. 19° Chopped or



21-oz. 25° 51.3-oz. pkg.

#### EASTER PRODUCE VALUES

Add color and flavor to your Easter Feast with fruits and vegetables from Safeway.

CHEER SUDS

ve added zest to your Easter meal.

NEW RED

Mon. thru Sat. 9 a.m. to 8 p. m STORE

TOASTED ALMOND WHITE LAYER CAKE

LKEZH LOUZIED WEWOUDS

sprinkled over thick white icing and baked Curtsy's

HOT CROSS BUNS Curtsy brand

Sunshine Cookies

Kreemline Assorted Vienna Fingers 7½-oz. 25c Pkg. 25c

YOURS at no extra cost!

New Type, Shorter Handle

**EMIXING SPOONS** 

SUNNYBANK

MARGARINE

'home ingredient" way!

HYGIOX A national

Unexcelled as spread for

Soda Crackers Busy Baker

Monte Cristo Wines

bread or to use in cooking. lb. 25

More Values for Easter

Mayonnaise pint 39c quart 65c Nu Made brand, "Flavor Whipped."

Empress Grape Jelly 20-oz. 29c Orangeade Base Sun- 2 6-0x. 29c

Port, Sherry, Muscatel, Pale Sherry.

(Monte Cristo Burgundy, fifth, 58c.)

(Monte Cristo Sauterne, fifth, 58c.)

Wine offered only in licensed

Safeways. Taxes are additional.

PRICES EFFECTIVE THURS., FRI., SAT., APRIL 2, 3, 4, 1953, AT SAFEWAY STORES IN PALM SPRINGS

Right to limit reserved. No sales to dealers. Sales tux added to retail prices on taxable items.

Special Chi

Value!

1/2 Cake 35¢

fifth 69C

# 90 to Vie for Club Golf Title at Tamarisk

Play to Start in Championship Tourney Friday

Ninety members of Tamarisk Country club will participate in the first annual Club Champion ship, starting Friday and con tinuing through Sunday.

Action Friday morning will see 60 men tee-off on their 54-hole round, with the Women's Division starting their 36-hole play Saturday, and a special Saturday. ne-hole event being held all three days.

FAVORITES in the Men's Tourney will be Dr. William McBride Art Anderson, Milton icks, Harold Hicks and George

Leading the field in the Women's title section will be Mrs Hy Fink, Mrs. Monte Herbert Jean Drews and Mrs. Harpo

the Nine-hole event golfers who usually shoot that distance will be Asher Levy, Ju Livingston, Henry Wein er, Gummo Marx. Harpo Marx and Edward Small.

THE CHAMPIONSHIP will be on a "scratch basis," with han-dicaps awarded for the various

Permanent trophies will be warded winners by President M. O. Anderson in ceremonies Sunday evening

#### Seattle Starts **Out with Victory**

Seattle started its Pacific Coast League campaign against Oak-land at Oakland Tuesday with A

an 8 to 5 victory.

In the first of the seventh,
Catcher Ray Orteig smashed a homer with the bases loaded to break up the game.

route, being touched for 11 hits.

Home from College

Leo Dirnberger, Chaffey college student, is here to spend the Easter vacation with his mother, Mrs. Bernardine Dirnberger.

Alvin Harrison was night point man in the Bee Division, tying for first in the mile, placing second in the shot put with the best throw of his career 47 feet nine inches, and was anchor man on the third-place relay team. Other relay men were Bob

Box 400, Palm Springs, Calif.

TROUBLE FREE

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Gay-Unusual-Informal Western Hospitality

from \$9.00 - AMERICAN PLAN

MOTOR



he set at the meet and be in-cluded in all official publica-tions of the AAU. This is be-cause the El Mirador pool size **DISCUSS TOURNAMENT** — Making plans for the first annual club championship at Tamarisk Country Club Friday, Saturday and Sunday are Pro Ben Hogan (left) and President M. O. Andis different from any other pool in the country.

Among top swimming stars appearing will be: Sharon Kelly and Susan Bishop, of the Los Angeles Athletic club; Judy Given of the Brentwood Swimming club; Melody Pourede and Vernon Bowman of San Diego. Other cities to be represented will be Pasadena, Santa Barbara and West Los Angeles.

### Track Team Makes Good Showing in Beach Carnival

track team made an impressive Grace. showing in the Laguna Beach showing in the Laguna Beach Invitational Friday and Satur-day, with the 14 qualifiers bringing home 20 individual medals and a trophy for second place in the Bee division. Qualifying rounds were run Friday, and 14 of the 18 Indian

entrants went into the finals. Twenty-five schools participated

JOHN LASTER starred in the A division, taking first in the broad jump with 20 feet 6 inches.

Dick Keith and Bill Manger in bringing the relay team in third. Ed Lingan placed second in the varsity mile. Alvin Harrison was high point

STACK'S April Special

GETS YOU READY FOR

COMPLETE CHEVROLET

INCLUDES NEW GENUINE CHEVROLET PARTS

Spring Driving!

**OVERHAUL** 

Palm Springs high school | Clinton, Leo Rojo and John

in the high jump with five feet diving exhibition between events. six inches; John Grace was third

In the Cees, Willie Miller was second in the 180, and the relay in the afternoon:

second in the 180, and the relay team composed of Miller, Tom Avila, David Martinez and James Thompson, was second.

Coach Sam Micelli's squad will be host club to the Eastern Division of the Riverside County League on April 10, when Banning, Beaument and Coachella come here.

in the afternoon:

Eighty-five-yard backstroke, Junior Women; 170-yard free style, Junior Women; 170-yard free style, Girls 11 and 12 years old; 85-foot free style, Boys 11 and 12 years old; 85-yard breaststroke, Junior Women; 170-yard breaststroke, Women; 170-yard backstroke, Junior Women; 170-yard breaststroke, Junior Wom

coachella will be favored to take the crown, as the Arab Bee and Cee teams won their divisions at Laguna Beach. The meet is scheduled to start Water Ballet at

at 2:30 p. m.

Top four men in each event will qualify for the Riverside County League finals the following Friday, April 17, at

# Hogan's Ranch

on his new ranch was destroyed by fire Saturday. California Divi-sion of Forestry units fought the

# Scene of Blaze

Ben Hogan, Tamarisk Country lub pro, who recently became desert rancher, learned some

An outstanding event, Crystal Scarborough's Water Ballet extraordinary will be at the Biltmore Sunday afternoon. The veteran artists are 10-year-old movie star Duncan Richardson and the three Wayne youngsters, 8-year-old Diana, 4½-year-old Wendy and 3-year-old Cindy who are being featured in the new Esther Williams picture "Easy to Love." The ingenues of the show are 13-month-old Claudette Mitchell and 18-month-old Beverly Hays. Tanna Jean Hoefling, 3-year-old nationally known "Houdini Girl" of the water will do her swimof the water will do her swimming with both her hands and feet tied, a stunt that is being used with great success in encouraging and teaching crippled children to swim.

#### Riverside Girls Win Over Locals

AAU Champs

to Compete

at El Mirador

Outstanding Swim

The most outstanding swim-

ning meet in the history of Palm

That's the prediction by Pool Manager Carl Schroeder for the first annual Palm Springs Invitational Junior Women and Open Swimming Championships to be held Sunday at El Mirader pool

The meet, sanctioned by the Southern Pacific association of the Amateur Athletic Union of the United States has attracted more than 200 top swimmers

rom clubs throughout southern

ALL NEW AAU records will

is different from any other pool

Olympic Champions Pat and John McCormick will give a

PRELIMINARIES will be held in the morning, with the fol-lowing main events scheduled

en; 170-yard breaststroke. Wom

**Biltmore Planned** 

Sunday Afternoon

alifornia.

Meet in Village

History Sunday

Girls from the Riverside Tenis club scored a 2-1 victory
ver a team from the Palm
prings Tennis club in matches

CLASSIFIE played Sunday.

played Sunday.

The doubles matches were divided but Mary Echols, playing the lone singles match, won a 6-3 victory over Norma Jean Smith to cinch the victory.

Joy Marcus and Mallie Kim lost a tight three-set duel to Palm Springs players Bea Martin and Eleanor Toland, 3-6, 6-3, 7-5. Phyllis Lipton and Dorothy Dunbar of Riverside posted 6-2, 6-4 wins over Vera Hunter and Helen Dosier. Helen Dosier.

A return match is tentatively planned later this month.

#### Phone Line Tester Stolen, Police Told

Theft of an automatic tele-phone line tester set from a workman's line belt temporarily placed on a fence was reported to police Tuesday by the Calinia Water and Telephone company.

It is believed that children took the set, as a plaything.

Hans Ohrt Plans 11th Ride from Beverly Hills Apr. 7

April 7.

A resident of La Quinta now, he has, been training for the event on the desert roads. It will be a solo ride as Mrs. Ohrt does not plan to join him. Seven times they have pedalled their way to Palm times he has made the ride

slowest—10 hours and 10 minutes. The usual wind through San Gorgonio pass was in reverse and blowing against him, he explained.

He will use his French de luxe bicycle with an 8-speed gear and instead of sticking to Highway 99 all of the way, switch over to San Timeteo canyon just west of Redlands. The distance is just the same but the grades are not as but the grades are not heavy, Ohrt said. The Desert Inn will ag

# Development of Wildlife on

Desert Object of Campaign

county sportsmen this week asked that attention be paid to the development of desert wild-life possibilities because of the increased congestion now existing in the western end of Riverside county.

Meeting in Riverside, members of the County Conservation commission discussed problems arising from hunting where agricultural and residential expansion is taking place.

arising from had residential exprision is taking place.

"Unless we can work out a better agreement policy with land owners and users of public lands, we may as well write off portions of the county for hunting," O. T. Harvey, Riverside sportsman, declared.

THE SPORTSMEN recommendation of the supplied of the sportsmen agreed that the study of desert wildlife should be given serious consideration during the sportsmen agreed that the study of desert wildlife should be given serious consideration during the next year. Desert authorities will next year. Desert authorities will next year. Desert authorities will next year.

SEE

Our Specials

40—The Desert Sun

and PALM SPRINGS NEWS PALM SPRINGS, CALIFORN Thursday, April 2, 1953

Imposing Prize

List for Racers

#### USED CARS

in Today's Classified Columns STACK CHEVROLET The Best Deal Under the Sun'

330 Sunny Dunes Rd.

# Racquet Club Net Team is Winner

Racquet club players scored an, 8 to 6 victory over the tennis team of U. S. Marines from El Toro Marine Station in matches played Sunday afternoon.

Members of the winning Racquet club team were Bill Hayes, Jimmy Wilson, Buddy Bregman, Sidney Adelstein, Fred Crail, Sammy Sontag, Vernon Johns, Jimmy Morton, Joe Sawyer, Dave Gillam and Sandy Rose.

Playing for the Marines were Captain Al Gresselli, Captain John Bowers, Lt. Bob Moore, Don Tully, Joe Dunayer, Leon Hibbs, Frank Hatch and Ralph Pool.

The Marines plan a return match with the club later in

### ACREAGE

240 acres of desert land on Ave. 38 - 4 miles East of Indio, 1 mile North of Highway 99. Property lies North of the intersection of Adams and Ave.38. \$125 per acre - terms. See your broker - or call O. B. Jaynes - phone 5288.

On the Sunny Side of the Valley 15 Minutes out of Palm Springs Thousand Palms - The Coming Area of the Desert

# HR HIDDEN SPRINGS RANCH HR



A development by Charles Doyle, builder of fine residential ranchs-Deep Well Ranch, Smoke Tree Ranch and now Hidden Springs Ranch

For a full 1 1-4 acre -

165x308 with road, wa-

ter, phone, electricity

and natural gas. Club

Compare These Estate Sites

There are no equivalent values

• Good television reception in 7 channels

• Texas Big Inch natural gas at city gates • 10 cent telephone toll to Palm Springs

• 1500 acres completely debt free — Safety

• 11/4 hours more sunshine . . . less rain

• 14% cheaper electricity than Palm Springs

with Everything in the Valley

• Most wind protected area in suburban Palm Springs

Unfenced horsemen's paradise — Safety to children

Within Palm Springs High School district — busses

 21/2 miles to grammar school, stores, shopping area • Live on the wide open desert yet play in Palm Springs

• Out of any dangerous flood area from winter rains

• 12 existent homes ... α going sound investment

 Abundant and inexpensive water supplies • Land purchased in 1939 — no inflation here

buyers of homesites profited

• Restrictions on exteriors only enables small artistic homes but protects your investment

• Doyle's developments have always been successful and the

This development carries its own contracts... no banks, finance companies or mortgagors involved

• All large lots . . no crowding . . peace . . privagy

FULL PRICE

and Garage. Nicely

Phone 5353 after 5:30

THE RESERVATION'S BEST 1200 Cozy Square Feet 2 Bedroom Home

Excellent Fireplace Beautifully & Completely Furnished. Large Carport Landscaped and Fenced. \$9,000

TO BE HERE SUNDAY-A

and a member of the Junior National Medley Relay, will compete at El Mirador Sun-day in the AAU sanctioned, first annual Palm Springs In-vitational Junior Women and Open Swimming Champion-ships

Indian Netters

Open Season at

Banning April 8

day, April 8, at Banning.

.Coach Alex Hammond's high

school boys' tennis team' will open its league season Wednes

The following Wednesday, April 15. Coachella will be here, and on April 22 the Indians will travel to Beaumont.

Winners of any events will ompete in the Riverside Coun-r league finals at Riverside on

April 25, Members of the squad are

Members of the squad are: Singles, Bob, Haveman, Jack MacDonald, Dick Blackstone and David Springer. Doubles, Gary Hammond and Jim Martin, James Segar and Bob Murphy. Harvey Haber is substitute, and Wendell Veith is manager.

This is one of the strongest teams ever to represent the high school, with five seniors on the teams, Haveman, MacDonald,

teams, Haveman, MacDonald, Martin, Segar and Murphy. Coachella will be favored to take the title though, as they easily defeated the Indians in two

CLASSIFIED ADS

READ SUN

For Complete Details





"GET A PLACE ON THE DESERT

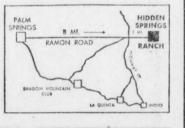
WHILE YOU CAN"

Check this valley over. It's house, swimming pool, fast being bought up. It will all be valuable some day. Few large developments are financially able to offer such liberal long terms.

This is a design for the younger set to acquire on easy terms, own a clear lot and build later when your children will enjoy the desert home. And the ranch will acquire a young clientele.

#### DIRECTIONS

Take Ramon Road out of Palm Springs across Highway 99, follow Ramon to the end. 12 miles — 15 minutes



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'The Best Deal Under The Sun' 330 SUNNY DUNES ROAD

**PHONE 2042** 

# Tommy Jacobs, 18, Cards 207 to Win at Thunderbird

Eighteen-year-old Tommy Jacobs of Montebello has served notice on amateur golfers of the Southland that he will be one of the favorites in any future tournaments.

This notice was in the form of his winning the championship of the Thunderbird tournament Sunday, which followed his placing second in the O'Donnell meet the week before.

Jacobs shot sensational rounds of 34-31, seven under par, to edine from six strokes behind at the start of play Sunday to with a 215 after taking a 79 on the tourney with 207, three strokes ahead of a trio of favorites, John Dawson of Thunder-bird (72,69,69), Bud Holscher of the strokes ahead of a trio of favorites, John Dawson of Thunder-bird (72,69,69), Bud Holscher of the strokes are strokes and the strokes are strokes as the strokes are strokes and the strokes are strokes are strokes and the strokes are strokes are strokes are strokes and the strokes are strokes are strokes are strokes and the strokes are bird (72-69-69). Bud Holscher of Riviera (71-68-71) and Gene Lit-tler of San Diego (73-71-66), all of whom had 210's.

Country club wound up in fifth place with 70-73-68—211.

Ted Richards. 36-hole leader

Advertisement

#### All Under 80 May Register

All person between 1 and 80, may now register in the Purple Shield Plan to eliminate funeral expense to the family. A small sum is paid at convenient periods into a fund of a California legal reserve insurer. Then, in time of need, the plan pays the funeral bill, regardless of how little has been paid in.

leading Riverside Co. Mortuaries 50—The Besert Sun Palm Springs, Calif.

Rosburg of Stanford university.

EVENTS COMING UP on the Thunderbird golf calendar in clude the Trans-Mississippi Golf association board of directors annual meeting and golf tourna-ment on April 6 through 12, and the Southern California Ford Motor Dealers tourney April 17,

Forty members of the Kansas City, Missouri, headquaresrs as-sociation and their wives will at-tend the meet following Easter Sunday, and 100 Ford dealers are expected to participate in the annual three-day event.
LOW FINAL CORES

For example, a complete function of the comple

tuaries, For free literature write and PALM SPRINGS NEWS Dept. D., Box A-4, The Desert Sun, PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

The Newssi Thing Under the Snu

For Colorful, Carefree Comjort

# Capacity Throng

CONGRATULATIONS-Tommy Jacobs, center,

ert Horse Show sponsored by olonel Cliff Henderson's Shadow

WINNERS of the afterno gram of the performance di





13. Flagstone and Brick Fronts .

17. Built by Licensed General Contractor

21. Open for Inspection 9 A.M. to 5 P.M.

22. \$10,000 down - Balance like rent,

18. Extra Large Bedrooms (16' by 30'

16. Guaranteed Construction

20. Priced \$5000 under Market

14. Beautiful View

living room)

19. Worth Seeing

\$150 month

15. Large Lots

# Applauds Horse Show at SMC

Mountain club drew enthusiastic applause Sunday from capacity throngs at Shadow Mountain Polo field in Palm Desert.

Polo field in Palm Desert.

Horse owners brought their beautiful charges from all overland as far away as Catalina Island. The Philip K. Wrigley contingent was on the water 14 hours due to heavy seas while making the crossing from Catalina.

WINNERS of the vari breeding divisions were: Farnatta, owned by Mr. and George Whiteomb, trophy presenter Miss Bobbie Steinbeck of Palm De-



# Phone 7342

1001 S. Palm Canyon Dr.

**ALUMINUM** 

**UMBRELLAS** 

desired angle.

only cost.

For Beach - Garden - Patio

Combining sparkling beauty with air conditioned comfort, these Umbrellas provide a colorful setting for carefree relaxation. Their patented ventilating design invites the coel breazes in

sign invites the cool breezes in

Overhang easily adjusts to any

Sturdily built of enduring aluminum, these 8-ft. diameter um-

brellas require no seasonal re-placement. Their first cost is the

Standard color combinations red, yellow, blue or green with

# **High School Swimmers in** 7th Place in CIF Tourney

CONGRATULATIONS—Tommy Jacobs, center, winner of the Thunderbird Invitational, is being congratulated on his victory by Joe Dyer and Bob Littler (at right), on cial tournament hosts. Others pictured are John Dawson, left, Thunderbird president, and the 13-year-old golfer's father, Otto Lache.

C 50-yard breaststroke with 33.7, a new record in that distance for Palm Springs high school. Winning time was 33.1.

Prentiss deJesus placed sixth in the C 50-yard backstroke with 34.8, Winning time was 32.6.

In the B event, Foster deJesus placed fifth in the 50 years are sense and the competing will be made on that date. Pair ings will be posted at the Racquet with Redlands is scheduled for April 21, followed to hotel and Shelley's.

Preliminaries may be played at any place, with semi-finals scheduled May 2 at the Racquet club, and finals May 2.

League this year the Citrus Belt League this year the Citrus Belt League this year the Citrus Belt and Shelley's.

in the C 50-yard backstroke with 34.8, Winning time was 32.6.

In the B event, Foster deJesus placed fifth in the 50-yard free style with 26 seconds. Winning time was 25.1.

as a member of the Citrus Ben as a member

Paim Springs tied for seventh with Black Foxe and Fullerton in the C event of the CIF swim finals Friday night at Long Beach Poly high school.

John Ravese took third in the C 50-yard breaststroke with 33.7.

a new record in that distance scheduled for April 21 followed

### Everett, Ltd., Noted Men's Shop, to Open Here in Fall

When the nex' season rolls around the male of the specie, will feast their eyes on masculine attire the likes of which has never been displayed in Palm Springs before.

buyers constantly alert in the purchasing of fine imported materials which go into the design of men's fashions. This buying organization is in operation in London, Scotland,

#### General Alexander Back in News with \$550,000 Suit

Mirade Hill Ranch at Desert Hot

And another time the "general"—then a resident of Thousand Palms—became quite in dignant with the county's now non-existent dog pound, claim-ing that the pound had operated as a fence for dognappers,

# State Controller Village Visitor

Kirkwood was in Palm Springs briefly Tuesday while in the ounty to inspect government

Earlier in the day he conferred with County Auditor Ray Hicks on tax matters. From Palm Springs the state official went to Indio.

## Colegaie Group to

chael Alexandrov, has filed suit with superior court in Riverside claiming \$550,000 in damages and charging one John Brenton with poisoning 11 of his Russian wolfhounds.

The "general," his wolfhounds, and another member of Czarist Russian nobility have frequently made headlines in the county.

ONCE HE and the "Countess" Alexandra Sedarte were convicted of maintaining a public nuisance in allowing as many as 20 of their valued Russian wolfhounds to run loose on their Mirade UNI. Parch 10 the dogs on their Mirade UNI. Parch 10 the member of Carist Russian, in their titles from Czarist Russia, figured most prominently in the news.

here without the aid of counsel.

HE CLAIMED that within the escrew officer since its opening, will be associated with the Marbast three years, Brenton, who is a secrew officer since its opening, will be associated with the Marbast three years and maliciously and without cause" poisoned 11 of his wolfhounds.

The "general," his wolfhounds, and another member of Czarist Russian nobility have frequently and without cause" poisoned 11 of his wolfhounds.

The "general," his wolfhounds, and without cause" poisoned 11 of his wolfhounds.

The "general" valued each of the dogs died.

The "general" valued each of the dogs at \$50,000.

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The "gene

#### From Page 1b-MORE ABOUT

#### BUILDING

RECENT PERMITS were is

Joseph Seidensticker, 962 Parocela place, four apartment units, \$20,000.
Antoinette Kranck, 1073 Arquila road, G. V. Boze, addition, \$1000.
Thereas Fields, 148 Camino Descanso, Aust and Underwood, addition, \$5000, Zachery Pitts, 300 Ramon road, Paddock, swimming pool, \$6000.
E. R. Bentiey, 1363 East Ramon road, Belden Crist, dwelling, \$3000.
Mack Kufferman, 346 Vista Chino, addition, \$1000.
Dr. Harriman Jones, 435 Vereda del Sur, G. C. Montooth, addition, \$1000.
L. Olivestra, 1254 San Lucas road, addition, \$1000.
L. Olivestra, 1254 San Lucas road, addition, \$1000.
Lullian Flynn, 952 North Riverside, Ryan and Ryan, dwelling, \$14,000.
County building permits in the Palm Springs area were issued to:

Sing at Thunderbird

Thunderbird Country club will be the scene April 7 of a dinner concert by the Colegate Thirteen, a musical group from Colegate University.

The group left Hamilton, New York, seat of the college, yesterday and will fly to Denver where they start an ambitious program of 18 concerts including the dinner event at Thunderbird.

Palm Springs area were issued to:

Mrs. A. Lingo, Palm Desert, Booth and Carr, two dwellings, 85360 cach.

Redweed Emp. Prod. company. Palm Desert, lumber shed, \$800.

Walter C. Cornman, Palm Desert, dwelling, \$8907.

F. J. Alexander, Desert Hot Springs, dwelling, \$8528.

Lamb, addition, \$2220.

Lamb, addition, \$2220.

Blanche M. Austin, Cathedral City.
Burton Lamb, dwelling, \$5266.50.

C. T. Gordon, Palm Desert, Booth and Carr, two dwellings, \$8360 cach.

### WESTINGHOUSE

APPLIANCES

REFRIGERATORS DISHWASHERS LAUNDROMATS FREEZERS DISPOSALS RANGES DRYERS

SALES & SERVICE BANK OF AMERICA FINANCING

#### **Hammer** ELECTRIC

306 N. Indian Ave.

# Registration for 11th Annual City Net Play Starts

annual City Tennis Tournament sponsored by the Recreation Department will start today and continue through April 13, Director Howard Haddock announced today.

Registration headquarters is at Shelley's Sportsman's Center.

The tourney is even to all Palm

The tourney is open to all Palm Springs residents or owners of property here. Events scheduled are:

JUNIOR HIGH-Boys and Girls singles, mixed doubles; Senior High—Roys singles, mixed dou-bles; Men's Division—Singles and doubles, and mixed doubles; Women's Division—singles, and mixed doubles.

Trophies will be awarded to winners in each event, and a perpetual trophy given to the winner of the men's singles. Maurice Smith is defending champion in this event.

OTHER TITLISTS last were: Men's doubles, August Kettmann and Charles Farrell; Men's Mixed Doubles, Betty Men's Mixed Doubles, Betty Stumpf and August Kettmann; Women's Singles, Betty Stumpf. Entry fees for the various events are: Men's singles \$1.50; Men's doubles and mixed dou-bles \$1 each; Women's singles \$1.50 cents 50 cents.

EVERYONE WHO WISHES ! compete must register by Apri 14. Haddock said, as drawing

received in the Men's and Wom-en's divisions last year, and 50 in the Junior high and Senior

#### **Pete Conkwright** Rites Wednesday

mer Villager, died of a heart at-tack Saturday at the home of his sister Mrs. Myrtle Cohen in Huntington Park, and cremation services were held there yes-

never been displayed in Palm Springs before.

Walter Glatter, co-owner of Sunset Tower building, announced that a spacious store has been leased to Everett Ltd. of San Francisco and other large metropolitan centers.

The firm has operating on the continent of Europe, its own days together. A veteran of World War I, Pete was in busi-ness here in 1929, when he and Capt. Claude McCracken owned the Nite Spot at Sunny Dunes and Palm Canyon.

#### Miss Wilson Now at James Office

Mrs. Wilma Wilson, who has been with the Desert Bank as escrow officer since its opening.



PLANT TREE—"A Prayer for Peace Tree" was planted at DeMuth park on Sunday atternoon as part of a state-wide program. Mrs. Katherine Spargur, president-elect, and Mrs. Marion Benzing, president of the VFW Auxiliary, sponsoring organization, are shown here.

#### CITY RECREATION DEP'T PROGRAMS

Square Dancing — Every Tuesday evening, 8 to 11 p. m., Frances Stevens school audi-torium. Admission by donation. Walt Pauman caller.

Tennis — Tournament registration April 1 to 14 at Shelley's. Courts at North End Park open to public, no admission charge.

Picnic areas for public at North End and DeMuth parks.

For any information on use

For any information on use of Polo Grounds, call Howard Haddock at 2202, city offices.

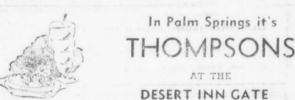
#### We Buy - Sell and Appraise

Anitque Jewelry, Diamonds, Silverware, Old Gold, China, Bric-a-brac, Watches, etc. We also have many Bargains from Important Estates

> BETTY'S Antique Shop 82-847 Miles Avenue

> > READ SUN CLASSIFIED ADS

Indio, Calif.



For Dates & Date Confections Special Easter Baskets, Candy and Panorama Eggs GEORGE and CLARICE PARKINSON, Owners

### Authentic Western Wear



I'm Not Quitting Business and I'm Not Forced to Sell I'm Not Forced to Vacate

No merchandise in my stock is priced above Los Angeles or Catalog prices. The best merchandise that is made is carried in my store CLOTHING FOR MEN, WOMEN AND CHILDREN.

Stetson.. Resistol.. Bailey Hats -- Straws and Felts Calif. Ranchwear, Tem Tex, Karman, Levi Shirts

Moccasins ... Squaw Moccasins and all others BRIDLES ... BITS ... SPURS ... SADDLES and everything for the Horse

> We have NO PARKING PROBLEM COME! SEE! VISIT!

GEO. C. RASMUSSEN

North End of Sunrise Way at The Ranch Formerly called Rogers Ranch and The Stables

### Brand New Homes▶ HOUSES THAT SELL THEMSELVES - PALM SPRINGS BEST BUYS!

NO. 1. 1317 CALLE PALLO FIERRO, LOT 45, RANCHO ROYALE TRACT .... \$24,500 NO. 2. 1305 CALLE PALO FIERRO, LOT 44, RANCHO ROYALE TRAC1 .... \$24,500

Choice south location, back of Palm Springs Biltmore Hotel, approximately 2500sq. ft. Note: 16'x32' Swimming Pool, complete - included, \$3,000 additional Total Price with Pool -- \$27,500

- 1. Thermostatic Control Unit Heat
- 2. 6000 C.F.M. Cooling-every room 3. Cement Walks -- Patio and Driveway
- 4. Beautifully Decorated 5. Steel Sash and Slide Doors
- 6. Closets Galore
- 7. Tile Kitchen, Bath and Bath Floors 8. Asphalt Tile Kitchen and Service Porch
- 9. Stainless Steel Bar and Sink
- 10. Birch Hardwood Kitchen Cabinets

- 11. Knotty Pine Rumpus Room 12. Tropical Cool Roof

SEE YOUR BROKER

Owner Phone 5856

# Sales Recorded at Palm Desert

ciates, exclusive sales representatives for Shadow Mountain Estates in Palm Desert, today disclosed the biggest week's business since their first sale Jan-

The total week's sales amounted to \$69,000 which is far and sold. above the similar period of a year ago.

"WHEN YOU THINK back that just six short years ago Colonel Cliff Henderson bought barren wasteland and has since turned it into the wonderland it is to day, with \$10,000.00 invested, his foresight and efforts come close

foresight and efforts come close to being a modern miracle."

Shadow Mountain club, the sub of Palm Desert and Shadow Mountain Estates, continues to lure visitors from all over the world and once in Palm Desert, many have decided to make it their permanent home.

"THE DEMAND for property in this fastest growing of all des-ert communities will make it necessary shortly to open addi-tional estate sites to accommo-date the demand," added Lowe. To date, 159 homes have been completed in Shadow Mountain

# 30 Palm Springs KC Candidates Receive Degree

Thirty candidates from Palm Springs Knights of Columbus bus Council No. 3583 on Sunday received their third and final degrees at initiation rites in the clubhouse of the San Bernardino Knights of Columbus Council 905

The group chartered a bus for the trin, and in the evening attended a dinner at McDermott's Supper Club in that city. Supper Club in that city.
Conferring officer was Frank
Meyers of Los Angeles, and state
district deputy in charge was
Arnold Chargois of the Coachella KC council, Judge Eugene

chella KC council, Judge Eugene Therieau is grand knight of the Palm Sprngs Council. Accompanying the group were six Villagers who have had their third degree for many years: Val Blatz, Raymond Lewis, Frank Muller, Miles Vonatek, William Welch and Peter Rech.

### Library Notes

For your reading pleasure on these lazy Summer days, the Library provides you with a varied

KILLERS IN AFRICA by Alexander Lake. The truth vividly written account of Afric fessional scout deep in the hear

I, WILLIE SUTTON by Quenton Reynolds. The story ank robberies, of darir story only on condition that roy alties be turned over to organ zations working with juvenile delnquency.

PRINCE OF PLAYERS, EDWIN PRINCE OF PLAYERS, EDWIN BOOTH by Eleanor Ruggles. The story of the greatest genius of the American stage, his amazing father, Junius Brutus Booth; his fellow-actors Henry Irving, Barrett, Joseph Jefferson, and his ill-starred brother, John Wilke Booth. The theater of the American past is here given past is here given past is here given past in the past is here given past in the story past in the past is here given past in the past is here given past in the ican past is here richly evoked

SNIPS AND SNAILS by Louise Baker. The story of "t female teacher" in a boys' school in Arizona. an engaging account of lon boys with rich parents. In teaching experiences. Mi Baker found herself a combin-tion of substitute mother and ze keeper. The story is written wit much warmth and good humo

THIS I BELIEVE. The Personal Philosophies of One Hundred Thoughtful Men and Women by Edward R. Murrow. Among thoughtful men and wom all walks of life who have ten in this book their deepest beliefs are C. Day Lewis, Lionel Barrymore, Pearl Buck, Prof. Harry A. Overstreet, Herbert Hoove, Aldous Huzley, James Q. Dupont, William O. Douglas.

THE SECRET SELF, Psychoanalytic Experiences in Life and Literature by Theodor Reik. psychologist shows the connect tion of the unconscious materia discovered in everyday life, in analytic sessions, with the subterranean stream flowing in the work of writers.

OLD CALIFORNIA HOUSES. Portraits and Stories by M. R. Parsons. Anyone who has felt the charm and mystery of old houses will enjoy this book by an artist who sketched her way productions of the author's paintings, as well as the stories behind each scene.

### Biggest Week of Appeal Sounded for Return of Soap-Box Derby Racer

D. C. Stachler of Stack Chevrolet today appealed for the return of the Soap Box Derby racer of Richard Mountz, which

racer of Richard Mountz, which was taken last weekend from its storage place at Palm Springs airport.

The racer had been stored there since the Derby last July, as the Mountz' had moved to

Estates and fourteen additional are under construction. A recent purchase of a Sun Lodge by George "Gabby" Hayes the thirty-second one to be

for it.

This week, Mrs. Mountz returned to the Village and hoped to take it with her when she returned Sunday to San Diego. Stachler asked that anyone knowing of the car's location call him at 2042, or the Desert

Soap Box Derby.

The racer may be identified by the words Palm Springs to the words Palm Springs to the words Palm Springs. Supply company,

# Open Bids Soon on Freeway in

**SAVE \$5.36** 

REG. \$9.95 TWO-TIER

• Colonial • Currier & Ives

• Buck's County

A gift she'll treasure thru the

Replica of stand selling years! Replica of stand sening for three times this low price!

REGULAR \$2.98

Padded

Seat

Folding Metal

BRIDGE

CHAIRS

Sturdy, rigid and comfort

\$929

Eastman Popular Model

HAWKEYE

CAMERA

Bids were opened in Los Angeles early this month on the San Bernardino county end of

San Bernardino county end of the project.

The Los Angeles county part will extend 6.3 miles from San Dimas road on the west edge of Pomona to the Los Angeles-San

Pomona District

Bids for the Los Angeles county portion of Highway 99 (Ramona Freeway) by passing Ontario and Pomona will be advertised for in the near future by the division of highways.

Announcement was made Tuesday in Sacramento that Director of Public Works Frank B. Durkee has authorized the high-

pected to be completed in 1955

## Two Bound Over on Two Charges

60-Ohr Arbert Sin

Thursday, April 2, 1953

Want to RECORD YOUR VOICE

Or make recordings from other records?

WE'LL DO IT FOR YOU Specials in Musical Instruments

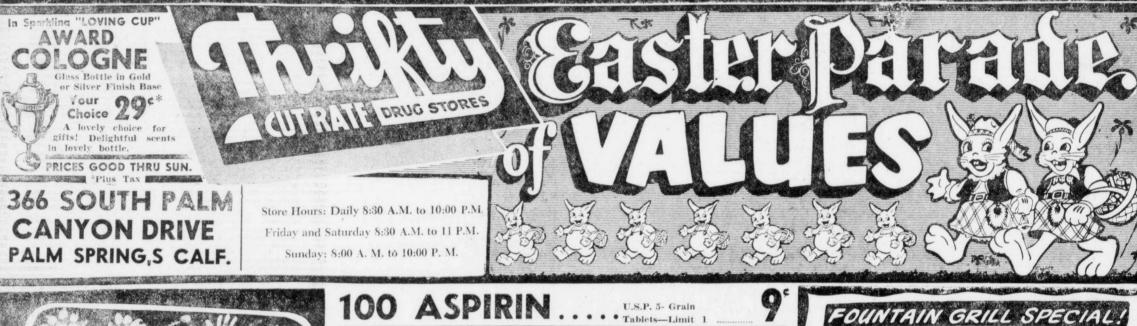
Spanish Guitars \$25 and \$35 Radios . . . Musical Toys . . . Rhythm Instruments Latin American and American Records

THE MUSIC BOX

At the Farmers Market

Sun Classifieds Bring Quick Results

FOUNTAIN GRILL SPECIAL!



19c PEROXIDE .... 20-Vol. Bleach



Sheer beauty for

guaranteed first

Easter Gifts

quality!

VAULES TO \$71.50

17-JEWEL MEPA

IMPORTED SWISS MOVEMENT

Wrist Watches

Men's & Ladies' 1 Yr. Guarantee

Exquisitely styled in a Syonderful variety. the perfect choice for Easter...at a terrific saving, too!

Ladies & Misses

Nylonized

ouble crotcl

3 for \$1.00

RAYON





\$1.00 VALUE

Pearl-Trimmed

18x18 39

@ 3 for \$1.00

PAIR

93=

Guaranteed 4 Months

Girls' & Misses

TRIPLE-ROLL







PHOTO SPECIAL!



\$1.50 Value!

MEN'S TIES

Grand new styles, colors and patterns.

Bow Ties 55

SPECIAL!





FREE! 15c Coupon

With Purchase of WRISLEY'S

Hard-Milled





1/4 Pound • Full Pound Size

• Half Pound Size .....39c Nestled in a gay gift box . . . luscious eggs of finest quality!

JELLY BIRD or JELLY GUM EASTER EGGS YOUR CHOICE

FULL POUND CUCKOO or

HEN EGGS Your Choice 33¢ FULL POUND

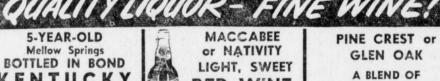
# AT THRIFTY PRICES!

• WHITMAN SAMPLER Pound Box \$2.00 • HOFFMAN ORCHID Pound Box \$1.35 • FLINTRIDGE CHOCOLATES Pound Box \$1.00 • JOHNSTON'S TOWN & COUNTRY Lb. Box \$1.15 • BUNTE MI CHOICE Pound Box \$1.75



or BUNNY





Mellow Springs BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON



in Kentucky.

LIGHT, SWEET RED WINE \$449 Fifth Gallon Imported from the Holy Land!

SIGNAL . . . . 395 Manischewitz \$1.19 Mother Goldstein 79¢ Cresta Blanca \$1.29

TABLE WINES \$1.29

WHISKIES YOUR CHOICE Fifth

STRAIGHT

Just as big

as ilfe, soft uddly plush!

an artist who sketched ner way through central California, selecting for her subjects, the symbols of a life and land fast disappearing—a shabby old structure on a narrow city street, an abandoned farm, an old adobe The book contains seventeen resolutions of the author's paint.

# FCC Okays Experimental TV Test Here

Howard-Yale, Inc. Given Permit to Construct Station

Howard-Yale, Inc., has received permission from the Federal Communications Commission to communications Commission to construct and operate an experimental station to transmit television signals to Palm Springs and surrounding area, President Jules Howard announced today. Work on the new project will start immediately, Howard said, with present plans calling for completion of the experimental phase within six months.

HOWARD STARTED WORK on this project three years ago, and during September, October and November of 1951, several successful demonstrations were conducted. At that time, any further experiments or testing were halted pending FCC approval.

Purpose of the experimental station will be to develop and

complete a system whereby pro-grams originating on Mount Wilson (all channels) can be made available to the Palm Springs area and similar com-munities isolated from TV reception, Howard reported. Pro-grams would be transmitted

grams would be transmitted through the air.

The experimental station to be located on "Howell's Peak" in the Santa Rosa Mountains, will be identified as KM2XFA. The system which is being tested is "re-radiation whereby signals are picked up in the mount. nals are picked up in the moun tains, amplified and re-directed,' Howard explained.

NO RECEPTION will be available to Villagers and residents of the surrounding area during the experiments, Howard said. Only experimental sets located throughout the city will be able to pick up the signals.

Tests will be conducted under supervision of FCC field men, and when they are completed, application will be made for a permanent commercial license, Howard said.

Data compiled from the ex-NO RECEPTION will be avail-

who was re-elected to that po

Crash Near City

is Fatal to Four

READ SUN

CLASSIFIED ADS

of the organization.

Data compiled from the ex-periments will also be made available to communities in other sections of the country which are unable to receive direct television reception.

#### Salary Committee Enlarged by 20

Supervisors added about 20 members to the 15-man commitmembers to the 15-man committee appointed to study the county salary scale. The vote was 3 to 2, the dissenters saying the committee was too unwieldly.

The committee is to make a study and recommendations on salary raise proposals for 1500 county employes.

County Road Crews

May be Put on Air

Supervisors were requested Monday by A. C. Keith, county road commissioner, to put road or that he had traveled at an extee appointed to study the county salary scale. The vote was 3 to 2, the dissenters saying the committee was too unwieldly.

The committee is to make a

road commissioner, to put road or that he had traveled at an ex-

crews on the air. He asked study of a proposal to equip cars of administrators and road crew foremen with twoway radios to facilitate repair work.

### Frontier Post VFW Re-Elects **Dunsworth as Commander**

Frontier Post 5987, Veterans of tation signed by National Com Foreign Wars, at their annual mander in Chief Frank C. Hilton, election in their recently built a state citation for one hundred Post Home, re-elected their pres- per cent membership increase, ent commander, David Duns- and a district citation, com worth, to succeed himself for another year.

Dunsworth who has been recognized as one of the hard working commanders in the Second last year, has tripled its memanother year.

Dunsworth who has been recognized as one of the hard working commanders in the Second District of the VFW which includes Riverside and Orange counties, received a National Citation for new members of the National Citation for n

National Citation for new members obtained during the year, Howard A. Deason, junior vice commander, George Prosser, chaplain, Dean Pickell, quartermaster, Frank Dwyer, judge advocate, Adolph Benzing, surgeon. Trustees, W. W. Fuller, S. Merritt Williams, Harold R. McElroy. Delegates to the county district meeting are C. B. Self, W. W. Fuller, Vernon L. Luft, James R. Groshong. Gene W. Johnson was appointed adjutant for the ensuing year.

Installation will take place FINDS EARRING Friday at 8 p. m. at the Post Home, 4595 East Camino Paro-Court, reported to police Monthe installing officer.

Welcome Wagon to be Operating in Village Soon

Welcome Wagon service will soon be an integral part of the Palm Springs community.

This was announced today by Jerrie Burns, 342 Via Ortega, who will be the Welcome Wagon Hostess in the Village.

Welcome Wagon, an international organization, is sponsored by businesses, and has the co-operation of civic and church organizations.
Calls are made on all fami-

lies on the unusual special oc-casions of the birth of a baby, arrival of newcomers, change of residence, engagement an nouncements, sixteenth birthday and special family occasions Mrs. Burns said.

cela, with District Commander day the finding of an earring Hobert Scott of Riverside being set with nine clear stones at the Police Ball Saturday night.

Page One-B

TWENTY-SIXTH YEAR

Thief Raids Hotel

Refrigerator of

Food Worth \$56

nungry, at least for a few days. That's what police reported to-

day after a theft Sunday morn-

Palm Springs, California, Thursday, April 2, 1953

#### **Vandal Causes** Damage at Pool

Damage estimated at \$75 was caused Saturday by someone using a hammer to break bottles of solution for cleaning swimming pools, Russell G. Rowe, 2058 East Ramon road reported to police.

#### La Quinta Tractor Stripped by Thief

M. L. Gaylor, La Quinta district rancher, told deputy sheriffs Monday that a thief had

Monte.

A good variety of meats was obtained too, including lamb chops, fillets, hamburger, ham, stripped his tractor, parked near his home. Two batteries, an assortment of wrenches and ten gallons gasoline were stolen, he said. sausage and bacon. thro Entry to the kitchen was made said

### Elk's Official is **Heard by Antlers**

Antlers club of Palm Springs neard a talk by Ted Nelson, Redands, deputy district grand ex-lited ruler, Elks, at their meet-ing Friday night at the Press lub at El Mirador. Leonard Bock presided as

#### Easter Vacation

ing between 1 and 7 a. m., of meat, eggs, bread and milk val-ued at \$56.20 from a walk in re-frigerator from the Casitas del Monte.

Supervisors Say They'll Keep Tax Rate Unchanged

Hicks, county auditor, that the county tax rate might go up ten cents for the next fiscal year, supervisors Monday said they were determined to hold the rate at this year's level—\$1.63 per \$100 assessed valuation.

As result of this policy, a majority of the board voiced oppo

courthouse.

Leonard Bock presided as chairman.

Easter Vacation

Palm Springs Unified district school buildings were quiet this week.

Annual Easter recess started Tuesday afternoon and classes

Courthouse.

Such an expenditure would result in an increase in the tax rate for the fiscal year starting July. 1, they said.

Hicks said last week that a boost in the tax rate was possible if such a building program was voted. He said that the general cost of county operations would not change materially and that a salary boost for county and that the general county and that a salary boost for county and that the general county and that a salary boost for county and that a salary boost for county and that the general county and the Tuesday afternoon and classes will be resumed next Monday morning.

would not change and that a salary boost for county employes could probably be met by taxes on new property met by taxes on new property. through an unlocked door, police hike in taxes, he said, would be

a heavy building program.



WILSON'S CERTIFIED

FERRIS, Pullman Style

**DUBUQUE**, Pear Shaped

**PORK SHOULDER** 

EASTER TIME IS TURKEY TIME

★ Armour's Star Junior Turkeys

**HEN TURKEYS** 

RUSSET POTATOES

ORANGES, med. navel

GRAPEFRUIT, Arizona

**DATES, Coachella Valley** 

SPANISH ONIONS

**ASPARAGUS** 

MIXED NUTS

**WILSON'S, Tender Made** 

SMOKED PICNIC, Dubuque

**ROASTING RABBITS** 

WHOLE or FULL SHANK HALF

CANNED HAMS

Salmon

39% Rockfish

Fresh Northern Fillet of

12 to 14 lbs.

HORMEL'S DAIRY

OSCAR MAYER'S

ARMOUR'S

Armour's Star Grade A

Sliced Bacon

Sea Bass

All White Meat, Fillet of

COOKED

BONELESS

#### Tooth Brushes. Every kiddie has an equal chance to win. Any junior hunter up to 8 years of age is eligible. Don't miss it. It's the fun event of the pear!

HEY, KIDS! Be at Mayfair Market, 8:30 this Saturday morning! Over 2000 candy eggs plus scores of colored jumbo turkey eggs to find.

Over 50 wonderful prizes for finding the "secret eggs", including a big 250-piece "Timbers" building set and Dr. West's Miracle Tuft

**MARSHMALLOWS MAYONNAISE** 

FOR CANDIED YAMS - WONDER FOOD

RIPE OLIVES

TART CHERRIES **HI-HO CRACKERS** 

Chicken of the Sea Solid Pack Tuna

Red Label 33c 7-oz. Can

Baby Foods

Strained

**Pickles** 13 1-2 oz. 22c

Grade A

LIBBY'S

Home Style

**FOOD CLUB BUTTER** 

delicious with Ham or Turkey! OCÉAN SPRAY **Cranberry Sauce** 

Strained or Whole 300 Cans

59%

READY

33%

37 f

37

5 to 8 67 tb

10 lbs. 49c

2 lbs. 17c

2 lbs. 29c

5 lbs. 19c

 $2\frac{1}{2}$  lb. box 49c

8 lb. mesh bag 35c

Center 49

3-LB. \$3.49

91/2-LB. \$7.98 CAN

6-LB. \$5.69

43/4-LB. S2.98

Fresh

Picnic

SunCal

Get \$2,20 worth of bulbs and seeds for 25c with 2 labels off Old Dutch Cleanser

Reg. Cans

WILLAPOINT **OYSTERS** Lenten Treat 73-4 oz. can

MELLOW'D S&W Coffee Bisquick Pillsbury's 2 Reg. 35 Pie Crust Mix Food Club, Pure, All Vegetable 3.Lb 75° Shortening Jar 29 Food Club, Pure, Strawberry Preserves 20-oz. 27 Dole's Sliced Hawaiian Pineapple Circus, Blanched Virginia 2<sub>8-oz</sub> 59° **Peanuts** Kellogg's Cereal 22 Sugar Corn Pops Kaiser Alum. Foil 25-Ft. 29

Can

Sioux Bee Honey 12. oz. Jar 28° Libby's Tom. Juice 46.0z. 270 Quart Bottle **Prune Juice** Corn'd Beef Hash 16-oz. 32° Qt. 37 SALAD OIL

PICTSWEET

EASTER CANDY SPECIALS

PEAS Big or 303 190 MARSHMALLOWS 14-oz. pkg. 27c Marshmallow Eggs Crate of 12 19c Easter Baskets, filled 29c to \$1.97

Recommended by PHILLIP NORMAN KNM Housewives & Protective League

HI-C ORANGE DRINK 46-oz. can 28c Birdseye Frozen Peas 12-oz. pkg. 21c 3 for 25c Peter Paul's Mounds Sta-Flo Liquid Starch SOILAX CLEANER Qt. btl. 24c 18-oz. pkg. 26c YUBAN COFFEE 1-lb, can 94c QT. btl. 17c **PUREX BLEACH** 

BEST FOODS FRESH PINT JAR HEMET, PITTED, RIPE LARGE SIZE, TALL CAN

CANS

MICHIGAN, 20-Oz. Can

CREAM

FROZEN FOODS

FOOD CLUB Green Peas 10-oz.

FOOD CLUB

Strawberries

FOOD CLUB **Grape Juice** 

6-oz. 19c

DELICATESSEN Pioneer Quality

FRANKS

Liver Sausage Deliciously 45%

Seasoned LIQUORS Roma Dessert

5th TBC WINES Christian Bro Table Wines Sth S 19

Clinton County Strt. Bourbon 5th Broadway DeLuxe

Champagne \$ 1 79

Advertised Prices Good Thurs. thru Sun., April 2, 3, 4, 5



Tea Garden Drips Syrup, 12-oz. btl. 21c 444 N. Palm Canyon Dr. Palm Springs



# TERRACE

Smart for REALLY FINE MEALS

Favored by the knowing ones for its sparkling new decor, its soft lighting and pleasingly good service

also for its intimate bar

South Belardo Road HOTEL the OASIS



### Plan Duplicate Services at **Community Church Sunday**

ister, said Monday.

Jack McDonald, trumpeter, will topic, "The Reason Why."

Christian Endeavor societies for junior and senior high students will meet at 6 p. m.

Break Forth Into Joy."

In the End of the Sabbath, and Break Forth Into Joy."
Dr. Blackstone will preach on The King's Highway," the sixth and concluding sermon in a series on "The Roads of Life." A nursery will be provided during both services to care for young children.

FINDS LICENSE TAB

Lee Frank, 271 Merito place, reported to police Sunday the finding of a 1953 California license tab 0035022. He said that he would keep the tab until it was claimed by the owner.

will be held at Palm Springs the regular hour for children up Community church Easter Day, through the junior department. Dr. James H. Blackstone Jr., min- The evening service will begin at 7:30 with a song service con-The services will be held at ducted by Robert Bruce. Dr. Blackstone will speak on the there will be a celebration of



	1949	CADILLAC CONVERTIBLE	\$2595
	1951	DODGE SEDAN	1895
	1949	DODGE SEDAN	1195
		MERCURY SEDAN	895
	1947	FORD SEDAN	695
20.70	1947	PLYMOUTH SEDAN	895
		and the second second	
		TOHOWC	

TRUCKS -

1950 DODGE PICK-UP	\$995
1949 DODGE PICK-UP	895
1946 FORD 3-4 TON STAKE	795

See These and Many More TODAY AT

### IMPERIAL MOTORS

83-095 Hiway 111

Beautiful

\$1.95 Part Wool Jersey

448 South Indian

Open Every Week Day — 9-6

A LARGER SELECTION

with

Telephone 7-3311

# Easter Services Announced by St. Paul's Rector

the Holy Communion at St. Paul's-in-the-Desert Episcopal church at 10 a.m. in commemo-ration of the Last Supper of the

Blondon, rector, hymns, scriptural lessons, and prayers. Special musical selections will be supplied by Mr. and Mrs. Alex Hammond and Mrs. Elleen Carey.

There will be three celebrations of the Holy Communion on Easter Day. Duplicate services will be held at 7 a. m. and 11 a. m. At these two hours, the services will consist of full Choral Eucharist with sermon. At 9 a. m. there will be a simple celebration of the Holy Communión with Easter hymns. Special music for the choral services will include Plainsong settings of the Holy Communion from as early as the 10th century.

At p. m. on Easter Day the Children's Festival will be held in the church at which time Mite Boxes will be presented and a floral cross constructed by the children. Following the service there will be an Easter egg hunt in the Church yard.

the Cross: "It Is Finished."
Community church will be open from 12 noon to 2 p. m. Good Friday for any who wish to spend time in prayer and meditation, the minister said.

#### Rabbi Lebowitz **Named Chaplain** at Marine Base

Word has reached Rabbi Arthur B. Lebowitz, spiritual leaders of the Jewish Community Center, of his official appointment as Jewish Chaplain of the Marine installation at Twentynine Palms.

READ SUN CLASSIFIED ADS

#### Story of Korea to be Told at Village Church

Special Services

on Good Friday

bring a special service at Cathe-

dral City Community church

from 2 to 3 p. m., Dr. James H.

Blackstone Jr. of Palm Springs

Community church joining with

the pastor, Dr. Graham Hunter,

usual weekly prayer group on

Thursday.

Easter Sunday has two services scheduled, at 9:30 a.m. with special music by the Junior Choir, and at 11, with the adult choir, Mrs. Mildred Wickland directing, and Dr. Patricia Winter, soloist. Professor Vlado Kolitsch will present special violin num-

January County Aid Received by 10,014

Included in the people receiving relief in the county were 6904 getting aged aid, 284 needy and partially self-supporting blind, 2362 independent children cases, and 464 on general county relief

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a.m. Wednesday Meeting, 8 p.m. Woman's Clubhouse Sunday School, 9:30 a.m. 271 Ocotillo Ave.

The Reading Room located in The Center is open daily, except Sundays and holidays from 12 to 4, Friday evening, 7 to 9.

county relief.

Rev. John Stetz, Altadena, wi be speaking on the missionary efforts in Korea at the Assembly of God Chapel, 1290 East Ramon road, Wednesday evening. Rev. Stetz will speak and sing in the Korean language in the service and also tell of some of the experiences he has had among the Korean people in the past. He and his small family plan to sail for Korea sometime in June for three-hour devotional service will be held in the church from 12 noon until 3 p. m., with meditations by the Rev. William Blondon, rector, hymns, scriptuse the service will be sometime in June for further missionary work in that country. Rev. Walter C. Hanneman, pastor, announced the meeting will begin at 7:30 p. m.

## Sunrise Service in Palm Oasis

the grandeur of a desert sunrise seen from a natural, palm-studded oasis, and the color and ar-tistry of a 35-piece band of the United States Marine Corps will combine to make the Easter sun-ise service at Twentynine Palms

truly inspirational event. At 5:15 Sunday morning, April in the Oasis of Mara at Twen-5, in the Oasis of Mara at Twen-tynine Palms, these Easter serv-ices will commence. Rev. Roy H. Wollam, pastor of the Little Church of the Desert, will de-liver the sermon, using for his subject "The Faith That Lives." Under direction of Master Ser-

Open Church for

Prayers Friday

The Sacrament of the Lord's Supper will be observed on Good Friday evening at Community church at 7:30 p. m., Dr. James H. Blackstone Jr., minister, said. New members will be received into the church at this service. Special music will include a 'cello solo by Dick Blackstone and a vocal solo by Robert Bruce. Dr. Blackstone will preach on the last word to be uttered from the Cross: "It Is Finished."

Supper Will include a 'cello solo by Dick Blackstone and a vocal solo by Robert Bruce. Dr. Blackstone will preach on the last word to be uttered from the Cross: "It Is Finished."

Community Church for Under direction of Master Sergeant August Garner, the Camp Pendleton Marine Band will furnish music appropriate to the occasion. Choir of the Little Church of the Desert and the congregation, led by Clyde Baskerville, will sing "Christ Arose," "Jesus Christ Is Risen Today," and other Easter selections. Arrangements for the sunrise service are under direction of Tom Martin of Twentynine Palms.

"UNREALITY"

CHRISTIAN SCIENCE

LESSON SERMON

How the scientific understanding of the Bible destroys inharmony in pointed out in the Sunday Lesson-Sermon entitled "Unreality" in all Christian Science churches.

The Golden Text is from II

reality" in all Christian Science churches.

The Golden Text is from II Samuel (22:29): "Thou art my lamp, O Lord: and the Lord will lighten my darkness."

The Parable of the Sower from Matthew's Gospel (13:28,30) is included in the Bible selections. Jesus tells of the householder who, having sown good seed in his field, is told of tares among the wheat. He says, "An enemy hath done this." "Let both grow together until the harvest," commands the householder, "and in the time of harvest I will say to the reapers. Gather ye together first the tares, and bind them in bundles to burn them: but gather the wheat into my barn."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "The seed of Truth and the seed of error, of belief and of understanding,—yea, the seed of Spirit and the seed of matter.—are the wheat and tares which time will separate, the one to be burned, the other to be garnered into heavenly places" (p. 535).

#### Religious Science Sermon on Sunday

"Jesus' Incomparable Gift to All Men," will be the subject of the Rev. Pearl Lady Moore of the Religious Science church of Pemena hero. Sunday picht na here Sunday The meetings are held at the outh Center, Bellardo road, at

> Be Sure to See SCOTT'S EASTER FINERY



There some mighty nice SHIRTS You can't resist

from \$2.95 Dress Belts that really are

And of course, a most com-plete line of Westerns Don't forget to buy that frilly

blouse for your best girl friend. Open 'til 8 7 days a week

Hiway 111 Cathedral City Phone - Palm Springs 8-4573 BE SURE TO VISIT SCOTT'S SHOP AT SMOKE TREE RANCH

#### bers. The pastor will speak on Plans were announced for the 'Survival After Death." church school picnic at Indio The playground for young peo-park April 25. at Cathedral City

ple is improving rapidly, the Women's Auxiliary meets at latest addition being the com-1:45 on Thursday, April 9, place pletion of a volley-ball court to be announced next Sunday.

26—The Desert Sun

and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953



Tilts — first showing in America

Proudly announcing a world premiere showing of Tilts . . . a completely new, amazing and colorful all-purpose chair . . . so light . . so strong
. . . so handy for cocktail parties, around the pool.
. . . so handy for cocktail parties, around the pool. in the patio and for lounging in the living room.

In BLACK, WHITE or PUMPKIN COLORS

A set of 3 for \$37.50

Winner of awards at Good Design Show . . . Pacific Show and A.I.D.

PHONE 2803 POPEN THE YEAR AROUND

# She's Smiling Because:

HER EASTER GIFT

IS A BEAUTIFUL

HOMESITE IN

THE DESERT'S

FINE NEW

RESIDENTIAL SUBDIVISION

# DEEP WELL **COLONY ESTATES**

Surrounding famous Deep Well Guest Ranch . . . close to schools, churches and downtown **Palm Springs** 

LOTS STARTING AT

Terms if desired . . . as little as 25% down . . . balance monthly

MODEL HOME

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#### MORE DRASTIC REDUCTIONS Skirt Yardage Extra Special 1,000 yards Crepes — Values to 98c yd. (Edges faded) All-Wool, Skirt length, 1 1-4 yd. Values to 6.95 Sale \$2.98 Now 38c yd., 3 yds. \$1 Simplicity patterns 79c Cotton Prints **Talon zippers** 79c Rayon Satins Buttons All Colors Thread 68c \$1.25 Rayon Prints Needles \$550 ALL WOOL \$2<sup>58</sup> & \$2<sup>88</sup> Ribbons Dress Material

many other items

100's of other wanted items **Drastically Reduced** 

### Plans for Sunrise Service at Palm Desert Complete

Service in the outdoor arena at recite the well-known poem, Palm Desert Community church "God of the Open Air" and on Easter Day were completed this week, Dr. John R. Macartney, astor announced.

Musical portion of the service will include Prof. Viado Kolitsch, violinist, Mrs. Violet Watson, soloist, Coachella Valley high school chorus under the direction of Delano Gillogly and Mrs. Macartney, organist.

ASSISTING Dr. Macartney in the service will be the Rev. George Sherer, recently from Bei-

bring the Easter message.

Breakfast will be served at the Musical portion of the service church after the service to all

None so beautiful GOLF COURSE HOME OR LOT See one now at obening prices at TAMARISK COUNTRY HIWAY IN at WONDER PALMS PALM SPRINGS 83481

# **Business Directory**

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Lumber Co.

Five Masses at AN IMPORTANT announcement concerning plans for future expansion of the church will be made by Clifford Henderson of the Palm Desert corporation.

Dr. Macartney, who will reach his 58th year on the ministry April 14 will continue in the pupit until May 1 when Dr. P. Martin Baker is expected to arrive to Catholic Church Easter Sunday

ney in a special musical pro

Jewish History

to be Topic of

Rabbi Lebowitz

Desert Art

Center

By MIRIAM WILLIAMSON,

are being made by several of the artists, and will be on dis-

play in prominent places within few days.

The writers guild with Mrs.

Walter Barnhisel of Desert Hot Springs as chairman held their initial meeting at the "Old Adobe" owned by Mrs. Austin McManus on South Palm Can-

yon drive yesterday, with sev-eral in attendance. It is hoped that other writers interested in

joining will get in touch with Nancy Barnhisel for details re-

lating to the activities and aim of the guild.

of the guild.

Tea was served Sunday afternoon at the studio of artist
Agnes Pelton in Cathedral City
honoring the artist Douglas McLellan of Chaffey college whose
talk and colored slides on Ab-

Theft of a woman's suede coat valued at \$150 from his

home at 11 Palomino road was reported to police Friday by

COAT IS STOLEN

Robert C. Higgins.

tin Baker is expected to arrive to conduct services the first two weeks in May after which the church will be closed until for this occasion.

for this occasion.

Father Michael O'Connor announced that High Mass will be at 6 a. m. and 10 a. m.

Low Mass will be said at 8,

Early American Jewish History will be the sermon topic of Rabbi Arthur B. Lebowitz at the Sabbath services tomorrow evening at \$215 scales of the services and from 7:::30 to 10 p.m.

high in the picturesque and rocky hills overlooking the desert near Moonlight Cove. The throng were moved on to the Cove by motor, Tally-ho and horseback, where Jack Boyer awaited with sizzling steaks and trout A great log fire.

By Miriam WilliamSon,
Gallery Director

Preparations for the annual
Beaux Arts Ball to be held April
17 at the Tennis club are in
progress with William Darling
in charge of the remodeling and
painting of the set, assisted by
John Follansbee, John Krabbe
and Sheldon Evans. The theme
"A Night in Paris" will be the
same as last year and it is hoped
that those attending will come
in costumes and masks. Prizes
will be given and will be on
display at the Art Center in
Cathedral City and tickets will
be on sale there, as well as at

be on sale there, as well as at the Tennis club in Palm Springs, with Mrs. Mimi Sawtelle Wet a great success in spite of our pranky winds. Members of rid-ing clubs from all over southwith Mrs. Mimi Sawtelle Wat-son as ticket chairman. ern California participated, trailering their horses and equipment here. The program started with registration at the clubhouse Parties are already being ormed for the big event which will be in conjunction with the Desert Circus. Posters advertising the affair

# Palm Springs and Desert Area

Real Estate Firms

PALM SPRINGS Phone

APPLEBAUM, DAVID .... 5555 326 S. Indian Ave. BOGGESS, Incorporated 2971 Penthouse 31, The Plaza FULTON, MURIEL E. .... 2225 119 So. Palm Canyon Dr. talk and colored slides on Abstract Art were enjoyed by a group of people at Frances Stevens school Sunday evening. This lecture was the last of the series of four art lectures, which were made possible by the cooperation of Miss Christina Lillian of the Artists' Council and Chester Sproule, principal of the Palm Springs high school adult education classes. GANNON REALTY COMPANY

463 N. Palm Canyon Dr. 2772 HARRY REID and RUSSELL WADE 28 850 S. Palm Canyon Dr. HICKS, HAROLD J ...... 27 2855 813 N. Palm Canyon Dr. 600 So. Palm Canyon Dr. MATHEWS, CHAS. J., ...... 53 315 N. Palm Canyon Dr. 5308

MILLER, FRANK W. . .. 2929 428 N. Paim Canyon Dr. 3673 MUNHOLLAND & CO. 1059 N. Palm Canyon Dr. ICHOLS, CULVER ...... 2182 861 N, Palm Canyon Dr. NICHOLS, CULVER PALM SPRINGS REALTY CO.

RANSOM REALTY CORP. 884 N. Palm Canyon ROCKS, MADGE O. P. O. Box 669 SHEPTENKO, PETER B. 2727 475 N. Palm Canyon Dr.

507 N. Falm Canyon.... 2742

WILLIAMS, JOHN W. 423 N. Palm Canyon Dr. 3311

WRIGHT, BILLY ..... 5727 285 N. Palm Canyon Dr. CATHEDRAL CITY

BILES, RUTH ..... 56 Glenn BLAKELEY, M. H. ...... 8-4313 HILLERY, WILLARD R. 8-3417 JORGENSON, E. M. ......8-3401 SHERRILL, R. H. "Bob" 8-3534 707 and 713 "D" St.

COACHELLA RALPH L. STEPHENS CO. Hill Ave. and Hiway 111

RANCHO MIRAGE EWART, ESTELLA C. ...8-4203 PALM DESERT SHADOW MOUNTAIN ESTATES

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Lupine Ave. at N. Jackson

Mayfair Market to Stage Easter Egg Hunt Saturday

The Masses will be celebrated at Our Lady of Solitude church Sunday, Easter, with the change in hours scheduled only for this occasion.

At the Mayfair Market, 444 North Palm Canyon drive, when the firm's annual Easter Egg Hunt takes place beginning 8:30.

Over 2000 candy and jumbo turkey eggs will be hidden in the market with scores of prizes being awarded to finders of the lucky "secret eggs."

ALTHOUGH PARENTS will not be won by the children finding "secret" eggs and only the "rabbit" knows what distinguishes a secret egg from the regular candy eggs, explained Manager Schulke.

ALTHOUGH PARENTS will not be won by the children finding "secret" eggs and only the "rabbit" knows what distinguishes a secret egg from the regular candy eggs, explained Manager Schulke.

ALL CHILDREN up to and including the age of eight are eligible to participate. The market will be divided in two areas

Low Mass will be said.

9 and 11:30 a. m.
Father Darrell F. X. Finnegan, S.J., will hear confessions and conduct devotions today and tomorrow and preach at the Masses on Easter Sunday. Services will be at 7:30 p. m.

Saturday services will be will be on hand to direct operations and personally award

and a Saturday ride which half-wayed at the Ranch for cock-Sabbath services tomorrow evening at 8:15 o'clock at Temple Isaiah of the Jewish Community Center. The Rabbi will discuss the 300th anniversary in 1954 of Jewish Settlement in the United States.

The Temple choir under the direction of Harry Tomlinson will present Passover music. The Memorial Tablet presented by Mr. and Mrs. Harry Pitts will be dedicated during the services. Saturday morning services are scheduled for 10 o'clock. There will be no religious classes on Sunday morning.

The Moonlight Trail . . which of the Earl Hendersons, was a merry one last Friday evening, as more than two hundred made their way to the Hendersons' gala party. Cocktails . . . colorful entertainment . . around the dedicated during the services. Saturday morning services are scheduled for 10 o'clock. There will be no religious classes on Sunday morning.

Desert Art

The Moonlight Trail . . which of the Earl Hendersons, was a merry one last Friday evening, as more than two hundred made their way to the Hendersons' gala party. Cocktails . . . colorful entertainment . . around the early evening agendum, with the Doll House Guadajara Boys entertaining during dinner. Dancing followed throughout the Baby Doll, comedian Jack Nelson brought his props and entertained with his terrific repetotive. Sunday morning a chuckwagon breakfast was erved at the Ranch for cocktails. Barbecued steaks were on the early evening agendum, with the Doll House Guadajara Boys entertaining during dinner. Dancing followed throughout the Baby Doll, comedian Jack Nelson brought his props and entertained with his terrific repetotive. Sunday morning a chuckwagon breakfast was erved at the Ranch for cocktails. Barbecued steaks were on the early evening agendum, with the Doll House Guadajara Boys entertaining during dinner. Dancing followed throughout the Cocktails. Sunday Rate While nails. on the trails.

—ANITA HASKELL JONES.

#### Local Youths on 5-Day Hike

Three Village youths left Wednesday on a five-day trip in the mountains, via the Sky-

Making the trip are Eugene Prieto, 3967 East Sunny Dunes; Mike Boosey, 2058 Ramon road, and Kenneth Chapin, 523½ East

Andreas road CLASSIFIED ADS

scene of much feverish activity eligible to win a prize, regardat the Mayfair Market, 444 North less of age. Prizes are going to

> be permitted to accompany their children on the "hunt" they are urged to escort them to and from the market to avoid any possi-bility of accident or straying. The hunt will commence promptly at 8:30, but doors will be opened at 8:25 to allow children to enter the market for detailed instructions.

tailed instructions. "In fairness to all," added Manager Schulke, "no bags or sacks will be permitted and a maximum of 10 eggs per child will be the limit."

was reported to police Monday

Loss of a watch valued at \$325 | 36—The Desert Sun and PALM SPRINGS NEWS by Archie France. 1180 Via Monte PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

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Coronet V-Eight 4-Door Sedan . . . . . reduced \$135.80 Coronet V-Eight Club Coupe ..... reduced 128.80 Coronet V-Eight Diplomat . . . . . . reduced 201.80 Coronet V-Eight Convertible Coupe . . . reduced 201.80 Coronet V-Eight Sierra .....reduced 128.90 Meadowbrook Six 4-Door Sedan . . . . reduced Meadowbrook Six Club Coupe ..... reduced Meadowbrook Six Suburban . . . . . . reduced 60.60 Meadowbrook Six 4-Door Special . . . . reduced 80.50 Meadowbrook Six Club Coupe Special . . reduced Dodge Truck Prices Reduced, Also!

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Perle Lustre smooths flowing color onto your skin as it carefully conceals minor blemishes. Protects your skin with moisture so necessary for

youthful-looking complexions protective screen between the

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weather and you. \$3 (plus tax)



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Over and above this important saving you get more value, more quality, than ever before. Improvements and refine-

ments have been added as standard equipment - included in the new low price. This is the same dependable Dodge which has won tremendous public acclaim for thrilling performance, comfort,

safety and driving ease unmatched in its field. If you have been waiting to "step up" to a Dodge . . . now is the time!

ALWAYS DEPENDABLE



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DCDGE Automobiles and DODGE "Job-Rated" TRUCKS

Palm Springs and Coachella Valley

Indio, Calif.

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# Judge Therieau Now Has Clerk and Salary, Too

ago, voted to grant Judge E. E. Therieau of the Palm Springs judicial district an extra clerk but stymied the appointment by refusing to vote a fund transfer to provide the additional clerk's salary, last week did an about-

At the first vote, the board At the first vote, the board was three to two for the appointment and also three to two for the salary fund transfer. But it takes a four to one vote for a fund transfer and so Judge Therieau had an extra clerk but no money with which to pay

TWO SUPERVISORS, Irwin tions. 11 MILES SOUTH OF PALM SPRINGS ON STATE HICHWAY 111

### 46—The Besert Sun Toastmasters to

and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Install Officers Thursday, April 2, 1953

blocked the salary fund transfer

blocked the salary fund transfer at the first vote.

Last week Hayden made the motion to transfer sufficient funds to provide for the clerk's salary without comment. Lewis, however, declared: "I don't want to be a party to-obstructing payment of a salary," and the vote was unanimous.

Social festivities will mark the meeting of Toastmasters to-night at the Tennis club with dinner at 6:45.

Club President Dr. William Aikin will open his last meeting in that capacity with the new of-incers to be installed, headed by Charles Magadini as new executive. C. H. Mitchell will conduct the installation ceremony. was unanimous.

JUDGE THERIEAU'S request had been before the board for some time. He said the needs of the Palm Springs judicial disvinct were different from other districts because of the mileage of through highways which brought about a heavy load of traffic citations.

utive. C. H. Mitchell will conduct the installation ceremony. Wives of members, and the members of Toastmistress' club and their husbands, are invited, with dancing following the club meeting. Two club members, Morris Finerman and Dr. Maurice Fitzgerald, will be the speakers at the dinner.

# Hayden and Sherman Lewis at Dinner Tonight

Social festivities will mark

traffic citations.

He said the court had been unable to keep up with them with one clerk and is several weeks behind on traffic citation.

Loss of a wallet containing \$46 in cash and personal identification was reported to police Sunday by Iva Ruth Roberts, Beech street.

e 11 miles south from center of Palm springs on State Highway No. 111

e Swimming pool, tennis courts, archery, badminton, riding academy, hay rides, golf course, bicycling,

Beautiful motels, hotels and res-

e Finest climate in California

· An ideal place to build for

e Ne smog-ne for e Little Theatre Stock Com Bank of America

· Airport

Complete shopping center · Schools, churches



PIQUANT JANE—Jane Clemens, one of America's foremost ladies of song, is currently delighting Howard Manor patrons with her versatile piano stylings, her engagingly provocative singing voice, and her own charming personality, which have endeared her to smart supper club audiences all over the country.

## More Summer Interviews Set

B. F. Quinn, supervisor, lodge Philip L. Boyd, former Villager and hotel service, Utah Parks and first mayor of Palm Springs, company, will interview pros- was this week appointed to the pective employes for cooks and newly organized Advisory Counpantry personnel for Summer work at the Free Employment office of the Palm Springs Employers association, 224 North Indian avenue, on Tuesday and Wadheeday A 221 7 and 2 Wednesday, April 7 and 8.

Colonel Clinton E. Fox, manager of the Employers associa- Robert Sproule of the University tion, reports that the Free Em-

to all interested employes. Colo to all interested employes. Colo-nel Fox said, and he suggested that before accepting Summer employment, the employe verify all details as living accommo-dations "are often highly unde-sirable at Summer resorts as noted by the management on their employe procurement trips."

#### O. A. Torgerson at Banking Meeting

O. A. Torgerson represented the Desert Bank of Cathedral City at the March dinner meet-ing of the Independent Bankers association of Southern California in Los Angeles this week. Principal speaker at the dinner was A. J. Johnson, executive vice president of the Credit Managers association of Southern California, who told his audience that banks, manufacturers and wholes alors had the responsibility of banks, manufacturers and whofe-salers had the responsibility of stabilizing the business and in-dustrial growth of this area through an application of recog-nized methods of determining sound credit.

#### Dr. Hedges Names County Hospital Head

Dr. Charles Hedges, of Carpen-teria, surveyor for the American Medical association, was ap-pointed Monday by supervisors as administrator of the county hospital. He succeeds Dr. Joseph McMullen whose resignation became effective yesterday.
Supervisors adopted an ordinance fixing Dr. Hedges salary at \$10,000 annually.

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233 Cajon St. Phone 4-6891 REDLANDS

Troop 77 Scouts Have Reason for Daily Good Deed

Boy Scouts in Troop 77, sponsored by the Kiwanis club, now have an added incentive to do a "good deed" daily. Scoutmaster Vernon Baumgardner reported today.

Boys are asked to turn in weekly lists of their good deeds, and a weekly prize will be awarded, along with a grand prize. Judging will be impartial persons.

The troop has received their troops asked to turn in weekly lists of their good deeds, and a weekly prize will be awarded, along with a grand prize. Judging will be impartial persons.

The troop has received their troops asked to turn in been invited to march in the Desert Circus parade.

Baumgardner invited all boys a troop in Thousand Palms.

# When you know your beer ... IT'S BOUND TO BE BUD

Ever notice how so many people call for Budweiser? Its matchless flavor makes good food and good fellowship more enjoyable. Produced by the costliest brewing process known, the distinctive taste of Budweiser has pleased more people by far, than any other beer in history. Budweiser ANHEUSER-BUSCH, INC.



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#### SELECT YOUR OWN STEAKS WATCH THEM CHARCOAL BROILED

Prime Eastern New York Cut (14-oz.) or Filet Mignon large baked Idaho Potato, Tossed Salad - \$5 Top Sirloin - \$3.50 Prime Roast Beef - \$4.00

Midnight Revels-Charcoal Broiled Ham with Eggs and other Midnight Favorites

Dancing in the Beautiful Garden Room to the swaying rhythms of

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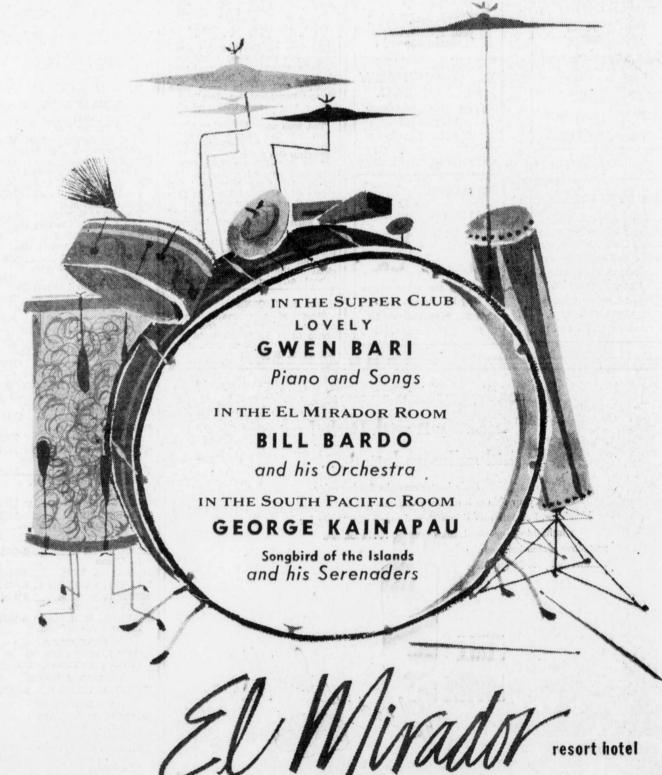
At the Piano Bar — Our Popular

Jeanne Keller So - Fisti - Kate of Song

Enjoy an Easter Sunday Poolside Luncheon and see

#### Crystal Scarborough's Water Ballet Extra-ordinary and her troupe of talented youngsters

The veteran is Movie Star 10-year-old Duncan Richardson and the ingenues are 13 and 18 months old and dozens of other talented youngsters



THE TOWER OF THE STARS

for reservations, call Palm Springs 2044

#### Cathedral City News

By Paul and Mildred Clark-Phone 8-4691

Building Booming

been particularly heavy in the Cathedral City area this season has a continued unabated. A quick yon drive and another on Palos survey, shows dwellings now Verdes drive nearing completion.

under construction:-in Sunair. Building activity, which has been particularly heavy in the Cathedral City area this season continued unabated. A quick von drive and another on Palos





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Goldenberg Wins

Goldenberg, Dawn Richards, Bob Wheeler and Theresa Goel-les, Alfred Goldenberg was ad-judged winner and meets win-

ners from other close-by clubs at a zone contest to be held today at the Palm Springs Lions luncheon at the Tennis club. The winner there will go on to com-pete in regional and district con-

Visitors at dinner last Thursday included Charles Wameling of the Desert Bank in Indio, for and Fred Woolpert, past

president of the Indio Lions club. The visitation was for the pur-pose of returning the chairman's

gong belonging to the Cathedral Club which had been purloined

winning oil paintings to the Indio club in order to secure re-

Alfred

Mr. B. L. Lamb has the foundation forms just in for a new home. Donald Dorn is just finishing a new house on H street, the first one in Cathedral City Highlands No. 2. A. R. Phillips to the public.

Property.

An outdoor breakfast in Sundar, the first of the year, was announced for Sunday, April 12, from 8 to 10 a. m. These breakfasts are put on by the Lions periodically and are open to the public. Highlands No. 2. A. R. Phillips has completed a large new house

#### At St. Louis Church

Father Joseph Leissler of St Louis church states that each we year has seen an interested at Doyle is the only daughter of tendance at the Resurrection the Leslie Kelleys, who met is Masses and that the Sunday them at the airport in Los Anthorne is finishing a house on G street. John W. Palmer is framing in a new house at the congrection of G street and Glenn. Some The George Neidhardts' new year. congregations are averaging some 30 persons more than last

home on Grove street is nearing completion. The John Danchaks have just taken out a permit for a new home on C street. The Manyian Permit de properties of eight bronze candlesticks an Maurice Reynolds are doing such additional two, large, floor can-extensive remodeling to their dlesticks for the Paschal candles place on D street that it amounts have been donated to the church. an entirely new home. Also An exquisite set of cloth of gold D. Carl Mayfield has just vestments with embroidered figon D. Carl Maybeld has just resembleted a two-bedroom house. Harvey Gerth is building new units for rest rooms and cabanas at Sky Ridge Trailer Park. The Ernest Gosses of Date Palm Court are rebuilding an apartment recently destroyed by fire and at the same time constructing an additional unit Douglas of the Same fire and the same time constructions and additional unit Douglas of the Same fire and the same time constructions and the same time constructions and additional unit Douglas of the Same fire and the same time constructions are same fire and the same time constructions.

On Friday of last week Mrs. Alphamay Larrison, president of the Cathedral City Woman's club, together with Mrs. Agnes Wilbor and Mrs. Helen O'Brien, county chairman of emblems and seals, attended the all-day conference of the Riverside County Federation of Women's clubs Mrs. Larrison pointed out and at the same time constructing an additional unit. Douglas Wills is building four additional apartment units for his Sun Glow Court on First and Van Fleet, which will make nine time the success it was. Four hundred and twenty-five to all those who helped make the recent Fourth Annual Ham Dinner the success it was. clubs. Mrs. Larrison pointed out that never less than three mem-bers of the local club and, sev-eral times, as many as 12 at-tended these county meetings. units in all.

In the Charlesworth tract at the sell-outs at previous dinthe extreme southwest portion the Cathedral alluvial fan at the foot of Cathedral Canyon dred persons. The luscious ham the foot of Cathedral Canyon there are at the present time some 30 attractive desert homes in various stages of completion. An interesting feature of this area is that probably 90 per cent of these dwellings are being built by actual labor of the owners.

dred persons. The luscious ham was presented to Mr. and Mrs. H. W. Neely of the Round-Up fruit Stand. Due to the efforts of the Ladies' Guild a commodence of the discussion of the Ladies' Guild a commodence of the discussion of the ladies' Guild a commodence of the discussion of the first time. the Earl Wilson property at B street and Van Fleet and are planning construction of several Mrs. Dela Sternberg of Whit-tier, California, is visiting her daughter and son-in-law, the Carroll Wallers. the first time.

# Around the Village The annual Student Speaker Contest sponsored by the Lions club was held at their dinner meeting at the Town Hall last Thursday. These contests provide an opportunity for training high school students in competitive speaking on subjects of vital interest. The subject this year is "Man's Search for Security." Speakers were Alfred

Spending the Easter vacation week with Mr. and Mrs. Alvin Mr. and Mrs. Leon Sumpter and son Leon Jr., have purchased the Rancho Court on First street.

DESERT Museum.

NEWS

Thursday, April 2—8 p. m.

Members only. Special membership program. By repeated request, the most beautiful color movie to come out of Central Africa, "Savage Splendor," featuring an underwater hippo "ballet" and the lassoing of charging rhinos. Well worth seeing each season. Museum members only admitted.

Friday, April 3—8 p. m. At museum. Geography Series: Southeastern Asia. Film: The great documentary of the Siamese jungles, "Chang," featuring a spectacular wild elephant charge through a native village and trapping ferocious tigers. Also: "Nature's Art Gallery," color movie on Bryce Canyon.

Saturday, April 4—9 a. m. to 5 p. m. All-day auto caravan with little walking to Pioneertown and Indian Cove in Joshua Tree National Monument, a beautiful rock formation. Some 100 miles round-trip driving. Bring lunch and water. Meet

at a previous meeting by Mr. Wameling and held for ransom. President Jim Wolseth was forced to donate one of his prize

100 miles round-trip driving Bring lunch and water. Meet

at museum.
Saturday, April 4—8 p. m. At
Frances Stevens grammar school
on North Palm Canyon drive.
Guest lecturer: Mr. and Mrs.
"Cactus Slim" Moorten in an illustrated talk on their recent trex through the mainland of Mexico, "Chasing Cacti through the Mexican Hinterland," from Chihuahua to Vera Cruz through Mexico City, featuring the "Val-ley of Old Man Cactus" in Hi-dalgo. Mrs. Moorten will do the narrating about the exciting 3000-mile trip.

Tuesday, April 7—8 p. m. At useum. Desert Series: George Merrill Roy of Palm Desert showing slides of the local desert taken by Don Admiral and talking on the Desert Big Horn Sheep as observed by him in the Santa Rosa Mountains.

the Santa Rosa Mountains.

(All programs listed above are open to the public without charge except for the special membership film on Thursday.)

The Desert Museum is an agency of the local Community Chest.

Mitch Steak House Lists New Hours

Mitch's Steak House in Cathedral City announced that it will be open new hours beginning immediately. The hours that it will be open for dining are daily from 4 p. m. until midnight and Sunday from 12 noon to midnight. The restaurant is closed on Thursdays. The popular eaton Thursdays. The popular eat-ing place features full course steak dinners.

Solomon's DELICATESSEN and RESTAURANT serving BREAKFAST LUNCH and DINNER

Finest Chicago Kosher Smoked Meats

Good to Go Out WE DELIVER

622 N. Palm Canyon Phone 2015

Also on Cathedral Canyon drive, turn of the Cathedral City club's Lake in their home in Desert cafeteria. Parents of Junior High George Rennert building on Mr. B. L. Lamb has the foundation brookfast in Sun Cove Ranch are Mrs. Lake's and high school students are in Broadway has been leased to Mr. mother and father, Mr. and Mrs. vited to see these films and to and Mrs. R. Shrotman of Doug-Jack Boer, and her sister and hear Capt. Hughes at 2:30. Mem-husband Mr and Mrs Charles bers are urged to meet promptly dry goods and clothing store in bers are urged to meet promptly at 2 for a school business meeting, including election of new officers and report of the gift committee.

A report of the ber of Commerce of C husband, Mr. and Mrs. Charles Neaves, and daughter Kathleen

Arriving by air Saturday from

Arriving by air Saturday from their home in Springfield, Penn-sylvania, were Mr. and Mrs. Raymond F. Doyle and son Bil-lie and daughter Janet. Mrs

geles, taking in the Orange Show on the way home. An interesting itinerary has been planned for their three weeks'

Claude and Enda Cobb. Ray and Margaret Potter and Bud and Caroline Kelley took off last

Friday in their respective cars with trailers for a 10-day fish-ing excursion to Guaymas.

Mr. and Mrs. William F. Fuson, residents of Cathedral City for several years have purchased

They will reside there and man-

age the property and are con-templating construction of new units. Mr. and Mrs. Sumpter came here from Sacramento where they were long time res-idents.

Forty-eight friends signed the guest book at the Monday after-noon Open House held by Cathe-dral City Girl Scout Troop 6 in

rental units.

A report of the annual Cham

56—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

given in next week's column. ommittee.

One of the store rooms in the left of the annual chamber of Commerce meeting and election of directors which was news for this column closes on held Tuesday evening will be Tuesday mornings.



# Cowboy Riders Gymkhana Calf Roping

HOT DOGS

FREE ADMISSION

Easter Sunday April 5 — 1:30 P.M.

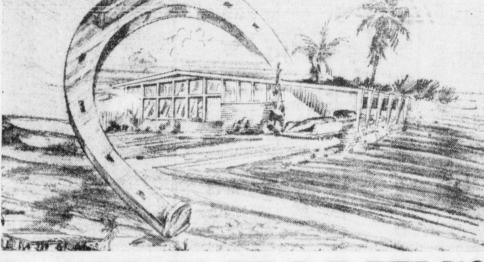
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North End of Sunrise Way

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NEW

Under the



# PADI-SIDE HAM

These New POOLSIDE HOMES Offer More Than Anything on the Desert

From \$9750 up for One and Two Bedroom Homes

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Privilege of swimming pool — no charge. Maintenance of your lot at cost — watering lawn, etc. Maid service at cost. Rental Service at 10% of rents collected. Preliminary landscaping. Large living room with glass from ceiling to floor on patio side, bar kitchen, bath, fireplace, car-port, and two patios.

A weekend cottage or a permanent home, here is your opportunity to "OWN YOUR OWN." .. Terms as low as \$45.00 per month! Only \$4500 down. When not owner occupied should rent for several times the monthly payments!

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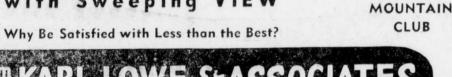
WILL COOPERATE WITH BROKERS



Mountai Most Beautiful and Fastest Growing Desert Playground

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CARL LOWE & ASSOCIATES Exclusive Sales Agents for SHADOW MOUNTAIN ESTATES

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Follow the Big Yellow Signs to Sales Office on Highway 111 in center of Palm Desert.

Office in Shadow

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Home of

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SHADOW

## Backstrand in Fight to Curtail Tax Increases

Assemblyman L. D. Backstrand Assemblyman L. D. Backstrand of Riverside county, a member of the powerful revenue and taxation committee of the lower house, this week urged that no tax increase measures be considered until every effort has been made to cut Governor Warren's new high state budget.

The Riverside legislator disclosed that since the revenue and taxation committee came out two weeks ago in opposition to any new taxes, his mail from citizens demanding defeat of the citizens demanding defeat of the Governor's plan to increase state expenditures and increase taxes has gone up heavily. Backstrand voted affirmatively on the com-

mittee action. | luncheon party of six "Personally, I would prefer that Tennis club on Tuesday

the state end the year with a \$20 million deficit, rather than a huge surplus," Backstrand declared, "for it is a historical fact that when there is an unspent that when there is an unspent surplus and uncommitted money available in the state treasury, there invariably is a scramble among state department heads to get in on the gravy."

Backstrand revealed that since the budget was presented for study by the legislature, sentiment has been mounting against

ment has been mounting against any increase in governmental expenses. That sentiment, he de-

expenses. That sentiment, he declared, has increased as the facts become known.

"The way to balance the budget." he said, "is to cut the budget. We've got to stop the snowballing tax load which our people are asked to carry. I think we can begin at the root of the evil—an ambitious spending program for the coming fiscal year," he added. year," he added.

Luncheon Hosts

Mrs. Dora Clark and Mrs. Elaine Elser entertained a luncheon party of six at the

# GRAYSON'S SAVES YOU MONEY

Wow! That magical, mary elous Grayson's Bunny brings a storeful of exciting new Easter fashions for Mom, Dad and the youngsters, too! Latest thrilling styles . biggest selections in

town . . . LOWEST

PRICES ANYWHERE!



LITTLE GIRLS' Nylon Sheer **Easter Dresses** \$2.99

SIZES 1 TO 3 Girls' **Pajamas** 

Si 1.4540

LITTLE BOYS' **Shirt and Pants** Sets \$1.69 & \$1.99

COTTONS

Boys' Pajamas \$1.99

Ladies'

Rayon

Slips

Ladies' Girdles \$1.99

Credit for the Family

PUT GRAYSON'S CREDIT SYSTEM TO WORK FOR YOU TODAY!

No Down Payment

It cost us less to do business with you . . . that's why it costs you so little to do business with us.

Cotton \$1.00

MEN'S

81.79

LADIES' MEN'S

MEN'S

Cotton or Rayon

Pajamas

\$2.79

**Under Shirts** 19e and 69e Fruit of the Loom

Sport Shirts

DUSTER STYLE ROBES Rayon or Cotton

\$2.99

LADIES' Cotton, Rayon, Nylon Easter Dresses \$5.99 to \$12.99

LADIES'

Play Shorts \$1.99

DENIMORE TWILL

LADIES' SHEER BATISTE

> Blouses \$1.99

81x99 CANNON SHEETS - 82.49 81x108 - \$2.69 New Low, Low Prices

DON'T BRING ANY MONEY! Easter-shop with Grayon's famous 'No Down Payment Credit' plan! Take months to pay!

Your Money's Worth or Your Money Back At



The Hub of Coachella Valley! 45-114 Jackson Street, Indio

For your Easter shopping convenience, Grayson's will be open Friday and Saturday from 9:30 a.m. to 8:30 p.m. till Easter



WHAT A MAN—When one man can lure all these sorority girls to the desert, he's good! That man is Dewey Metzdorf, Jr., lower left, who is spending his vacation with his family at Hotel the Oasis here. In the group are University of Washington coeds, back row, Margot Campbell, Wendy Adams, Diane Cassill, Peggins Newgard, Jo Anne Cook, Molly Middleton, Sally Mounsey,

and Briget Carlson. Front row, Dewey, Jr., also a student at University of Washington; Ann Hobi, Irene Hutchinson, Richmond Volney, Seattle resident spending the winter at Hotel the Oasis; Jackie Doucetti, Joyce Anderson and Dewey Metzdorf, Sr., who has been working so hard all season geting the new Oasis buildings constructed and now can rest as now most buildings are completed and occupied.

#### 'Elijah' As First Sold Out Plan Second Performance of



R. A. Hudson Now at Good Samaritan

Word was received in the Village this week that R. A. Hudson, 470 Chino drive and a local resident for several years, is in Good Samaritan hospital. Angeles, and is expected to be there for an indefinite period. 

Where's Jane? GONE TO DEWANE'S Wearing only the smartest shoes ...

She knows she'll find them at DEWANE'S

FASHION FOOTWEAR

SOLOIST-Alex Hammond, soist at the Civic Chorus pre 

YOLAND D. MARKSON'S

NEW

AND FOOD

PLUS

Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious

gardens.

Offering desert living at its best.

Spacious quietness . . . Tennis Courts . . . Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

Served as only Santos can . . . food the true gourmet relishes.

Dick Henson's Cantonese Dinners An ideal spot for a luncheon or dinner for 1 or 100 or more

You're cordially invited to visit our

Beautiful New Cocktail Lounge

JOHN J. RAVESE, Mgr.

Because of a complete advance sell-out, there will be no tickets a repeat performance sometime from most oratorios in that it is available at the door when the within the week following April closer to a musical drama than

of Harry Tomlinson, is now in its third year, and has been heard previously in Christmas presentations of Handel's "Mes-siah," and other concerts.

available at the door when the Civic Chorus presents Mendels-sohn's "Elijah" on April 12 at the Jewish Community Center. The Sunday evening performance will be the first of this oratorio in the Palm Springs area. The Civic Chorus, under the direction of the Palm Springs area. The Civic Chorus area of the Palm Springs area. complete.

Alex Hammond will sing the leading role of Elijah. Other soloists will be Evelyn Spikre, soprano; Fredrica Brown, soprano; Reba Mason, contralto; and Leon Bennett, tenor Christine Tomlinson will play a special Baldwin organ installed for the performance.

This great oratorio of Mendelssohn is taken from the Old Testament, and tells of the struggles of the prophet Elijah and state is the lathous Baal chorus, when Elijah taunts the prophets of Baal when they are unable to call forth fire. Many arias from this drama are familiar to music-lovers: the tenor aria, "If with all your hearts"; "O Rest in the Lord" for alto; and "Hear ye, Israel" which is sung by the soprano at the beginning of Part II.

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This great oratorio of Mendelssohn is taken from the Old Testament, and tells of the struggles.

66-The Benert Sun PALM SPRINGS, CALIFORNIA

NEW, SMART, 4 BEDROOMS 3 BATHS ON 2 ACS. OVERLOOKING TAMARISK COUNTRY CLUB 1 acre would sell of for \$5,000 \$ 15,000 to handle

NEW, MODERN, 3 BEDROOMS 3 BATHS ON 1/2 acre site on GOLF COURSE \$29,500 Tomy Burke INC. HIWAY III at WONDER PALMS PALM SPRINGS 83481



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#### BOBBY LAINE TRIO

featuring the famous winner of "Downbeat" Magazine Poll . Bobby Laine, at the piano . . . and . . .

starting Wednesday, Apr. 1 the vocal artistry of JANE CLEMENS

All this plus the finest food in the desert, prepared under the supervision of world renowned chef de cuisine

Alex P. Gens

HOWARD **manor** 

(where the green lights come in view at 5-7-2 North Indian Avenue)





. in his new movie . . . "The

of Los Angeles .

Easter Holidays

With Hildy Crawford

The full moon looking down on Palm Springs this week finds the Village filled with vacationers . . . and college students on their Easter holidays . . . Palm Canyon drive is at its very busiest . . . and houseguests continue to make the social news . . There are parties . . . and parties and more parties . . .

If you were thinking things! would begin to slow down after watching Carmen's son Timmy Easter . . . don't count on it . . for the calendar keeps filling up Clown" with Red Skelton . . . I with dates . . . Desert Circus is haven't seen it yet . . . but hear set for April 16, 17, 18, 19 . . . Timmy is terrific . . . Timmy is terrific . . with the Beaux Arts Ball on April 17... at the Tennis club... A Parisian street scene will be set up on the club's tennis courts for this big costume ball Here to spend the Easter va-cation with the Leo Bakers is their daughter Joan from USC . . . Joan (Alpha Epsilon Phi) which is sponsored by the Desert
Art Center . . . Anden
Aloha Party

Aloha Party

Aloha Party

Aloha CAlpha Epsilon Party

has as her houseguest . . Arden
Arena (Kappa Kappa Gamma)
daughter of Dr. and Mrs. Leo
Arena of San Jose . . .

#### Aloha Party

One of the biggest events for Aprib. . . will be the Aloha Party, complete with an authentic luau . . which El Mirador will stage on April 23 . . Ti leaves and fragrant leis will be flown in from Hawaii for the party . . which will wind up the series of big affairs given at El Mirador . . since its opening in December . . Chrole this date . . . for it will be one of the most lavish parties . . ever seen in Palm Springs . . . and the party was poolside seen in Palm Springs . . . Mr. and Mrs. Guy Gilehrist of San Francisco . . the Briggs entertained 30 guests . . at a Friday night cocktail party . . It was a balmy Palm Springs evening . . . and the party was poolside . . . Mrs. Briggs and Mrs. Gilchrist will be guests at a lunch-

Bill and Eve Brooks are back com their five weeks' trip the at Thunderbird . . . by Mrs. from their five weeks' trip . . . at Thunderbird along the Mexican coast in their Oscar Richter . . . along the Mexican coast in their yacht "Fifer" ... and are getting settled in the house at 1451. Paseo de Arnas ... which they bought from the George E. Barretts ... They expect to be here for a month ... The Brooks left the yacht a week ago at Acapulco and flew to their Beverly Hills home ... Mary Hurrell, who went on the trip with the Brooks, remained aboard ... sailing for Manzanillo ... and will go on to visit Guadalajara Mr. La will go on to visit Guadalajara and Mexico City before she comes home . . . The Brooks said they had a marvelous time . . . and never knew what day it was

bays ,anchored and picnicked on the sandy beaches . . . doing a little fishing now and then The two Siamese kittens they took with them . . . turned out to be such good sailors . . . they were adopted by the crew . . .

#### Birthday Gift

Old friends and neighbors from the Valley . . gathered at the Floyd Odlum ranch home Monday night . . to help celebrate Mr. Odlum's birthday . . . as they do every year . . An inspired gift from his wife (she's Arieties Cochran you Aviatrix Jackie Cochran, you know ... made it a very happy

birthday for the financier . . . It was one of the most beautiful Western outfits ever designed White with a control of the co

were shuttled up and down the

fore embarking on the Queen Elizabeth on April 22 . . . From Paris they will motor through the southern countries . . returning to London in July . . . and sailing for home the last of that month . . . do so . . . They honeymooned in Palm Springs, where they had

#### Entertaining

Mrs. Maynard A. Laswell (Mr. Laswell, a fire extinguisher manufacturer of Newark, New Jersey, is back East on business) is entertaining Sunday evening ... for her weekend houseguests ... Captain (USN) and Mrs. George Kosco ... Cocktails at the Laswell home at 1415 Indian Trail ... will be followed by a buffet at Thunderbird ... Invited to the party are Messrs. and Mmes. John McClure, Rudi Sidler, Oliver Jaynes, Belmont SanChez, George Wheeler, Dr. and Mrs. Joe Froggatt and Mrs. Froggatt's mother, Mrs. Living-Froggatt's mother, Mrs. Living-

Lunching at the Racquet club Sunday noontime . . . was a party including Countess Marina

Social News in this Section

TWENTY-SIXTH YEAR

Page One-C

Palm Springs, California, Thursday, April 2, 1953

Third Section

Social - Club

Easter parade and fashion show, Shadow Mountain club, 2 p. m. Easter Hat Parade Brunch, Tennis club, 1:30 p. m.

April 6— Now, Woman's club

house, afternoon. Palm Springs Business Women

Soroptimists, Racquet club, noon. Kiwanis, Tennis club, noon. Kiwanis dinner-dance, How-ard Manor, 7:30 p. m.



TROPICAL FEAST—Assembled around the big buffet table at the Tennis Club's tremendously popular South Seas party are, left to right, Mr. and Mrs. Morrie Smith with the Sam Taylors. The Taylors visited Honolulu a few summers ago and brought back many new ideas for the festive party staged at the Club last weekend.



VISITING NEW YORKER—Mrs. Ward Warner, who is here from New York visiting her sister, Mrs. Vivien Summerfield, has been the inspiration for a number of parties. She is shown here sipthe South Sea costume party at the Tennis Club. Mrs. Warner was guest of honor at a party for more than 30 given that night

## Expect Thousand at Colorful Tea Dansant

The gardens at El Mirador | liam Gargan, William Powell. should be overflowing Saturday Charles Farrell, George Mont-

will be set up and tables will be arranged poolside and in the South Pacific Room.

The hostess committee, headed by Jackie Cutrer, Julie Taurog and Winnie Cody will circulate among the crowd selling scrip for beverages. Little steen aprons, with pockets for the scrip, have been made for the hostesses by Mrs. George Smith. Mrs. Thomas Fleming, general chairman, said today that hats will be optional, but judges will award prizes for the two loveliest Easter hats.

Bob Hope arrives in the Village tomorrow and will take a prominent part in the program as well as participate in the Male Fashion Show, with Willage tomors of the south of the music of Teddy Noell's orchestra from the Racquet club, the Guadalajara Trio from the Doll House, and the piano playing of Matt Dennis from Howard Manor.

The spectacular Water Ballet in the El Mirador pool will be between 6:30 and 7 p. m., and will feature the Sea Nymphs from Riverside.

The biggest of the Spring charity events, the Tea Dansant promises to be a very social affair, with top society from Los Angeles and Palm Springs in attendance.

Tickets may still be obtained by calling El Mirador.

Mrs Bransford 

Burbank the next .

television work was interfering with her night work . . . Gene

Ann Todd Dasho celebrated her birthday on Palm Sunday . . by a three-way telephone conversation . . with Dr. Norman Vincent Peale (author of "The Art of Livng") in New York City . . and her son Sgt. Todd L. Wyman in Boston . . . Todd. who graduates in June from the Boston University school of business administration. is party including Countess Marina Cicogna-Mazzoni, Lance Haugwitz-Reventhiow (Heiress Barbara Hutton's son by her marriage to the Danish nobleman) and Leland Rosenberg.

Village Vignette: Carmen (Pantages) Considine and Grace Pope... at the Drive-In..., Gwen going in to their home in Cicogna-Mazzoni, Lance Haugwith her night work ... Gene with her night work ... Gene "The Art of Livng") in New York City ... and her son Sgt.

Todd L. Wyman in Boston ... Todd L. Wyman in Boston

should be overflowing Saturday afternoon as between 800 and 1000 people are expected to attend the Tea Dansant, benefit for Our Lady of Solitude church, from 5 to 8 p. m.

Activities will center around the garden where a dance floor will be set up and tables will be arranged poolside and in the South Pacific Room.

The hostors committee headed of the Ritz Brothers act due to professional demands that will take them out of town.

Strolling serenaders will play, between acts, and there will be dancing to the music of Teddy Noell's orchestra from the Racquet club, the Guadalajara Trio

# Mrs.Bransford

Other guests were Dr. and Mrs. James H. Blackstone, Messrs. and Mmes. W. D. Froude, Fred Kilner, Walter Peake, C. M. Stormes and Mrs. Mary Voght.



MERRY PARTY—Dining at the Racquet Club was this merry party, from left, Betty Callan, Philip Waite, Mrs. William Malouf, Mrs. Waite, Mrs. Earl Callan, George Barraclough, Mrs. Glen Stater, Mr. Callan and Mrs. Barraclough.

# Earl Callans Entertain at

order to sun and rest following her strenuous tour.

La Jolla's Mr. and Mrs. William Halsey Jr., Angelenos Mr. and Mrs. James Wilson, Stephen Halsey Jr., Angelenos Mr. and Mrs. James Wilson, Stephen F. Mandel of Mt. Kisco, New York, Henry Hathaway with Blanche and Jack Hathaway of Los Angeles, Mr. and Mrs., Morton Phillips of Eau Claire, Wisconsin, are among others who are here to remain through Easter.

Cahuilla Chapter D.A.R., 180
Prescott drive, 1:15 p. m.

April 4—
Catholic Women's Tea Dansant, El Mirador, 5-8 p. m.
Diane of Palm Springs fashion show, El Mirador, 1 p. m.

April 5—

Cahuilla Chapter D.A.R., 180
Continuing their annual Racquet club stays are Mr. and Mrs. E. E. Fogelson (Greer Garson), Jimmy Ritz, Mr. and Mrs. Town.

Netcher and Mr. and Mrs. Town. Netcher and Mr. and Mrs. Trving Netcher and Mr. and Mrs. Town-send Netcher, Mr. and Mrs. Louis Gerst of Los Angeles, Colonel and Mrs. E. J. Nolan and Sam Houston III to mention a por-tion of those here.

#### Easter Vacation in the Village

Carmen Considine and her

Carmen Considine and her two sons Timmy and Johnny are back at Warm Sands Villa for the Easter holidays.

Among other recent arrivals are the Albert Ralphs and their children; Mr. and Mrs. Paul Cummins of Santa Monica; Mrs. Return to North

Dr. and Mrs. Tom Roemer (he's the noted neurologist) left yes the noted neurologist of the noted neurolo terday to return to their Port- stay

#### Holiday Guests

The George F. Maningtons dan to spend Easter in Ensenda. Jose Queirez of Rio de Propher Care Care Deach, and a management of the control of the control of the control of the control of the care of the control of the care o Jose Queirez of Rio de nephew Gary Garrison of Comp-

#### Family Groups to Celebrate Easter at Hotel the Oasis Next Sunday

Easter at Hotel the Oasis has sembling each night for dinner





### around the ... TENNIS CLUB

By Beth Scott

This season Tennis Club members have been treated to a variety of outstanding parties, all highlights on the local social calendar, but this Sunday's Easter Hat Parade Brunch will top all parties of the current season.

Many will gather at the Club at 11 o'clock to watch the tiny tots have their annual Easter Egg hunt, which always has been a camera enthusiast's haven, as the sprightly little ones dash about the grounds in search of their colorful loot.

Among those making early reservation of the Easter Hat style show, featuring John Carter's creations, is one large table to be presided over by Mrs. William Malouf. Her guests will include Mmes. Herbert Kalmus, Eugene Kegley, Russell Garner, Belmont SanChez, Edward Bacon, William Bannerman, John McClure, William West, Bertine Treat and Thomas J. Fleming. All husbands of this group will occupy a no-host table of their own to view the pretty fashions.

Others to have parties are: Mrs. Homer McKee, 12; Mrs. Dorothy Hoover, 5; the Darwin Tings coming over from Escondido for the day to entertain four; Muriel Fulton, 8; Mr. and Mrs. Farny R. Wurlitzer, the Franklin B. MacCarthys and many, many more.

week in the Tennis Club bunga owo attractive daughters, Joan The Shadow Mountain club's lawns with many hued baskets and Barbara. Other family groups relaxing around the Tennis Club courts and pool while Mr. and Mrs. Evan Shaw, staying in the bungalows are Mrs. Lowell Goode, Barbara, Dick and Allen; Mr. and Mrs. and Mrs. Evan Shaw, staying in the bungalows are Mrs. Lowell Goode, Barbara, Dick and Allen; Mr. and Mrs. April 1, with a Junior Carnival for daytime and ending the provided for the kiddies. The traditional Easter Parade will start at 2 p. m. beside the giant figure eight swimming pool. All club members and their children are invited to participate in the promenade for which Colonel Henderson has arranged many lovely prizes.

The Shadow Mountain club's provided for the kiddies. The traditional Easter Parade will start at 2 p. m. beside the giant figure eight swimming pool. All club members and their children are invited to participate in the promenade for which Colonel Henderson has arranged many lovely prizes.

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at the Tennis Club last weekend. The entire club was transformed into a tropical setting from each table in the dining room being decorated with fish nets and tropical fruits, to the completely palm-covered hut built on the open terrace. In the hut was the buffet table spread around three sides of the porch and featuring everything from oysters on the half shell through salads, entrees and even roast alads, entrees and even roast

One of the most popular drinks was the huge watermellons containing a rum punch and straws stuck in for each person at the table to sip.

It was a terrific party and all It was a terrific party and all club members are doffing their hats to Sam and Beverly Taylor and Mimi Sawtelle for their work and skill in assembling the type of the same state of the same st

Summerfield. In her group county. were: Mr. and Mrs. Kapa Ivan tentative plans for next year's Davidoff, Mrs. Ward Warner, drive. Mr. and Mrs. Roy Hoffman, Mr. and Mrs. John McClure, Mr. and Mrs. Owen Churchhill, Len Remisoff, Mr. and Mrs. Frederick Mitchell, Ben Gale, Mr. and Mrs. John Costello, Mr. and Mrs. Joseph Statler, Mimi Stat-Mrs. Joseph Statler, Mimi Stat-ler, John Connors, Stephan Von Boyton, Mrs. Walter McManus and Mr. and Mrs. Joseph Tiano.

Another group colorfully attired in Hawaiian shirts and gowns were guests of the Sam Taylors. They included Mr. and Mrs.Glen Doughty, Mr. and Mrs. Douglas Kenaston, Mr. and Mrs. Morrie Smith and the Jack Kenastons. This group met first in the Taylors' home for cock-

One recent evening Mr. and Mrs. H. J. Emard, winter residents of Palm Springs and members of the Club, were dinner hosts. Their guests were Mr. and Mrs. E. B. McGovern, Dorothy McGovern, Mr. and Mrs. A. Krasne, Mr. and Mrs. Joe Pawling, Miss Ruth Johnson of Seattle, and Mr. and Mrs. Mosher.



A PREVIEW—This is one of the lovely new dresses to be shown around the giant figure eight swimming pool at Shadow Mountain Club in Palm Desert on Easter Sunday. The dress is a Juli

### Spending the Easter holiday Many Recreational Events week in the Tennis Club bunga lows are Jack Dempsey and his

salads, entrees and even roast beef, and barbecued spareribs. The Easter Egg Roll will begin at 11 a, m. on the spacious club

### Mrs. Noles at Dimes Lunch

complete South Seas atmos
phere.

One of the largest single parties hosted was by Mrs. Vivien
Summerfield In her group
Summerfield In her group

Dick and Allen; Mr. and Mrs.
Marshall Haywood, Jr. of Chicago, with their three children; Mr. and Mrs. Don Berry and daughter, Mrs. Clyde Toland and Betty of Oakland.

Stoill talking in superlatives are members and their guests, who attended the South Sea's party at the Tennis Club last weekend. The entire club was transform-

ment along with the music of the Todds is on the agenda for the "Southern Belles" and their

Regular weekly club and sta-le events will continue as

#### THE ART & CRAFT

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226 No Palm Canyon

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CARIBBEAN PARTY—Thunderbird Ranch and Country Club was a tropical scene for their big Caribbean party, with many of the guests in colorful costumes. Melba and Frank Bennett, who returned recently from a Carribbean cruise, are shown here with Mrs. Thornton Magee of Seattle, who with her husband, is vacationing at Hotel the Oasis.

### Reception at Club Honors Newlyweds

this week for Mr. and Mrs. Rob-ert Everett Ridley following the for over Easter are Dr. and Mrs. wedding ceremony at the Palm Desert Community church.

Desert Community church.
Attending champagne cocktails and dinner for the happy
couple were: Captain and Mrs.
Roy Troup, Mr. and Mrs. Roy
Troup Jr., Mr. and Mrs. Charles
Everett Ridley, Mr. and Mrs.
Weekend guests of Mr. and
Mrs. Al Rose Home
Weekend guests of Mr. and
Mrs. Al Rose of 277 Via Olivera
Weekend guests of Mr. and
Mrs. Al Rose of 277 Via Olivera
Weekend guests of Mr. and
Mrs. Al Rose of 277 Via Olivera
Were Miss Joan Anderson of Interpretation of Jackson, Michigan, and Charles
Weekend Guests at

Magin of Tulsa, Oklahoma. The
young couple are engaged and
Miss Anderson is visiting friends
were Miss Joan Anderson of Jackson, Michigan, and Charles
Weekend Guests at

Magin of Tulsa, Oklahoma. The
young couple are engaged and
Miss Anderson is visiting friends
were Miss Joan Anderson of Jackson, Michigan, and Charles
Weekend Guests at

Magin of Tulsa, Oklahoma. The
young couple are engaged and
Miss Anderson is visiting friends
were Miss Joan Anderson of Jackson, Michigan, and Charles Lambert Ridley, brother of the

The bride is the daughter of Captain and Mrs. Roy Troup of West Vancouver, B. C., who are wintering in Palm Springs.

The bridegroom is the son of Mr. and Mrs. Charles Everett Ridley of Lido Isle, Newport Beach, and Palm Springs.

Guest at Bennetts

The Frank Bennetts are ex-pecting their niece Miss Sue Charles from Beverly Hills as their Easter guest.

#### Host Luncheon at Racquet Club

Mr. and Mrs. Roger Williams were hosts at a luncheon at the Tennis club Monday noon for Mr. and Mrs. Robert Tyler and Daughters of the American Revenue of the American Revenue of the American Revenue of the American Rev

J. C. Frudenfeld and their daughter Joan from Inglewood.

# DAR to Elect

Picturesque Shadow Mountain club in Palm Desert was the setting for a wedding reception this week for Mr. and Mrs. Robert Tyler and son who are vacationing here, and the Ben Robes of Redlands. Mr. Tyler is head of Raymond Loewy's Chicago office.

Houseguests of the Williams for over Easter are Dr. and Mrs. Robert Tyler and son who are vacationing here, son the House who are vacationing here, son the Milliams of the Amti-Defamation League of the Anti-Defamation League of the Anti-De Watson, will report on the State conference held recently in San

Francisco.
This will be a dessert meeting, at 1:15 p. m.



All Dining Facilities and Bar Open to the Public Truly an adventure in good eating

Luncheon on the Patio......Dinner in Blue Room

Under Personal Supervision CHARLES CHARLSTON PHONE 8-4111

# El Mirador FIRST AGAIN! with the

PALM SPRINGS Women's INVITATIONAL



Prelims - 10 A.M.

Finals -- 1:30 P.M.

Sponsored by Southern Pacific Ass'n. of the A.A.U. with A.A.U. Officials as Judges

Outstanding Junior and Women Swimming Champs Entered! See the Pacific Coast's Finest Swimmers in Action!

Adults - \$1.00

Children-50c

**BROUGHT TO YOU BY** 

Mgr, El Mirador Pool -Carl Schroeder, Swimming and Diving Instructor



MEET IN PALM SPRINGS—Hollywood's top names continue to show up in Palm Springs for relaxation and fun in the sun. Pic-tured at the Racquet Club are Greer Garson and Betty Hutton,

# Jewish Women's Group to Meet

Heads Today

There will be election of officers when Cahuilla Chapter

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The consultant and program advise

Anti-Defamation League chairman for the Women's Grand Lodge, District No. 4.

Mrs. Herman Levine is luncheon chairman, and a birthday table has been arranged by Mrs.

on Wednesday

The Jewish Women's Group will hold a luncheon meeting on April 8, at noon, at the Jewish Community Center at 332



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JANUARY BRIDE—Mr. and Mrs. Campbell Watson (she's the former Mimi Sawtelle) were married in Yuma in January, but announcement of the wedding was made Sunday night at a party at the Tennis Club, hosted by Mr. and Mrs. Austin McManus.



4 No. Palm Canyon Drive

#### Here on Visit

Miss Joan Turner of Berkeley Miss Joan Turner of Berkeley is here for an extended visit with her two aunts, Mrs. Lulu Turner and Mrs. J. S. Bryant of 1656 San Lorenzo road.

#### At Beverly Hills

Film Star Betty Hutton and her husband Charles O'Curran spent last week at Random House, relaxing in the sunshine.





FOR CHARITY—Kiwanis Club officers and members of Barrett O'Shea's committee for underprivileged children are busy planning for the benefit dinner dance to be given at Howard Manor on April 9. Pictured, from left, standing: Gerry Mitchell, Barrett O'Shea, N. K. MacDonald, Jack McCoy, Bill Ford; seated, President Ray Lusby, Al Hoover and Ed Kenyon.

- Mrs. Merrill

Grow will be the speaker at the Annual Flower Show being staged by the Palm Springs Woman's Club on April 6. Her topic will be "Something for Nothing."

Mr. and Mrs. Raymond J. Magee, of Palm Desert and West Hollywood, celebrated their 37th

wedding anniversary and also his birthday with a dinner party at the Shadow Mountain club in

Palm Desert.
Their guests were Mr. and Mrs. M. Paul Pike Jr., their daughter and son-in-law, of Van Nuys.

Pasadenans Guest

n Village Home

37th Anniversary

Spent on Desert

### Mrs. Grow Club Flower Show Speaker

By RUTH MARTIN

Coming as a complete surprise to their many friends was the announcement Sunday night of the marriage of Mr. and Mrs. Campbell Watson (Mim San Taylors. The man of the Springs home, 1356 San Mrs. Watson came to Palm Springs home, 1356 San Mrs. Watson came to Palm Springs home, 1356 San Taylors.

Spend Week's Watson swill continue with the Taylors to optate the swank Tennis club with Mr. and Mrs. Sam Taylors. Campbell with Mr. and Mrs. Sam Taylors. The Watsons will continue with the Taylors to optate the swank Tennis club for remainder of their lease. Mr. Watson was graduated For the Finest in Continue with the Taylors to optate the swank Tennis club for remainder of their lease. Mr. Watson was graduated For the Finest in Continue with the Taylors to optate the swank Tennis club for remainder of their lease. Mr. Watson was graduated with Mr. and Mrs. All Hunt of Beylor of Seal Beach, vacationed and with Mr. and Mrs. All Hunt of Beylor of Seal Beach, vacationed and with Mr. and With Mr. and Mrs. Doris Wilcox of Seal Beach, vacationed and with Mrs. Moorten all the promoted bytom as the talented lecturer will present her famous topic 'Something from Nothing' in which she demonstrates her rare ability of create interesting and unusual arrangements and decorations from meager materials, as well as composing delightful things for children's tables and parties. Mrs. Grow has appeared before in California and never fails to Mrs. Morten, chairman of the Flower Show, to all club members to bring flowers from their gardens as well as any arrangements or exhibits listed in the classifications published in The Cassifications published in The Cassifications published in The Cassifications published in The Cassifications published in the classifications published in th The appearance of Mrs. Mer-rill Grow on the program at the Annual Flower Show to be spon-

Spend Week's

Vacation Here

Mr. and Mrs. Al Hunt of Beverly Hills and Mrs. Doris Wilcox of Seal Beach, vacationed last week at the Racquet club, and with Mrs. Dora Clark of Tamarisk road (Mrs. Clark is the mother of Mrs. Hunt and Mrs. Wilcox), celebrated Mrs. Wilcox), celebrated Mrs. Wilcox's birthday at Thunderbird Wednesday evening.

The Hunts have taken the Grace Pope residence on Riverside drive for April and May.

Mrs. Wilcox and Mrs. Clark will leave May 15 for their mountain estate and lodge at Grand Mesa, Colorado, for the Summer months.

Clever ideas.

Appeal is again made by Mrs.

Moorten, chairman of the Flower Show, to all club members to bring flowers from their gardens as well as any arrangements or exhibits listed in the classifications published in The Desert Sun on Monday, March 10th. Mrs. Moorten also stresses the importance of having all exhibits in place by 11:30 a. m. the morning of the show so that the morning of the shows of the moving of the show so that the morning of the show so that the morning of the shows of the moving of the show so that the morning of the show so that t

tain club in Palm Desert con-tinues to lure sun-lovers to the

tain crub to the tinues to lure sun-lovers to the fabulous resort.

A few of those enjoying pre-Easter activities were: Mr. and Mrs. A. J. Hilbert of Palm Springs, Mr. and Mrs. A. H. Downing of Laguna Beach, Mr. and Mrs. William Eckardt of Los Angeles, Mr. and Mrs. Mark Bloodgood of Glendale, Mr. and Mrs. Bernhard Nyman of La Canada, Mr. and Mrs. Ed B. The Robert Mandels, who have a home at 453 Santa Clara way, are spending Easter at their Beverly Hills home.

Mrs. Berlinatu Ryman of La Canada, Mr. and Mrs. Ed B. Welcome of Encino, Mr. and Mrs. F. E. Brainard of Palm Springs, Mr. and Mrs. Vincent Miller of Seattle, Mr. and Mrs. R. E. Marguarch of Van Nuys and Mr. quarch of Van Nuys and Mr. Forrest J. Curry and party of

San Francisco.

Members of the Lake Arrow-head Women's club were luncheon guests of the Shadow Moun tain club, weekly bridge and canasta group. Committee in charge of arrangements included Mrs. Fred Siemen, chairman of the group; Mrs. E. C. Ruge, cochairman, both of Palm Springs; and Mrs. Morris Ellinger of Cathedra) City.



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Fancy Food Market

"Selected Groceries"

"Delicacies From Around the World"

The Finest in Fresh Garden Vegetables and Fruit"

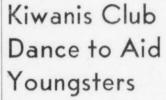
"Choice Fresh Meats, Poultry and Fish cut to your liking"

"Delicatessen and Bakery" "Complete Liquor Department Fine Wines and Beer"

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Terrace facilities, weather permitting, for the dinner dance to be given by Palm Springs Kiwanis club on Thursday evening, April 9.

Colonel and Mrs. E. E. Fogelson (Greer Garson) who are spending several months at the Racquet club were hosts at the club Saturday, weather for discontinuous for discontinuous control of the club Saturday, weather permitting the club Saturday, weather permitting the club series of the club Saturday, weather permitting the club series of the club series

April 9.

A benefit affair, the dinner-lance is being arranged by the Underprivileged Children's com-

vyn LeRoy. Some surprise en tertainment is being arranged

#### EASTER BUNNY AT EL MIRADOR

El Mirador will be a major stop on the Easter Rabbit's route Sunday, making his ap-pearance at 1:30 p. m. With Doris O'Hara, playground manager in charge, there will be an egg rolling contest for the children, and baskets and Easter eggs ga-

The crowning touch to this Easter fantasy will be midgets in rabbit uniforms.

#### Michigan Family at Palm Desert

Mr. and Mrs. Lloyd Phillips of 749 Plaza Amigo entertained relatives from Pasadena over the weekend, Mr. and Mrs. Fred Phillips and Mr. and Mrs. Henry Who are vacationing in Palm who are vacationing in Palm Posert were greatly at the who are vacationing in Palm Desert, were guests at the Foes.

Mrs. Foes is well-known as Montel Phillips, formerly with the Ice Follies and now a star skater on TV's "Frosty Frolics."

Desert, were guests at the Shadow Mountain club. (Mr. Baldwin is Sales Director for United States Rubber company of Detroit, Michigan.)



BEAUX ARTS BALL—Plans are well under way for the Beaux Arts Ball which w Tennis Club on April 17 as part of the Desert Circus Week celebration. The cost sored by the Desert Art Center. Shown here, sorting tickets, are (from left) Mimi (head of the ticket committee), Mrs. Howard Morris, Mrs. Lynn Jennings, Mrs. Mrs. Evelyn Pell, who with Mrs. Sophia Sturdevant is co-chairman of the Ball

#### Fogelsons Host Dinner at Club

club Saturday evening for din-ner and dancing for a number of their friends.

Underprivileged Children's committee, headed by Barret O'Shea. Proceeds from the affair will augment the Kiwanis club's fund for children's aid and will also be the opening gun for their annual drive for used clothing.

Hostesses for the dinner-dance will be Mrs. Charles Farrell, Mrs. Ben Craig and Mr. and Mrs. Ben Craig and Mr. and Mrs. Bailey Ozer.

Robert S. Howard and Mrs. Mervyn LeRoy. Some surprise en.

# 3c—The Besert Sun PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, April 2, 1953

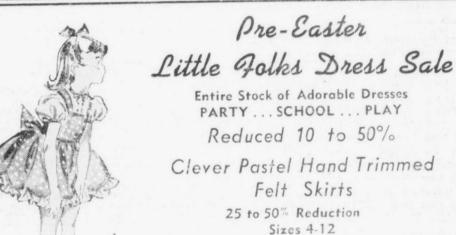
Portable Barbeques and Equipment Fast Service Custom Firescreens Our Specialty

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Free Estimates



MANY OTHER STORE-WIDE SURPRISES Little Polks Cottage 111 NORTH PALM CANYON DRIVE



San Jacinto Estates One of the Choice Residential Areas in Palm Springs

A top architect and a top builder of fine homes have combined their talents to build 4 houses Each is truly, in every sense of the word, A HOME. Modern in design, built with the aid of the very best in building materials, these homes are easy to live in and enjoy for a lifetime. One of these truly magnificent homes can be yours with very little effort. Drive out today . . . you'll be amazed at the large lots and the beautiful view.

19,950

#### WHAT MORE COULD YOU ASK FOR?

• Two Baths Three Bedrooms Forced Heat Ducted to Each Room

A Grand Fireplace

American Standard Plumbing Fixtures

Throughout All Steel Kitchen Covered Cement Patio

Double Garage Large Lots Planned for Cooling
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 Large Picture Windows • Full Tile Baths

 Sliding Steel Doors
 Oversized Wardrobes Steel Sash Copper Screens

Colorful Desert Rock Roofs

SEE these Today . . . many more features not mentioned!

See Your Broker

or Mr. Maurice, Exclusive Agent on the Property or Phone 3013 Turn Left on Sunrise Way (off Ramon Road) then Right on Arenas . . . and Follow the Signs!

152 North Palm Canyon Drive

Phone 5247

Perhaps it would be timely for me to comment on the appropriations for veterans, particularly hospitalization. There is misunderstanding, and I am sorry to say some deliberate

tigators for my subcommittee, is still coming in. I shall have the material reprinted. I hope al veterans' groups will give i which are still in the minds of those of us who worked with and for the veterans 20 years

After World War I there were about 4.000,000 veterans. It made very little difference to the nation if we took veterans into VA hospitals for conditions hav-The problem is different.

145,000 beds. President Trumar by executive order, cut that t 131,000 beds. We have activated about 121,000 beds. Additional hospitals are being constructed, to the present limit.

to the present limit.

We are caring for all service connected veterans with the exception of NP cases and some TB cases. Hospitals are being authorized and built as rapidly as possible for the former. I am responsible for the acceleration of this program last year. A few weeks ago there were only 70 service connected veterans not in hospitals, who had

one generation, if we continue the present liberal interpretations of the regulations. Figure \$20,000 a bed at PRESENT con-

mitted to look back of this affidavit. On a recent spot check for my subcommittee, out of 335 cases with incomes, 123 had incomes in the \$4000 bracket; 76 had incomes over \$5000 and the balance ran in the subcommittee. balance ran up to incomes from \$10,000 to \$50,000 a year. An-other check of 25 cases showed Golden

past, consulted with any men ber of the House Committee o Appropriations, to learn who might be called the taxpayer side of this case, and when sav "taxpayers" please keep is mind that the majority in tha group is now composed of vet erans!

what you are hearing, is it, com-

rades!

I have been on this subcommittee for seven annual and many supplemental bills. Not many supplemental bills. Not once, repeat not once, has one dime been cut from the appropriations for hospital care for veterans. The \$31,000,000 cut from last year's budget was not cut from hospital care, and the bill specifically prohibited that, but was cut from other operations of the VA and represented only a 4% cut, from the original request. I can point out possible savings in the VA to twice that amount!

and PALM SPRINGS NEWS Published every MONDAY and THURSDAY PHONE 2249 Box 190, Palm Springs, Calif.

RATES (Minimum ad, 3 lines-count 24 letters and spaces to a line) time, per line.

(Min. 2.25-1.50 cash in adv.) 1 Week 2 Weeks 1 Month (2 TIMES) (4 TIMES) (9 TIMES 1.00 1.25

ordered for more than one tin t run in consecutive issues to ear we rates, otherwise single insertic will be charged for each time ru e by ordering your ad run 4 or 9 es—if cancelled before completion will be charged at nearest rate blicable for times run and get FUND for the difference.

ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs

LOST March 25th. Gold mono gram clip H.G.G. Please return to Ambassador Hotel, Palm Springs, Reward.

10

Palmist - Spiritual

ADVICE on all matters. 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays. 9 a.m. to 11 p. m. at night.

April 13th. Would like 2 riders to share expense and drivers

2 LOS ANGELES firemen want to drive private auto to Lansing, Michigan, or vicinity. Leave April 17. Ph. 8-3312.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 7063.

COLONICS-STEAM BATHS MASSAGE 346 N. Palm Canyon. Ph. 5239

FOR SALE, diamond ring, beau tiful 1 carat. Sacrifice. Ill health, \$750, or offer. Ph. 7601.

Also RENTAL LIBRARY
TYPEWRITERS Sold & Rented
443 N. Palm Canyon. Ph. 5208

Service Miscellaneous

ions of the regulations. Figure 20,000 a bed at PRESENT construction costs, Figure an interest of about \$2 billion in the operation cost of the VA.

WE REQUIRE VETERANS who are not service connected to sign

REMODEL or REPAIR Car Ports, Room, Extensions Patios, Walls, Pools, Store Fronts New Home Construction Lic. General Contractor—Insured KADERA CONSTRUCTION CO. 390 Sunny Dunes Rd. Ph. 5152 or 3241

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LOCAL and LONG DISTANCE MOVING 507- SUNNY DUNES RD. Phones 5203 and 4305

1532 Purdue Ave., Los Angeles 25, Calif. ARizona 8-4579.

Situations Wanted

PAINTING, decorating, paper hanging Very reasonable, Free estimates. Ph. 2341 or 5850.

The day the VA sent out mimeographed notices to many dentists saying work had been authorized but "there was no appropriation": that very day the
VA had \$5,158,680 unspent in its
fund for outpatient dental service. Are you beginning to get
a glimmer of the propaganda
situation?

My space is running out. If
you are interested drop me a

RESPONSIBLE party will live in and care for your village home this summer or year around. Write Box 394, Desert Hot Springs. References.

YOUNG, cultured professional couple will manage hotel for summer. In Palm Springs week of April 5 for interview. Write Box 190, File A-3.

BARTENDERS-for steady work and private parties. Call 3822 at 8 a. m. or 5 p. m.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

Help Wanted

ROOM clerk, pleasant, experienced, for all year desert resort 90 miles from Los Angeles. Must have car. Give ref-erences in first letter. Reply Box 190, File A-2.

EXPERIENCED maid, white or colored, unattached. Live in. Spend summer on the desert in refrigerated modern home. \$100 month, board and lovely room for self. Write Box 190, File A1, Desert Sun.

PERMANENT home and wages for woman interested in car for woman interested in car-ing for 20-month-old boy and also housework, in Yakima, Washington. Call between 9 a. m. to 12. Ph. 3814.

WANTED someone to drive Cad illac car to New York City some time during week of April 5th. Owner going by train. Call Ingleside Inn 2186.

REAL ESTATE
SALESMAN OR BROKER
RALPH WEINSTEIN 2561/2 So. Palm Canyon Dr. Phone 2884

NEED A JOB???? Openings for Men & Women. Falm Springs Employment Agency, Rear 156 No. Indian. COMBINATION gardener, handy man. Apartment hotel. Room and salary. Phone 2236.

MAID \$75 month and apartment. Part time, Child okay. 296 So. Palm Canyon Dr.

USHERS-Over 16 years, part time only. Apply in p Sunair Drive in Theater

**Business Opportunities 29** 

LEAVING town, must sell at once, going business at sacri-fice price in A-1 location, air-conditioned. Call 5669.

Business & Financial 30

WANT \$2000 2nd Trust Deed loan for 2 years, 10% interest. 2-bedroom home in Palm Springs. Write J. Nagler, 330 No. Alfred St., Los Angeles.

MONEY WANTED on First & Second Trust Deeds paying from 6 to 10% Interest, Shep-tenko, 475 N. Palm Canyon Dr. Phone 2727.

TRUST DEEDS BOUGHT, SMALL DISCOUNT, PRIVATE PARTY. WRITE J. NAGLER. 330 N. ALFRED, LOS ANGELES. HAVE \$7000 to \$8000 to LOAN

for 4 or 5 years at 6% interest on Palm Springs Improved property. Phone 6711.

Lots & Acreage 33

*ACREAGE* 

240 ACRES of desert land on Ave. 38—4 miles west of Indio, 1 mile North of Highway 99. Property lies North of the in-tersection of Adams and Ave 38, \$125 per acre—terms. See your broker—or call O. B. Jaynes. Phone 5288.

147-ACRE SUBDIVISION MUST be sold to settle estate. Abundance of water. On Ramon Road, Thousand Palms, miles E. Palm Springs High School. \$295 per acre, term Owner, 1680 E. Ramon Road

Phone 2173 SELL as parcel. 800 lots (95 acres) Bombay Beach—Salton Sea. Phone L. A. Pyramid 1-2757. 989 Mesa Verde Rd., Pasadena 2.

MORONGO-400 ft, Hiway frontage (3 acres) level, water and electricity available. Sell or trade. Box 190, File A-7, Desert

ACRES near Thunderbird, with water, Date Palm Drive back of Sun Swim Club. \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

CORNER lot—R-4, Indian Ave. & El Alameda, 84x140. Price \$21,500. Owner—AN 1-9954.

Will trade for L.A. income, or what have you. C-2 PALM CANYON frontage 120' x 100' to alley and also residence lot cheap. Owner,

Box 265, Cathedral City. Ph.

ADJACENT lots—one R-3 an one R-1 corner 150' x 128' c Cardillo and Via Escuela. 86 W. 33rd Way, Long Beach 6.

115' frontage near Rossm 2170 Georgina Ave., Sa Monica. Exbrook 5-7623.

LARGE R-3 lot, 5 units, Junipero near Esquela. Low price or trade on house. C. E. Shewe, 1054 Tamarisk. DESERT HOT SPRINGS-Adjoin

ing lots \$750 each. Large lot, \$1250, corner \$1100. Owner, 6-6040 7th St., D. H. S. LOT 100x128. Take small trailer as down payment, McKenzie, 1387 Tourmaline, Menton, Cal.

R-1 LOT 74x100, 400 block Sonora Road, \$2750. Owner, 466 Avenida Palmera. Ph. 6257.

33 Real Estate-For Sale

PALOS VERDE ESTATE LOTS

428 No. Palm Canyon. Ph. 2929 GORDON NICHOLSON MILDRED POTTER

Full Price \$6850 ! ! 80 ACRES (Vicinity RACQUET CLUB & CHINO CANYON—1/2 Mile off Hiway 111). (Sect. 31 T 3 So. R. 4 E) Write J. C. S.,

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NICELY furnished 2-bedroom location Cathedral City

LOVELY, new, mountain home. 34 miles from Palm Springs. Hiway 74. Write M. Kendell, P.O. Mountain Center, Calif.

Real Estate—For Sale

OWNER LEAVING TOWN! WILL SACRIFICE 2-bedroom furnished, nome completely furnished, including new deep freeze, new refrigerator and new stove. This home less than one year old. Pay \$2000 down and move in. Full price \$9750.—You'd better hurry as this is an outstanding buy!

ALMOST finished and ready to restricted areas.

NEW ONE BEDROOM home on large corner view lot. Carport also large covered porch, could easily be enclosed. Tile drain, lots of cupboards, steel sash windows. Living room carpeted wall to wall. Full price \$8500, submit terms.

HOMESITES 1/2 ACRE with city water, also electricity and a gorgeous view. \$1500 full price.

WE ALSO have a view lot, 94x89,

Jorgensen Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

A GIVE AWAY

NEARLY new 2-bedroom house, insulated, asphalt tile floors throughout. Just reduced to

of owner.

UNITS located in best hotel area. It has a corner location that is bound to increase in price, \$55,000.

Ralph Weinstein

REALTOR-256½ So. Palm Canyon Dr. Ph. 2884 Next to the House of Murphy

EXCELLENT stores and apart ment building on Palm Can-yon Dr. with large adjoining lot. All for only \$95,000.

on MARTHA JAMES

REALTOR 445 N. Palm Canyon Dr. 2751—Phones—2812

for sub-division. Water, tricity, gas, phone. \$5000 and monthly payments handles. Adjacent to Thunderbird.

Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

\$1500 DOWN SWEEPING view of valley and mountains, 1469 sq. ft, of Hill-side home plus 2 patios and extra large carport. Lot 110x 150. Corner Dunes View Rd. and San Gorgonio. Rancho Mirage.

IF A GOOD BUY IN CATHEDRAL CITY HOMES—LOTS—INCOME RUTH BILES

MODERN 3-bedroom fully furnished home, large lot, fire-place, garage, landscaped. \$12,990, small down payment. VENGER REALTY 3775 N. Indian. Ph. 5595 Ph. 5595

Springs area, sell or part trade. Write full details first letter on trade. Owner Box 491, Cathodral City. on trade. Ow Cathedral City. BARGAIN! For sale or lease fur

SEE THIS! SEE THIS: LOVELY 2-bedroom, furnished home on large walled lot. Dou-ble garage. Choice location, \$16,500, Terms. Ph. 3507.

HOMES
3-BEDROOM home \$10,500. \$1500 down—\$100 month.
2-BEDROOM stucco furnished.

Cathedral City

shade, 13 years old, \$5950, terms, good condition.

NEW De Luxe large modern homes with best view in the desert, \$14,700—\$30,000. BUSINESS 1 BUSINESS building, 2 stores 2-bedroom apartment bedroom apartment. Good in come, room to expand. Only \$24,000 cash or \$32,500, terms.

Absent owner needs money— this is a steal for some one who has his eyes open! Also other good business income

Acreage for Subdivision or ? ACRES joining Cathedral City cove-utilities available, \$1000 per acre. 60 ACRES—20 minutes from

Palm Springs, gentle slope, natural springs and warm water well—300 native Palm trees—\$312 per acre. ALSO have fine trailer sites.

Rental and Trailer Lot Lease OVELY 1 bedroom stucco, fur-nished, \$70 month. TRAILER LOT 45' x 55' with cesspool and utilities, for trailer or small home, \$135 per

DESERT REALTY CO. 615 Broadway, Ph. 8-3251

#### SMART BUYS

IS THIS what you are looking for? Unusually charming home, beautifully built, quiet street, excellent location, completely walled, 3-bedroom, 23 baths, Swimming Pool—oodles of closets—THEN we have it. Drive to 792 Mesquite Ave. Home open.

WHERE can you get more for your money. Banch home, 3 bedrooms, 2 baths, Swimming IF IT'S FOR SALE. Pool--3 acres mountain view never to be obstructed, abundance of water. Make ideal guest ranch. All for \$14,500.

NEAT AS A PIN, 2 bedrooms, fireplace, large lot walled and landscaped, delightful view—Good buy—\$2500 down, full price, \$12,500. EL MIRADOR PARK-Only

left. Homes drastically reduced for quick action. 2 and 3 bed-rooms, double garages, walled, Swimming Pool. Trades consid-ered. OPEN DAILY. CHARMING and immaculate. Secluded, 3 bedrooms, 2 baths. Heated pool. A Real Home. \$21,000

T'S SMART TO BE thrifty—let your dollars work for you. Store building all leased. Ex-cellent return on your invest-ment. Price \$15,000.

THERESA PRESS

Realtor 420 So. Indian Ave. Phone 5282 or 5691

IN THE SOUTH END

maintained Spanish home. 3 bedrooms and 3 baths. Hollow tile construction. Tile roof, steel casement windows, parsteel casement windows, par-quet hardwood floors, 2 fire-places, dishwasher, enclosed porch, double garage. Lot 120x135 nicely landscaped, sprinkler system. Price \$25,000, terms. See your broker or— CHARLES MATHEWS

315 N. Palm Canyon Drive Phone 5308 "There is only one Palm Springs" TAHQUITZ RIVER ESTATE

RANCH type house, 4 bedrooms 3 baths, 1229 So. Riverside Dr. at Hermosa. Beautiful among other fine homes, fenced privacy and quiet. Sacrificing for \$29,500. Also available with carpets and drapes or completely furnished. Immediate occupancy. Call owner 3786.

POPPY TRAIL TRAILER COURT SACRIFICE, elderly owner ill, unable to operate, 1½ acres, 20 permanent spaces, and as much for overnight. Patios, meters, time clocks, neon sign, barbeque, fruit and shade trees. Store, 2-story block building adjoined Tucker's Museum. \$5000 down, balance to suit. 1451 E. 6th St., Beaumont, Calif.

SACRIFICE

MODERN furnished triplex Palm BY OWNER-For quick sale. Pic turesque, modern, top location. 2 bedrooms, 2 baths, large utility room, lanai, bar-b-que. Completely furnished by Bullocks. Landscaped and walled. Terms. Ph. 7674 after 4 p. m. SECLUDED Hillside Home, 2415

Araby Drive, Shown by appointment. Price \$26,900, half cash. Phone Owner, 7127. OWNER'S LOVELY HOME SEE THIS BEST BUY TODAY NEW 2 BEDROOMS, 2 BATHS 1428 RODEO RD. PH. 4653

-BEDROOM cement block home. brings \$100 month, living quarters. \$7000 furnished. 466 No.

35 Real Estate—For Sale · 35 Real Estate—For Sale

PALM SPRINGS FOR CLIMATE HAROLD HICKS

> FOR Real Estate

For Over 30 Years

00% LUXURY LIVING IN EVERY INCH of this superbly built and beautifully main-tained home ON 3 LOTS. The stunning home (over 4000 sq. ft.) is an architectural GEM. master bedrooms, maids & bath, library, butler's pantry

other good business income properties.

LOTS

SOME STEALS!—Large business lot \$1200, \$20 down, \$20 month. 2 LARGE business lots (one a corner). Only \$3000, 210 ft. frontage, Low payments.

TWO ½-acre lots lots back of Cathedral City — Marvelous view, only \$1650 each.
Acreage for Subdivision or?

SOUGHT AFTER HOMES IN LAS PALMAS ESTATES. \$67,500 and worth it.

HOME, GUEST HOUSE & POOL on one lot (extra corner lot in citrus garden). It isn't new but IT'S AN OLD SMOOTHIE and "L" shaped HACIENDA with wide, cool shady, vine covered verandas, and the OVAL POOL reflects an or. IOME, GUEST HOUSE & POOL on one lot (extra corner lot in citrus garden). It isn't new but IT'S AN OLD SMOOTHIE and "L" shaped HACIENDA with wide, cool shady, vine covered verandas, and the OVAL POOL reflects an orchid tree & tropical foliage. Walled for privacy. Nicely furnished. IMMEDIATE OCCUPANCY, Open. PANCY. Open.

391 W. STEVENS ROAD, OPEN for your inspection. ALL THE BUILT-INS and EXTRAS. See this PICTUREBOOK HOME TO-DAY, Reduced to \$37,950 for

DREAM PENTHOUSE IN MIN IATURE in Top O' The World setting. Level Lot. 2 bedrooms, 2 baths, completely furnished Floor to ceiling natural rock fireplace. 3 walls in rear room have full sliding glass door walls to cement terrace for dining or dancing. OVAL POOL, cabana-bar setup with sweeping view. SACRIFICE

cious 2-bedroom modern home, many unusual features to please particular people. Sliding glass doors to lovely rear garden. 2-car garage. Fenced. Excellent condition. \$17,500.

HAROLD HICKS HAS IT

10 DE LUXE furnished UNITS on 4 lots ZONED C-2. TER-RIFIC OPPORTUNITY for development. Exce \$117,000. Terms.

CASH OUT on estate size lot. Level VIEW Area. Reduced to \$3500. Attention builders.

Harold Hicks

REALTOR 813 North Palm Canyon Dr. Phone 2736 AND ASSOCIATES

Burnham Bigelow Jackson Ken Herman Mildred Jackson Offering
JYERS — VALUES and
SELLERS — RESULTS BUYERS For Over 30 Years

For Industrial Property See John Williams Will lease or build to suit

3-BEDROOM, 2-bath home, newly furnished, with coolers and wall to wall carpets. Reduced to \$21,500

view lots, completely fur-nished, new. \$45,000. Beautifully landscaped. Approximately \$35,000 will handle \$12,500, low down payment.

FINE corner lot—Little Tuscany—\$3500. 10 LOTS for builder, wholesale price \$10,000.

APPROXIMATELY 15 acres with in city limits, ready for sub-division, \$800 per acre.

John W. Williams Realtor or Associates Claude W. Gottbehuet

Roslyn Lang 423 No. Palm Canyon Dr. Ph. 3311 Your Best Buys

CHEAPER THAN RENT BEDROOM cottage, fully furnished, near everything. Sundeck, cooler. \$4990, only \$990

down, balance \$42 per month. SPARKLING new 2-bedroom flagstone fireplace, forced ducted heating and cooling, roof patio, view windows, ga-rage. Pullman tile bath, re-stricted area, TV area. \$12,990,

\$14,950
POOL — TENNIS
DELIGHTFULLY FURNISHED
2-BEDROOM, 2-BATH BLOCK
HOME ON 100' ENCLOSED

income or business property. Furnished complete. Cash or terms. 412 No Indian Ave. Ph. 4922.

NICHOLS SPECIALS

Beautiful ultra modern, exquisitely furnished home on corner 3 bedrooms, 3 baths. The 2 master bedrooms are extra large wit plate glass view windows, king size beds, dressing rooms, floor to ceiling mirrors, cedar lined wardrobes, colored fixtures in bathrooms. Hardwood floors throughout, all rooms wall to wall car peted in wool chenille with Airfoam pads. The huge living room with view windows has marble fireplace; den in light Philippine mahogany with bar (hot and cold running water). Furnishings, cost over \$20,000. Approximately 3000 sq. ft. living area. 2 car detached garage with extra storage room. This estate could be viivided into 2 residential lots 1121/2x116 each,

All this for \$75,000. Make your own terms.

lanal room, screened patio & barbq area. 3 fireblaces. THIS IS ONE OF THE MOST SOUGHT AFTER HOMES IN LAS PALMAS ESTATES.

All this for \$75,000. Make your own terms.

On North Riverside drive — new 2 bedroom home with fireplace, carport. Will sell part or all of furniture. Price unfurnished, \$14,700, easy terms.

HOUSE RENTALS \$100 - \$2500 PER MONTH

CULVER NICHOLS - Realtor

861 N. PALM CANYON DR.—PHONE 2182

Over 20 Years in Palm Springs

Al E. Hoover - John Bernet - Bob Stanley

INCOME PROPERTY FOR SALE

16 units—each one comparable to a small home, beautifully fur COME AND SEE IT!! Your search has ended, if you want a completely furnished, spacious 2-bedroom modern home, A-Number One clientele, and the income more than justifies the

40-80-120 acre parcels available in choice section near Tamarisk and Thunderbird Golf courses. Excellent investment for capital gain, estate site or subdivision. The price will surprise you. Give us ½ hour of your time and we can show you this entire property. 3-bedroom, 3-bath home within walking distance of all shops, located on corner commanding excellent view. This is a home for gracious living, the furnishings are exceptionally fine and include a grand piano. Asking price \$42,500 and can be purchased on terms.

Muriel E. Fulton - Realtor

Associates-Frances Wilson-Ernie Dunlevie-Frances Elliott New Location—Oasis Building—125 South Palm Canyon Drive.

Telephones: Offices 2225 Residence 2266

Two new lovely homes in Tennis Club area located on South Patencio Road. Each home has 3 bedrooms and 2 baths with swimming pool. Call this office or any Palm Springs realtor if you should

like to see them. Houses are open.

875 N. PALM CANYON DRIVE

with choice landscaping; mar-velous view. Enclosed garage. Excellent TV reception—four

Call 76-3431-Ask for Lois Roy

Office of EDITH EDDY WARD

Palm Desert

LOT BUYS

RESIDENTIAL AND INCOME

CATHEDRAL

CITY

FASTEST GROWING COMMU NITY IN THE VALLEY 100 x 190 Courtsite

\$6000

50 ft. zoned R-3-\$1350

95 ft. Choice Residential, \$1650 90' View Lot—\$850 2½ Acres, Water and Paved Road—\$3750 to \$6000

See THE CLARKS

68-762 Broadway Phone 8-4691 with W. R. Hillery, broker

clear channels.

Large Highway vacant property zoned for units. This is a very good buy for investment or hotel site.

12 UNITS-One of Palm Springs' most beautiful and luxurious hotels. Situated in the desirable South End of Palm Springs. Large 4-BEDROOM, 3-bath home on 4 lot with room for expansion. Heated and filtered swimming pool.

WELL preserved and nicely 3-BEDROOM home unfurnished, Furnished duplex located in rear of going business. All for \$67,500.

BEAUTIFUL NEW HOME plus INCOME! And, only \$16,500! Comparable to other homes now selling for \$25,000. You'd never guess as you pass by, that this spacious, new, extremely modern home include: a very attractive guest wing with complete kitchen, living in lots—acreage—income and homes. Must be seen to be room, deep closets, and bath has its own private entrance also door opening on patio; separate cooling system. Main house has forced-air furnace for heating and cooling. Living room 18' x 28' with 8' flag-stone fireplace. Extra large lot with soling landscaping. marappreciated

REALTORS

13 BUILDINGS FOR SALE APPROXIMATELY 25' x 150', frame construction, granite exterior, 12 buildings contain 7 dwelling units each with all existing light fixtures and wiring, plumbing, gas lines, water heaters, etc. To be sold by sealed bids. Blank bids may

LAKE

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL, REALTOR ( 671 N. PALM CANYON DRIVE

40-The Perert Sun CLASSIFIED ADSIStuations Wanted and PALM SPRINGS NEWS The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

rise---

By JOHN PHILLIPS

sorry to say some deliberate propaganda on this subject.
As chairman of the subcommittee responsible for the budget of the Veterans Administration, I have intended to go to the floor and discuss the whole area of veterans' benefits. I hope to we will permit this to approach the field of a racket, or even grow of its own weight to a size which will invite another "econ-omy act" and the tragedies

ing nothing to do with their service records. In fact, it helped halance hospital practices and kept doctors in the VA service. Today we have 20,000,000 veterans and are creating more at the rate of about 900,000 a year. CONGRESS AUTHORIZED

ans not in hospitals, who had applied for hospitalization. In these few cases, the delay was the wish of the veterans themselves. All hospitals can take emergency cases.

This part of the problem is therefore one of Non-Service-Connected veterans. At the present rate, it would require 200, 000 additional beds in less than one generation if we continue

struction costs, Figure an increase of about \$2 billion in the operation cost of the VA. are not service connected to sign an affidavit that they have no means to pay for hospitalization. The VA contends it is not per-

other check of 25 cases showed property ownership of from \$20,-000 to \$500,000.

The article in the February GUARANTEED Radio repairs. 14 issue of Colliers was both inaccurate and misleading. The writer made no attempt to check his statements, and I am surprised that this magazine would accept the article without further inquiry. I have a statement from the Veterans Administration, pointing out the errors. Generally speaking, neither writers on this subject, nor heads of veterans' groups have, in the past consulted with any mem-

LET ME MENTION briefly the recent vote refusing an unconsidered addition of \$10,000,000 "for hospitals" to the recent sup-"for hospitals" to the recent supplemental bill. It was not offered to the item exclusively for hospitals, but to the general heading which included some seven functions of the VA. The item for hospitals had not been cut, neither in this bill nor in the year's budget. That's not worked you are hearing is it compared to the comparison of the variable of the comparison of the variable of the comparison of the variable of the var

Lost and Found

Reader

Announcements DESERT BOOK SHOP

REMODEL or REPAIR

Service while you wait, Lowest price in town. BREZIN'S, 366 No. Palm Canyon Dr.

Moving and Storage

year round. Mrs. Mathews. \$7500 WONDERFUL buy. R-4— Phone 9031.

25 Lots & Acreage

ADJOINING. \$2500 EACH OR BEST OFFER.

FRANK MILLER

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Sacrifice for cash or trade equity for late model trailer and car, equity \$5500, must leave town. Phone 8-4293.

Cathedral City

show—A large 2-bedroom home with refrigeration cooling and forced air heat. Ar-cadia type door, fireplace, spacious kitchen, tub and stall shower, 2-car garage, plenty of covered porches. Price \$15,950—pay \$4500 down and move in, balance less than rent. This is in one of our best

BEDROOM and den house furnished or unfurnished. Priced to sell due to illness

SPECIAL

20 ACRES fine homesite, good for sub-division. Water, elec-

56 Glenn St. Realtor

nished or unfurnished, 2 bed-rooms, 2-car garage in Palm Owner, Box Cathedral City. Ph. 8-4353.

DE LUXE units, heated pool, new 200 ft. off Highway 111. ½ mile from Thunderbird, Phone Palm Springs 8-3238.

TRADE your HOUSE TRAILER if valued \$4000 to \$5500 for equity in modern fully furnished 2-bedroom home. Fire-place, walled, TV area.

submit terms. Venger Realty, M. McCann, Mgr CATHEDRAL CITY BRANCH 710 Broadway Ph. 8-3035 P. S. 3775 N. Indian Ph. 5595

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LOT. LANAI, PATIO, LAWNS,
GARAGE AND CLUB
PRIVILEGES
ABSENT OWNER WILL TAKE
SMALL DOWN. PLEASE CALL
5768 BY OWNER

BEDROOMS with 2 bathrooms

COURT—6 units and 12 space trailer park, home and good in-come, little work. \$15,000 han-dles. Owner, Box 265, Cathe-dral City. Ph. 8-4353.

EXTRA! EXTRA!

James W. Hammond, Realtor

Associates Esther P. Hammond, Lisa H. Jones, Eva Morgan We Have Several Outstanding Real Estate Buys

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be obtained from Housing Au-thority of the City of Palm Springs, 2058 E. Ramon Rd., Palm Springs, Calif.

ARROWHEAD HOMES-LOTS-RENTALS Phone Lake Arrowhead 710 Or Palm Springs 2742

BY OWNER — New furnished practical, 3-bedroom, 2-bath home. Screened lanai, \$15,000 Phone 3171.

as big. A good buy at \$15,500

POOL. See this ... \$21,500

FOR HAPPY LIVING

MESA TRACT
MAIN HOUSE consists of four
bedrooms and three baths.
Large living room with artistic

furnace heat. GUEST HOUSE also completely

car garage. LOCATED on four large lots

and seclusion.

GOOD NEW TRIPLEX

FACH unit has living room, bed-room, bath and kitchen. \$24,000 full price

158 FT. FRONTAGE near Bilt

INVESTMENT

more. Room for 10 or more units. REDUCED. Try \$8500

NVESTMENT OPPORTUNITY
OF A LIFETIME
6 ACRES ADJOINING AND
OVERLOOKING Palm Desert
and Famous Shadow Mountain Club. Well alone is worth
over \$10,000. Will take \$40,000

and only \$12,500 down. Terrific subdivision possibilities.

DER PALMS HOTEL AND TAMARISK COUNTRY CLUB.

Finest date and citrus grove

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TIME TO BUY

OWNERS LEAVING, MUST SELL

Attractive 3 bedrooms, large living room with dining area,

fireplace, garage—100' corner fenced lot. Low down payment. \$12,500

CORNER on Palm Canyon Dr.

\$7850

SOUTH END ESTATE. All fur

nished and equipped with best money can buy—main ouse 3 bedrooms, 3 baths, spe-

cial play room with bar and fountain over-looking large pool. Beautifully landscaped lot 100' x 240'. Might be di-

vided. Owner says get offer.

EXCELLENT INCOME UNITS

with de luxe living quarters

for owner. All apartments sur

round large pool & patio. Year

around operation. Initial investment of less than \$75,000. Balance easy, See it today.

Take \$20,000 down.

17% ACRES ADJOINING WON-

OPPORTUNITY

Luxuriously

Real Estate-For Sale 35 Real Estate-For Sale

35 Exchanges

36 Houses for Rent

46 Household Goods

50 Wants of All Kinds NEW AND USED FURNITURE VESTWOOD penthouse for lease. Completely furnished with carpets and drapes. I'm ing room with glassed lanai. WANT to buy used Western sad

dle, top price paid. Also want to buy used Revolvers, any kind. Geo. Rasmussen, 1600 Chia Road at Rogers Ranch. Ph. 2681. fiber, and linoleum rugs, as sorted colors and sizes. Coffee tables, end tables, lamps, roll

Pets-Poultry-Livestock 65

POODLES, standard 4 months for show or pet, by appointment. PALMARES KENNELS, reg. Rt. 5, Box 526A, Riverside. Ph. 1-0677-J. old. Black and cream. Clipping STA-COAT rubberized oil base

HORSE TRAILERS 1-2-HORSE 1—SINGLE GEO. RASMUSSEN Ph. 2681 Guarantee that Counts! At Rogers Ranch.

Vegetable plants Spring annuals for quick color House plants at reasonable

The LITTLE GRASS SHACK NURSERY

70 PLAZA MOTORS SALE

50 Cadillac 4-dr. \$2995 1952 Oldsmobile "98", 4-door \$2995

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1951 Pontiac 4-dr. \$1995 1952 Chevrolet

\$1895 2-door 1951 Chevrolet Belair \$1845 1951 Chevrolet

\$1695 Fleetline 1951 Ford Victoria \$2095

1952 Plymouth Convertible \$2195

PLAZA MOTORS

CADILLAC-OLDSMOBILE IN THE PLAZA PHONE 5122

NEW 1953 BUICK

2-Door Sedan

\$2,525.88 SEE

Your Buick Dealer

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1941 OLDSMOBILE Clean Car. Hydramatic, Heater Original Owner Car Kept Up Mechanically MAKE OFFER

W. S. Smith Phone Mira Monte Hotel 524 South Indian Ave

Palm Springs

LOOK!

1946 PLYMOUTH sedan, perfect condition, \$158 down, \$43 per month. Ph. 8-3043.

736 Broadway, Cathedral City 1949 DE SOTO custom convertible. Has everything on. 35,000 miles. Must sell. E. Smith, 1013 Elm Ave., Beaumont.

1953 PONTIAC STATION WAGON. Light grey all steel body. Only few local miles. Drastic reduc-tion over new. Ph. 5466.

'48 CADILLAC convertible. Excellent condition, low mileage, steel grey, red leather. Private party. Ph. 5591.

GOING East, would like to sell my late 1950 Riviera Buick. Al condition. Red leather seats. Price \$1800. Call 5206.

52 CADILLAC convertible, black. red uphol., w.w., original owner. 575 No. P. C. Dr. \$5000.

SPECIAL M.G. Sportscar, like new, 6000 miles. Ph. 5890 or 2091.

48 CHEVY Fleetmaster. 4-door Radio, extras. Excellent condition. Box 190, File A-6.

1951 OLDSMOBILE "98"-4-door

1947 2-DOOR Hudson, good con-dition. Sell reasonable. Phone

50 FORD convertible. Radio, heater, overdrive, w.w. Like new. Ph. 2424.

27-PASSENGER HOUSE BUS PERFECT CONDITION P. O. Box 456

FOLLOW THE CROWDS TO

STACK

On the 31st day of March in the year one thousand nine hundred and tifty-three before me personally appeared L. F. Sleamaster known to me to be the person whose name is subscribed to the oregoing instrument and he acknowledged to me that he executed the same MITNESS my hand and the seal of my office this 31st day of March 1953. SEAL.

S. MAXYNE M. WAYNE, Notary Public, River side County, California, My commission expires April 1956.

Apr. 2, 9, 16, 23. 2-DCOR sedan. Radio, heater, seat covers. Back-up lamps, directional signals, 5000 actual miles. Desert Gray color.

PALM SPRINGS UNIFIED SCHOOL DISTRICT MARCH 14, 1953 Notice of Election

GALORE! inets.

To-wh: Palm Springs No. 1 to No. 13, neclusive—Edom (Thousand Palms), Polling Place—Frances Stevens School.

PRECINCT No. II: Shall include all the rea embraced in the Palm Springs United School District and included in the ollowing Riverside County Election Pre-

To-wit: Cathedral City-Indian Wells-

to WARREN THOMAS, his B13 Calle San

Dated: This 28th day of March, 1953. WARREN D. THOMAS. FREDA A. THOMAS,

DESERT INN GARAGE

193 N. Palm Canyon Drive

Automobile Service

Stack Chevrolet

Complete Auto Service Mechanical — Body Work Lubrication — Wash & Polish Genuine Chevrolet Parts

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FREE PICK-UP & DELIVERY
CAR SERVICE
SALES ROOM OPEN MONDAY

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REPAIR WORK
DONE ON ALL MAKES
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QUICK SERVICE
4 MECHANICS
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U-DRIVE CARS FOR RENT U-DRIVE CARS FOR RENT Day or Week HERTZ Drive-Ur-Self System 182 E. Arenas Rd. Phone 5122

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APRIL SPECIALS OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE BUILDER MUST SELL. Ranch style beauty. Large kitchen-dining room combination. Garbage disposal. Good-sized. BEST HOME BUY IN TOWN 3 BEDROOMS, two full baths beamed-ceiling living room. Lanai. Carport. Large lot. Hurry! Won't last, at only \$13,750. Large living room with fire-place. Asphalt tile in bath

rooms and kitchen. Vented cooling system. Large lot beautifully landscaped. Reduced to \$12,500 unfurnished or \$13,506 furnished. Will take easy come, buyer can convert to ho'el accommodating 18. Now shows 12% net. Total price terms from responsible buyer. TASTE \* QUALITY \* CHARM THIS new 2-bedroom home forced air heating and cooling. Fine fireplace. Construction like a \$50,000 house, just isn't

APGE HOME, TOP LOCATION. Walking distance of center, Lovely 4 bedrooms, 3 baths Completely furnished. Fits complete guest house with kitchen, Gorgeous landscaping. This is terrific at \$39,500.

TERRY RAY

SPARKLING, clean and up-to-the-minute. 3 bedrooms, 2 baths. Magnificently 1 and-scaned. Filtered and heated POOL. See this Now. Helen Churchill Jules DeVorzon Charles Snyder Howard Palmer 773 N. Palm Canyon Dr. Ph. 2064

IN EXCLUSIVE PALM CANYON DON'T READ THIS

unless you are interested in your family and your future se-curity. A comfy home and surnished and decorated. Has re-frigerated cooling system and roundings can be your ca We have 3-bedroom, 2-bath homes with luxury appointfurnished with adjoining two ments that you can buy ments that you can buy with rent money. Prices from \$13,975 to \$15,750. Some with walls and fences and FREE TV hook-up with a year FREE SERV-ICE. All for a small down pay-ment. A phone call is easy to make. Call us NOW for details. beautifully landscaped and gompletely walled in for pri-Price has been reduced to \$45,000

GANNON REALTY Branch Office Cor Sunrise Way and Andreas

(Plenty of Parking Space)

Gannon Realty 463 N. Palm Canyon Dr. Phone 2772

Faster Growing Cathedral City

ONLY \$1500 DOWN-total price is right too. 2 bedrooms, cle good neighborhood, \$7000.

NEW 2-BEDROOM houses from \$11,000 to \$15,000. A wide selection. A pleasure to show.

represents increasing value. INCOME BARGAIN-3 houses on 1 lot, Frontage on two streets \$190 per month income. Tota

price \$14,000 with \$4000 down. See THE CLARKS 68-762 Broadway Phone 8-469 with W. R. Hillery, broker

**FOSTER** FEATURES!

appointment. ALSO

LOVELY new home with guest wing—Complete kitchen and bath, \$16,500.

Herbert H. Foster

Appraiser - Realtor - Builder 101 N. Palm Canyon Dr. Ph. 3555 - 5169

CORA B. HYDE

SMALL MODERN partly fur nished home with swimming pool on large walled lot. In \$18,750.

BUSINESS PROPERTY—Center Palm Springs business district. Showing better than 10% net yearly.

290 No. Palm Canyon Dr. Ph. 5101 Evenings 2852

NOTICE: OUTPOST Estates are sold out BUT there are still two well located homes available as re sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST Ramon Kd., 4 mi. F. of Paln. Canyon Dr.

Los Angeles Office: 3116 Valhala Dr., Burbank, RO, 9-2179 173½ FEET on Palm Canyon Drive—Business. 1½ acres. Bungalow units, in operation, pool. Room for business and more units. This is outstand-ing at \$125,000. TERRY RAY, 773 N. Palm Canyon Dr. Ph. 2064

ACRIFICE 2 lots with modern furnished Duplex, 2 bedrooms each. Sale by owner, Ph. 5890.

Exchanges

lot 100x200. Unexcelled view. Perfect during summer months. Vrite Box 190, File L5.

SWAP beautiful Mother and Child Painting by Magni, 6'x5' for Trailer, lot, jewelry or (?) Box 190, File A-8.

exchange for Los Angeles or vicinity income, Phone 9053.

LET'S TRADE

4-UNIT APT. AT CATALINA, Excellent Income, \$35,000. Take P. S. Vacant or Acreage.

UNITS: 4 bedroom-Abts., 1 single—all leased, \$4590 year-ly return. For increased income, hyper-come, h

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE DESERT 7.:ADER 475 N. Palm Canyon Drive PHONE 2727

ALL CASH OR TRADE for three or four bedroom home, in near Las Palmas Estates

Realtor, 671 N. Palm Canyon

ONE or 2-bedroom house from owner. Call 5850 evenings.

FINE single and double offices available in Modern centrally located Business Building at \$60 and \$100 per month. HAROLD HICKS. Phone 2736.

FOR LEASE-STORE NOW occupied by bakery, Cathedral City, \$85 month. Renwick, 121 E. Ave. 40, L.A. 31.

Wanted to Rent

-BEDROOM home unfurnished. Will take care of yard. Permanent tenants (couple). 235 So. Indian or call 5108.

BEAUTIFUL furnished house

ROOM-Kitchen privileges, \$10 weekly. 2 rooms and bath, \$45 monthly. Near Radio station or airport. Ph. 9973.

COZY rooms in lovely home. Kitchen privileges. \$47.50 monthly, \$20 weekly. Ph. 5697.

FHE most famous estate ever offered for sale in Palm Springs.

Qualified buyers call 3555 for

FURNISHED units, hear FURNISHED units, heated

BEAUTIFULLY furnished new 1 bedroom apartment. Com-plete kitchen, wall to wall carpeting, air conditioned, walk-ing distance to town. 593 Calle

CASA MARGARETA

Paseo El Mirador. Ph. 4687. sclusive south end location, CONGENIAL young couple will with working girl. Your own private room. All privileges. Reasonable. Phone 6749.

LARGE modern single or douapartments. Very reasonable, starting April 1st. Must be seen to be appreciated. Ph. 7183.

FURNISHED. Fireplace, air-conditioned, swimming pool.

Month or year. Ph. 8-3281 or ROOM trailer, refrigerator, cooler, double sink, by week or month. D-7 Palm Springs

Trailer Village.

1 BEDROOM apartment, attract tively furnished, air cooled. Month or season, 980 Camino Parocela, Ph. 3348 or 4756.

ment. Close in, \$55 month. Also housetrailer, 435 E. Andreas Rd.

on year's lease. Ph. after 5 p. m. ph. 7654. \$15 A WEEK up. Rooms and apartments, walking distance. Ph. 3029.

FURNISHED NEW single or dou-ble apartments. Ready April ble apartments. Read; 1st. 579 Calle Abronia.

FURNISHED studio apartment seasonal or yearly. 1419 San Jacinto Way. Phone 5178. Houses for Rent

3 master bedrooms, 3 baths, maids room and bath. Magnificent 3-way exposure yiew of the city. All furnishings by Sloan and only 1 year old. CALL away beds, gas ranges electric refrigerators. UNPAINTED FURNITURE BABY FURNITURE. PATIO FUNITURE. Muriel E. Fulton REALTOR 125 So. Palm Canyon Dr Phone 2225 or 2226 AVAILABLE FOR EASTER
IMMEDIATE possession FURNISHED, 3-bedrooms, 3-baths,
2-patios, barbeque in Shadow
Mountain Estates, \$500.

PETE SHEPTENKO REAL ESTATE

Palm Desert 76-3431

WESTWOOD penthouse for

dining room, large en rance foyer, glassed modern kitchen,

WELL located 2-bedroom, 2-bath home, nicely furnished, Walled, patio, fenced yard, Will rent by month or on yearly lease with option to buy.

John W. Williams

423 N. Palm Canyon Dr. Ph. 3311 LOVELY stucco home furnished. \$70 month. Penthouse room with private sundeck, \$50 month. De luxe hotel room, \$50 month, (Free Phone use and TV) Call 8-3251. Office at Desert Realty Co., 615. Broadway, Cathedral City.

\$65-UNFURNISHED 11/2-bedroom house, large air cooler, 1 child O.K. OTTO REALTY

830 Broadway, Cathedral City FURNISHED house—1 bedroom, \$65 month. Unfurnished ½ du-plex, \$50. Agent 68-762 Broad-way, corner Van Fleet, Cathe-

dral City.

nished, close in. pool privileg-es. Available now. Maid serv-ice if desired. Reduced rates through summer. Ph, 5577. UNFURNISHED 2-bedroom home large cooler, fenced lot. 1050 Tamarisk Road. Month or year

2. REDROOM house nicely

FOR lease by year. \$85 per month, nicely furnished, 2-bedroom home. 805 E St., Cathedral City. Ph. 8-4293.

with pool. 3 bedrooms, 2 baths, garage, in exclusive district. \$750 per month. Phone 2182. SMALL house, furnished, in cluding utilities, \$65 mont 1680 E. Ramon Rd. Ph. 2173.

LEASE shownlace, large, beautiful 1 bedroom home, con crete block, close in. Ph. 5273 2-BEDROOM furnished house,

close in. No children or dogs. Spring rates. Ph. 4986. BEAUTIFUL furnished house, pool. 3 bedrooms, 2 baths, lovely yard. Ph. 5720.

LOVELY 2-bedroom furnished house, \$100. Lease. Quiet, extremely cool. Ph. 6338. FURNISHED, 1 bedroom, clean,

close in. 2 Adults only. 328 No. Calle Encilia FURNISHED 3-room house. Will lease by year, \$500. 340 N. Indian, Palm Springs NEW house unfurnished, 2 bed-

Household Goods EASTER SPECIAL BUILDING FREE HAM

WITH each dinette set chased before Easter! 5chrome dinette sets, \$69.95— yellow, green, gray, pearl for-

mica tops, plastic upholstered chairs to match. Maher Furniture

6 Miles Out Indian Ave. at North Palm Springs Phone D.H.S. 156 FURNITURE, ETC

Dressers, Chests, Mirrors, Ice Boxes, Gas Heaters, Kitchen Stoves, Garbage Cans, Office Furniture, Typewriter and a 1942 Chevrolet Truck. BLANK bids may be obtained from Housing Authority of the City of Palm Springs, 2058 E. Ramon Rd., Palm Springs, Calif.

cocktail table, 26-incl

FOR SALE-A-B table top range Bendix automatic washer, 2 maple sofas and chair, small table and 2 chairs. Office—275 Tamarisk.

phone 5288.

Frigidaire refrigerator, General Electric dishwasher. Ph. 3182. tioned by refrigeration. Call ALMOST new full size bed, Call after 4 p. m. 8-4607,

Nurseries

prices
Gifts—Baskets
We give S. & H. Green trading

Special discount for cash sales on all 35' trailers ALSO GOOD used trailers Next to Drug Store-Highway 111 AUTO TRAILER EXCHANGE Inc Highway 111 at Oasis Street, Indio Telephone 7-3749 1065 E. Ramsey — Banning 70-272 Hiway 111, Cathedral City 35 FT, K.T. Regal-Imperial Coach home 1952. Never on road. Save \$1200. Apply Ramada No. 5, Sky Ridge Park, Cathedral City, 6 miles south Palm Used Cars For Sale

SIERRA MADRID 18-ft. Trailer Good condition. Reasonable for quick sale. Palm Springs Trailer Village, Street C. Lot after 6 p. m. or Sundays. FT. SUPREME 2 bedroom

\$2950. Owner 803 South St. Glendale, Calif. Ph. Chap-man 5-2919. 16-FT. KIT, 2 beds, Beautyrest mattresses. Cost \$2250—will sell \$1000. H. Irwin, Rancho

Comple'e line—We finish. THINESE PEEL FURNITURE.

Most Anything Available SAVE MONEY AT

RAMON TRADING POST

AIRSTREAM—ANGELES ROLLAWAY

paints. USED FURNITURE.

Trailer Park. NEW 27 ft. Trailer, Bath, twin beds, \$900 under cost, Lot V-4 Tramview Trailer Park.

BY OWNER, Aljoa 12', \$450. 21' M System, \$800. 300 Sunrise Ave., Banning. Trailers Wanted 35-FT. TRAILER or larger for cash or '51 Cadillac 62. H. E. Thompson, Gen. Del., Cathe-dral City.

Trailer Space

KOZY TRAILER LODGE TILE showers, patio, lawn. Mod ern connections. Awarded Gold Star—T.C.M.A. \$10 per month and up. 525 Palm Ave., Beau-mont, Ph. 2442.

SUMMER TRAILER STORAGE INSIDE—\$10 per month. Also Tow Gilman Hot Springs, Calif. Garage. Call—San Jacinto 3-3011 Collect. 80-UNIT Trailer Park, building for lease to experi-enced, responsible party. \$2500 required. P. O. Box 317, Cathe-dral City.

**Building Supplies** 

OWNER-

BUILDER WE FEATURE THE BEST IN
BUILDERS HARDWARE
including
Stanley Hardware

Stanley Tools Hallmack Fixtures Fulcolor Rubber Base Paint PALM SPRINGS

rooms, 2 baths, excellent location. Reasonable. Phone 5863. 50 Since 1924 Ph. 2107

> SUPPLIES "To meet your every need" DILL LUMBER CO. GUY R. KREMER, Mgr. 679 So. Palm Canyon Dr.

2758—Phone—2759 Opėn Saturdays until noon Miscellaneous For Sale 60

SOLAR enlarger 35mm. to 2½x 3¼, Ilex 4.5+3½ focus enlarging lens, easel, masks. New 50x50 Dalite screen. New 5-16 chain, manila rope, blocks. Sleeping bag. New small size Coleman burner for camping. 2350 Araby Dr. Ph. 7128.

FOR complete horse equipment and Western wear, Stetson and western wear, Stetson hats, Justin boots, etc. See GEO. RASMUSSEN now located at Rogers Ranch, formerly called "The Stables," Palm Spring Dh. 2, 6211 Springs. Ph. 2-6811.

MAKE an offer, overhang garage door, 7 ft, 8 in. width, 7 ft. 2½ in height, 1127 San Lucas Rd. Ph. 5562. BARGAIN, television, table model Motorola, excellent condition. Cost \$300 new, sell for \$125. Ph. 2831. COUNTER, 5 stools, small foun-tain. Very reasonable. Call 8-3583.

HEIRLOOMS — European, rare silk brocade bedspreads. Lin-ens and laces. Price adjustable. Phone 5668. APPROXIMATELY ½ karat dia-mond ring. Modern, very bril-liant. Make offer. Ph. 5273.

WANTED ANY KIND OF A

sedan. Perfect condition, \$2150. See Ray Johnson, Desert Inn.

1949 CADILLAC convertible. New Phone 4761.

VANTED ANY KIND OF A POWER WINCH. 242 E. Ramon Rd. Ph. 2131.

VANTED ANY KIND OF A Phone 7320 evenings.

U-DRIVE CARS
For rent—Day or Week
Tanner's—El Mirador Garage
Phone 2111

62 Used Cars For Sale 5c—The Desert Sun

CHEVROLET

FOR

USED CARS

With a Written

1952 CHEVROLET

BARGAINS

Cars to Fit

Any Purse

\$100-\$2000

SEE

Stack Chevrolet

FASTEST GROWING CAR DEALER IN THE VALLEY

330 East Sunny Dunes Phone 2042—2043

TODAY'S

USED CARS

DESERT INN

GARAGE

Your Buick Dealer

A GOOD USED CAR COSTS LESS THAN YOU THINK!

1951 BUICK

mileage, very clean

12,000 Miles Only!

\$1895

UP TO \$300 BELOW

1953 Mercury Station Wagon

1941 Plymouth Station Wagon

ALL FULLY EQUIPPED ALL VERY CEAN

WE HAVE MANY MORE BARGAINS LIKE THESE!

1949 Buick Super Sedan

1947 Cadillac Sedan "62"

1946 Buick Sedanet

1941 Dodge Coupe

4 door sedan, dynaflow,

WE HAVE

and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNI M SPRINGS, CALIFOR Thursday, April 2, 1953 Legal Notices CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER FICTITIOUS NAME Civil Code Sec. 2466-68 No. 5082 STATE OF CALIFORNIA, County of Riverside.

SS.
I hereby certify that I am transacting business in the State of California, at Coachella Valley under a designation and name no' showing the name of the person interested in such business, to-wit:

PALM-AIRE FSTATES

Name—LESLIE F. BLEAMASTER

Place of Residence—11957 So. Patton Road

Downey, Calif.
STATE OF CALIFORNIA,
County of Riverside
SS.

ONE MEMBER OF THE GOVERNING BOARD OF THE PALM SPRINGS UNIFIED SCHOOL DISTRICT Notice is hereby given to the Electors of the Palm Springs Unified School Dis-trict of Riverside County, California, that

To-wit abuilla.
Polling Place—Cathedral City School.
Signed HELEN K. STALEY.
Clerk The Best Deal Under the Sun'

NOTICE OF INTENDED SALE
c. 3146, C. C. of the State of Cr
fornia, Amended and Approved
June 6, 1930; Stats, 1939
WHOM IT MAY CONCERN:

Vendee.
HARRY PITTS.
Vender.
ZACHARY PITTS,
Vendor.

NOTICE OF INTENTION TO CHATTEL MORTGAGE
TO WHOM IT MAY CONCERN:

M. DATED March 28, 1953.
WARREN D. THOMAS.
Mortgago Published April 2nd.

CERTIFICATE OF BUSINESS UNDER
FICTITIOUS NAME
The undersigned does hereby certify
that it is conducting a laundry and dry
cleaning business at 383 North Indian
Avenue, Palm Springs, California, under
the fictitious name of DESERT HAND
LAUNDRY Said firm is composed of the
following persons whose name and place
of residence is as follows:
Desert Laundry, a California corporation, 363 North Indian Avenue,
Palm Springs, California
WITNESS our hands this 20th day of
March, 1953.
DESERT LAUNDRY. March, 1953.

DESERT LAUNDRY.

/s/ ARTHUR E. BAILEY,

Arthur E. Bailey, President.
/s/ TLEE B. BAILEY,

I'Lee B. Bailey, Secretary.

State of California
County of Los Angeles

County of Los Angeles

S.

Arthur E. Bailey and I Lee B. Bailey, heing first duly sworn, each for himself and herself deposes and says:
That Arthur E. Bailey is the President of DESERT LAUNDRY, the California corporation mentioned in the foregoing Certificate of Business Under Fictitious Name, and I Lee B. Bailey is the Sectorial Corporation and experimental corporation: that each has read said corporation: that each has read said corporation: that each has read said certificate and that the signatures purporting to be the signatures of the signatures of said President and Secretary thereto are the genuine signatures of said President and Secretary, respectively.

S. FILEE B. B. BAILEY,
Subscribed and sworn to before me this 20th day of March, 1953.

Ref. GILBERT,
Notary Public in and for the County of Los Angeles, State of California.

rent duplex. \$5000 down. Terms. Phone 8-3398 after 5 p. m.

announcement INCOME UNITS in Cathedral City. 2-bedroom house with duplex. Live in the house and

Munholland & Co. 1059 North Palm Canyon Drive Phone 3673
Associate Brokers
C. Davis — D. B. Carlin
Earl F. Chamberlain

MONEY Than anything we know of A 4-BEDROOM, dining room, 31 bath beautiful home. Heated and filtered swimming pool. Describing this will not help. You must see it at 1620 El Alameda

MORE VALUE

FOR LESS

Key at this office. Price \$34,500 William Kleinberg

DON CAMERON

DON CAMERON, Realtor Sally O'Neil—Isabelle Cameron on HiWay 111 in Rancho Mirage We're moving soon. Watch for

, 457 N. Palm Canyon Drive Phone 2842

TRADE THIS WON'T LAST—150 ft. business frontage on corner in Rancho Mirage, \$5500.

DON CAMERON Realtor

HOTEL on Palm Canyon Dr. Will ULTRA modern home, air-condi-

BRAND NEW home with PCOL. Only \$27,500. Will take L.A. or Long Beach income.

FURNISHED TRIPLEX for small L.A. or Beverly Hills home, \$32,500.

Real Estate Wanted Tennis Club area. Must have value. Give price and loca-

tion and phone. Private party. P. O. Box 928. WANTED—Income units up to 12 units. Reliable party, \$10,000 down. Reply Post Office Box 37, Palm Springs.

FOR BEST RESULTS

**B**usiness Rentals

813 N. Palm Canyon Drive.

WANTED — Use of furnished home with pool for summer months in exchange for care of property & payment of all utilities. 2 adults—References. Phone: 3673

4 REAL BUYS in lots. At \$850. \$1350, \$1650, \$2320. Each one CHAUFFEURS, house boys, but lers. Single rooms, reasonable. El Mirador Garage 1090 N. Palm Canyon

LOVELY room, private home. \$50 per month. Must have car. Ph. 3669.

swimming pool. New. Rancho Mirage—1/2 mile from Thun-derbird. Yearly leases from \$1500, \$1800 and \$2200. Adults only. Ph. 8-3238, Palm Springs.

FURNISHED apartments and hotel rooms, air conditioned, By week or month. Rates for permanent tenants. 336

FURNISHED rooms \$15 week.

Apartments \$22,50 week. Also low summer rates. 954 E. Ramon Rd. Ph. 3013.

REDPOOM apartment attractions and chairs. Dressers, Chests, Mirrors, Ice processors, Chests, Mir

SMALL 4-room furnished apart-4-ROOM furnished apartment, air conditioned, \$65 per month on year's lease. Ph. 5890 or

\$15 WEEK and up. Center of town. Special rates to local workers. Phone 9053 or 2937.

RATAN SET—7-piece set. 3-piece sectional davenport with six reversible cushions, glassround mirror with simulated ratan frame, desk (or table) with chair to match. All seven pieces for \$115. 1622 Mesquite,

MUST SELL my Steinway Grand Piano. Blond finish. Especially fine tone and action. Call 3786. THERMADOR electric stove

Wants of All Kinds GARAGE or house to store furniture in; or keep for use. Phone 4761.

### Tamarisk

Tee Time By Bobby Tonge, Jr.

Dr. William McBride and the Hicks brothers, Milt and Harold, were being tabbed as the men to beat as the Tamarisk club girded itself for its first Class Championship over this Easter week-

A new division was added to the three-day 54-hole play with the scheduling of 9-holer for those seldom play more than that. In this event Harpo Marx seems

who seldom play more than that. In this event Harpo Marx seems to be the standout pick.

Since Mr. and Mrs. Joe Staten, formerly of the Houston C.C. and hotel dining room managers, have taken over the club's dining facilities the club has been forced to extend their services.

So, dinners are being served by popular demand on Thursday, Saturday and Sunday evenings. Evening dinners may be had on other nights through reservations a day or two in advance.

Mrs. Helen Lengfeld of Monterey, American Volunteer Women's Service executive, publisher of the Golfer magazine and the West Coast's energetic developer of women's golf activities, has been here during the week conferring with Tamarisk officials on conducting the 36-hole leg of the Weathervane crosscountry tournament April 14-15.

Working with her in ironing out the details were professional Helen Detweiler, Tamarisk Managing Director Russell Denney, Pat Martin and teaching professional, Stanley Kertes.

The Weathervane bring the world's leading women golf professionals to Palm Springs for the first time. In fast, it is the first time they have been this near to metropolitan Los Angeles and Tamarisk members plan a huge cocktail party to introduce the girls.

Mrs. Zaharias, the greatest all-

Mrs. Zaharias, the greatest alltime all-round woman athlete in the world, gained world fame in Los Angeles when she startled the world with her prowess in the

the world with her prowess in the Olympic games.

It was while participating in the Olympic games in L.A. that she became inticed into trying her hand at hitting a golf ball on a driving range. That started her golf career which zoomed until she won every worthwhile tournament up to and including the Women's national and British women's amateur crowns.

In fact, it was Tamarisk's teaching professional, Stan Kertes, who gave her the very first instructions she had in the game. She remained in the Southland long enough to master and completely dominate the women's

pletely dominate the women's golf picture. Then she moved to the Florida circuit and continued to dominate women's golf until after she won the U.S and Brit-ish titles before turning profes-

Beverly Hanson is another familiar name among the invaders, probably better known personally by localites than anyone else in the field. She came to the Southland from the Dakotas where she won her first champlonship.

onship.

She developed into National 000,000 gallons. The language under the careful consists of 65,000 acres. champion under the careful handling of Helen Detweiler at the Cochrane Ranch in Indio. She, too, dominated the South-land picture, went to Florida and

Bauer sisters, Alice and the Southland. While Alice, elder of the two, was starting

Wilson Course at Griffith Park ere the city regulations pro-oit a child under 14 years of

age from playing.
Such famed women golfers as Patty Berg, Louise Suggs, Betsy Rawls, Peggy Kirk and Betty MacKinnon, although never having figured in our local competition, are capable of staying on the pace set by the great "Babe" and have well-recognized abilities to rise to any heights.

ties to rise to any heights.

Joe Blumenfeld, who divides his time between here and San Francisco, is here for the holidays and having daily rounds with his fellow townsman, Sonny Mary

Handicap Chairman Marty C brin is in the doghouse with t club members since he post ber it seems has a lower handi-cap here than in their home clubs. Kertes attributes this to the fact that they play better golf here because they are here to relax. May have something there.

rived at.

Kertes leaves for his Chicago
Bryn Mawr C.C. post the day af-

ter Easter. Chet Coleman, brother of Fa Coleman of Brentwood, was first professional to enter \$5000 pro-amateur. This 54-h

\$5000 pro-amateur. This 54-hole three-day event starts the Friday after the women's Weathervane. Here for practice rounds were Elly Vines, former world's amateur and professional tennis champion. He fired a 32-36—68 playing with his brother Ed and they only managed to break even with movie actor Forest Tucker and Charles Resnik.

Other pros here for practice

Other pros here for practice were Frank Rodia, George Mc-Inery and Chappy Chapman of

Chicago.

Betty Hutton and her husband Betty Hutton and her husband Charles O'Curran, were the guests of William Perlberg. After playing nine holes they came ir and filled out a membership application, Betty enrolled as a student with Kertes and is reported to have started pounding out 200-yard drives immediately After a three weeks golf career Greer Garson shot a 55 on the first nine, While she takes lessons, hubby Buddy Fogelson, plays frequently with Pat Di-

plays frequently with Pat Di-



THIS IS BEAUTIFUL—That is, Palm Springs is beautiful, declared John L. Wilson, executive vice president of Anheuser-Busch, Inc., St. Louis, Guesting at El Mirador, the executive is shown with his two lovely daughters (left) Kay Wilson, 13, and Mary John, both students at Mary's Institute,

#### ANHEUSER - BUSCH EXECUTIVE SEES GREAT GROWTH AHEAD OF VILLAGE

Anheuser-Busch recently ac-

"WE ALSO OWN the Fresno Wilson.

growth is just as inevitable as duced in the St. Louis plant, also executive vice president of Velazquez, and Portfiria Lerma, the continuing migration of peo- said Wilson. "We will be using Owens heuser-Busch. ple toward the west." John L. Wilson, executive vice River water, melted snow from

president of Anheuser-Busch the Sierras the kind of water Inc., producers of that nationally that makes for good beer," defamous brew called Budweiser, uttered that statement following a week's stay in the Village as a guest with his family at El clared Wilson. quired the St. Louis Cardinals with completion of the transac-tion approved by the National Baseball commission March 10.

Mirador hotel. "Wherever large numbers of people go and settle, industry will soon follow." Wilson pointed out. "The last national census indicated that the largest mass migration of people in this country pulled up stakes in other states in this nation and came west. This migration is still continuing, in my opinion.'

"THE WEST COAST and that includes every state from Can-ada to Mexico has made tremendous strides in population and industry. And inasmuch as every man from the common laborer t the executive and industrialis cannot continue to work inces-santly without some time out for play; that is where this fabu-lous Winter resort of Palm Springs comes in. Palm Springs

west coast brewery in San Fernando Valley at a cost of \$20,000,000. This plant will produce Budweiser beer at the rate of 1,000,000 barrels a year or 31.000,000 gallons. The land site consists of 65,000 ages.

WILSON SAID that the plans also call for a possible expansion of this plant to triple its size at a present estimated cost of \$50,000,000. The executive added that Anheuser Busch, now the second producer of baker's yeast in the nation, may also her career as a teenaged protege product on the present site loin tournaments. Marlene was giving exhibitions around clubhouses where sister was comnamed Valley.

houses where sister was competing.

Marlene then came on to win the Los Angeles women's city championship at the tender age of thirteen. Oddly enough, the location is 2500 feet from the center of population in the State

THE BUDWEISER the west

#### Council Meeting Postponed Week

City council meeting scheduled for April 1 was postponed until April 8 because Mayor Charles Farrell was unable to attend a



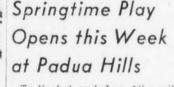
ers Insurance Group District Agent is authorized to handle claims as soon as reported. This eliminates redtape and delay. Policyholders receive immediate service plus prompt payment.
Insure with FARMERS

SAVE MONEY HINKLE

Insurance Agency

49 North San Gorgonio Ave. Banning, Calif. Phone 563





To Ysabel and Jose Alba will go the distinction of playing the leading romantic roles in "En el Mes de Mayo," (In the Month of May), the Mexican Players' 20th annual Springtime drama, which opened yesterday at the Padua Hills theater.

In principal character roles ning to grow and its further of the same quality as that pro- farm clubs, Wilson said. He is will be Jose O'Beso, Francisco the baseball acquisitions of An- with supporting parts taken by Conchita Gallardo, Micaela Vel-azquez, Gregorio Valadez, Gil-berto Flores, Jacinta Chavez, Francisco Alba, Juan Soto and Luis Abundiz.

The drama's action centers about the impressive two-day

60-The Desert Sun "The grounds and the hotel are really beautiful. I cannot find an equal comparison anywhere in the nation," said and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 2, 1953

by Mr. and Mrs. Virgil Pinkley for their friends Mr. and Mrs. Lynn Emmet of Pasadena. From left, Mr. Pinkley, Mr. Emmet, Mrs. Emmet and Mrs. Pinkley. Mr Virgil Pinkley is the publisher of the Los Angeles Mirror. fiesta staged throughout Mex- gay costumes of striking design ico by farmers in honor of their will be seen in spectacular setpatron saint, San Ysidro, which tings in the play.

link ancient Aztec sacrificial rites to the rain god with gay modern songs and dances.

The play has its locale in the State of Tamaulipas, the home of the Huastecan Indians. Their tings in the play.

Following the opening performance, "En el Mes de Mayo" will be staged Wednesday through Saturday evenings, and Wednesday and Saturday afternoons, through May 9.

### FAST PICK-UP SALE MUST SELL IMMEDIATELY

2 Bedroom furnished home. Large windows — Landscaped Lot near Thunderbird Golf Course

\$15,950

#### TONY BURKE, INC.

Palm Springs 8-3481

20-0Z. CAN

TRI-VALLEY, 2 1-2 Can

TRI-VALLEY, 2 1-2 Can

TRI-VALLEY, 2 1-2 Can

APRICOTS

OASIS, 16-Oz. Can

AIR MAIL 2 1-2 Con

Make an

FRUIT COCKTAIL

PEACH HALVES

KADOTAFIGS

PEAR HALVES

Come in for FREE Recipe

Whole

Corner Hiway 111 & Wonder Palms Rd.

At Your

Friendly

VILLAGE

MARKET

At Your PLAN YOUR FEASTING AROUND THESE... Friendly EASTER FEATURES VILLAGE MARKET

Wilson, who worked his way up from the bottom as a truck salesman, and who later worked for E. Roy Fitzgerald, president of National City Lines for eight

years, expressed amazement a the beauty of El Mirador hote

**Hormel Hams** 

Ready to Eat Whole or Shank Half

U. S. CHOICE Center Cut Chuck Roast

U. S. CHOICE, Boneless Shoulder Roast 79th

MT. HOPE, Fresh Cut Cheddar Ch'se 49%

FARM - FRESH - PAN - READY BROILERS or FRYERS

Margarine Tastewell 21th VEL or FAB Large 27c

BISQUICK

Ocoma Frozen

Bumble Bee Frozen

Bumble Bee Frozen

HALIBUT

SALMON

**CHICKEN PIES** 

59th

FRESH RANCH Grade A Medium Dozen 59° CHASE & SANBORN

INSTANT COFFEE Paas Easter Egg Dye 4-oz.

KRAFT

Quart Salad Oil Bottle 63c SECTION IN

**Carnation Butter** 

PRODUCE CABBAGE

10c 15c and 39c

Banana SQUASH

CERTIFIED

GROCERS

Minute Maid - Fresh Frozen **Tangerine Juice** 

Swansdown Cake Mix

WE BUY RIGHT

WE SELL RIGHT

This market is a member of

Certified Grocers of Calif., Ltd.—one of the World's

Largest Buying Groups.

ASPARAGUS 2 TOP Iris Libby's

**Red Dart** Peas 303 10°

Weekdays

Sunday

and

Holidays

White, Yellow

STORE HOURS

or Chocolate

Kidney STEWED Beans TOMATOES 303 15C 303 TC

33c

8:30 A.M

to

8:00 P.M.

9:00 A.M.

to

6:00 P.M.

**SWANS DOWN Cake Flour** EASTER ELEGANT-TOPPED WITH BAKER'S COCONUT...8-9

Thurs., Fri., Sat., Sun., April 2, 3, 4,5

# PALM CARYER ILLAGE MARKET

A FINE, FINE CAKE MADE WITH

All Advertised Items Subject to Stock on Hand

441 So. Palm Canyon Dr. Phones 7932 - 9055

CARNATION HOME SERVICE DIRECTOR My husband is a happy man! He loves bananas...and Carnation's new Treat-of-the-Month is Banana Nut Ice Cream! Something tells me lots and lots of this delicious treat will

**EXPERTS CHOOSE** TOP QUALITY BANANAS

'disappear' at our house!



Carnation Banana Nut Ice Cream is made with such care, First, experts in faraway hot countries cut top quality green bananas. (All bananas are cut green, even when eaten in the tropics; if they ripen on the plant, they lose their flavor). These superior bananas are then shipped in special ships... and inspected every few hours during the trip!

Scientifically Cured



Once here, they go into curing rooms where temperature is scientifically controlled, so they will ripen evenly and perfeetly for Carnation's special treat. Then they are carefully pureed, ever so delicately sweetened to bring out their true pure flavor, and blended with satin-smooth Carnation Ice Cream and lots of crunchy nuts. I know you and your family will love Carnation Ba-nana Nut Ice Cream! To me, it is typical of the great, great care the Carnation people take to be sure every Carnation product is the finest of its kind! Do enjoy Carnation Ba-nana Nut Ice Cream tonight!

DON'T GET STUCK WITH IT! Husbands! For very precise measurements on wood, get your wife to loan you a darning needle. Use it in a mechanical pencil in place of the pencil lead.

Old Fashioned SPICE CAKE

3 eggs 21/2 cups sifted cake flour 1 1/2 teaspoons double-acting

baking powder 1 teaspoon soda 1 teaspoon cloves

2 teaspoons cinnamon 1 teaspoon allspice 1 1/2 cups Carnation Sour Cream

Blend eggs and sugar until light and fluffy. Add dry ingredients (which have been sifted together) alternately with sour cream. Beat until smooth (about 1 minute). Pour into buttered loaf pan (13"x9"x2"). Bake in moderate oven (350° F.) about 45-50 minutes. Serve it hot or cooled "a la mode" with Carnation Banana Nut Ice Cream. Delicious!

CARNATION SOUR CREAM is made daily from finest, freshest cream and carefully processed to the "perfect" point. It is richer than coffee cream, You'll find it adds to the moistness and tender "crumb" of your spice cake. Use it in other baking, too.



If you're tacking something, coat the surface of the hammer with soap. A small tack will cling to the soap, and you can whack it into place with one hand.

DELICIOUS Carnation Ice Cream is pasteurized for purity and homogenized to satin smoothness. Special Treat-of-the-Month Banana Nut Ice Cream - and all your favorite Carnation Ice Creams-come in family-size ½ gallon cartons now. Enjoy them often!

CARNATION COMPANY

45-910 Jackson Street Phone Indio 73139 INDIO, CALIFORNIA